



# SATURDAY NIGHT



ESTABLISHED  
A.D. 1887

"THE PAPER OF  
WHILE"

TORONTO, CANADA, DECEMBER 3, 1927

GENERAL SECTION  
1 to 12

FINANCIAL SECTION  
13 to 24

WOMEN'S SECTION  
25 to 36

## The FRONT PAGE

### Saturday Night's 40th Birthday

This week SATURDAY NIGHT celebrates its fortieth birthday, and by a coincidence the date of issue falls on precisely the same day of the month as in 1887, December 3rd. Elsewhere in this issue will be found a reprint of the original "Salutatory" outlining the purposes and business policies of the new publication. In one respect at least,—the supervision and reform of advertising copy,—these policies were unique in their time. As will be seen from the "Salutatory", Vol. I, No. 1 of the issue of Dec. 3rd, 1887, was not in an essential sense the birthday of SATURDAY NIGHT as an individual voice in the journalistic choir. Circumstances prevented its first editor, the late Edmund E. Sheppard, from having any part in its first issue. SATURDAY NIGHT as an organ of independent opinion on the lines which have been familiar to the public of Canada for four decades, really came into being in the following issue, that of December 10th, 1887, when the front page assumed its status as a weekly independent commentary on current events conducted by the Editor-in-chief. Next week happens to be the date of our regular Christmas issue, as well as the fortieth anniversary of the first editor's active connection with the publication. With that issue it leapt into a permanent place in Canadian journalism which has constantly been enlarged, and the anniversary will be signalized by articles dealing with the history of the publication and the backgrounds from which it sprang, which should have a strong retrospective interest for our readers.

The immediate success of SATURDAY NIGHT would perhaps surprise any younger reader of today, privileged to inspect one of the early issues,—but it must be remembered that the Canadian public had not then been educated to the high standards of mechanical production which prevail in 1927. The field of contributors on which it could draw was extremely limited in comparison with conditions to-day and the modern processes of photographic reproduction which have so greatly broadened the field of illustration had not then been perfected. The original SATURDAY NIGHT was a twelve page publication covering chiefly matters of local interest, and launching into news fields then almost untouched by the daily press, but now very widely exploited by them. Popular fiction occupied many of its columns. The quality of its paper, pictures and press work could not be compared with the high standards evident in this, the two thousandth and eighty-first issue of SATURDAY NIGHT; but the publication was from the outset graphic and vital, with a grip on public affairs.

Parallel changes have taken place in the field which a Canadian weekly newspaper may cover. The population of Toronto was less than 160,000; the Canadian Pacific Railway linking up the Atlantic and the Pacific had been completed only a few months before SATURDAY NIGHT came into existence; western immigration on a large scale was still to come, and many other events which in forty years have changed the entire aspect of Canadian production, economics and distribution were still in the womb of time. There was immeasurably less difference between the Canada of 1847 and the Canada of 1887, than between the Canada to which SATURDAY NIGHT first appealed and the Canada of to-day.

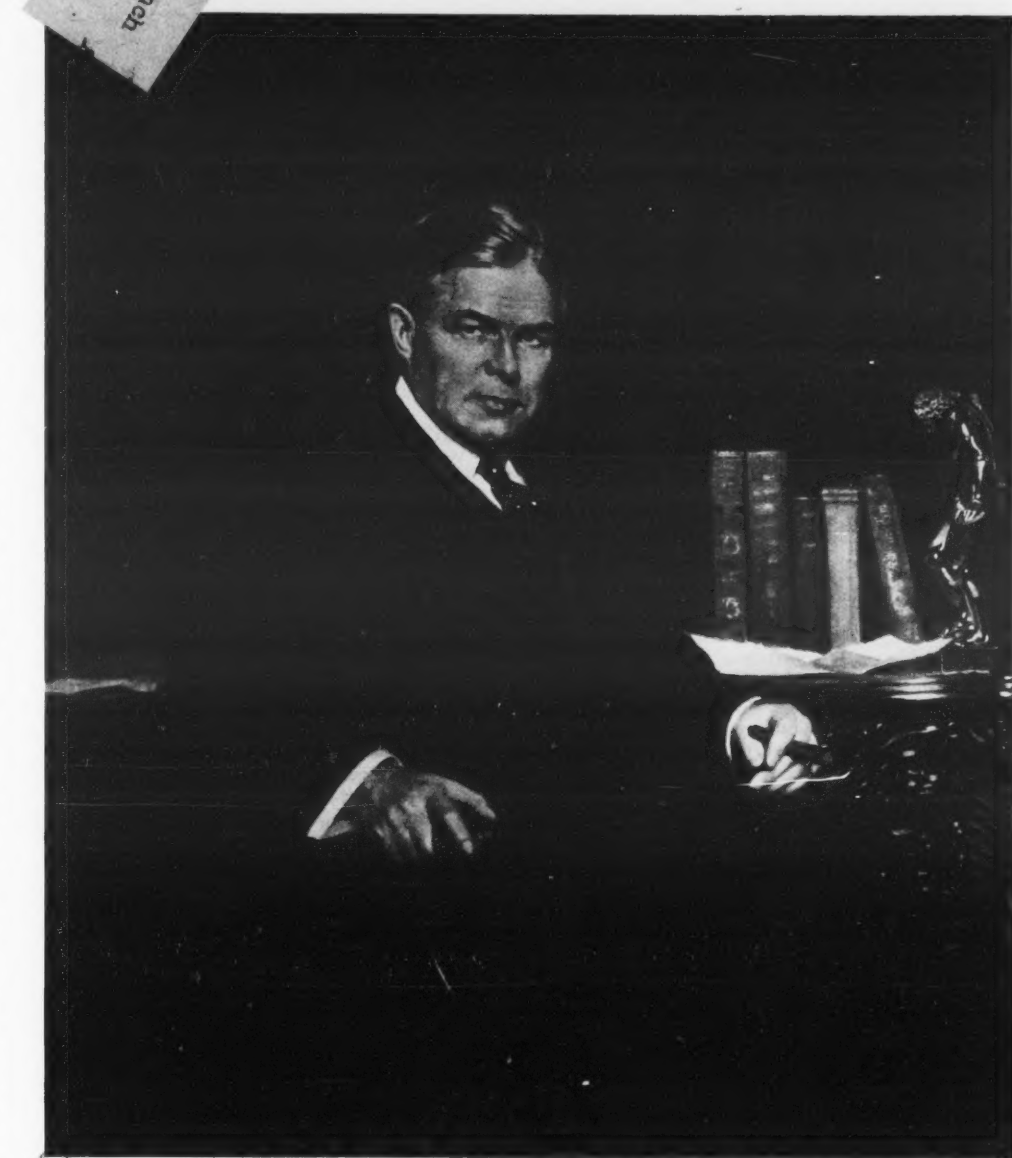
Incidentally it should be said that despite the fact that most commodities are vastly more costly than in 1887, this is not true of SATURDAY NIGHT. Despite the rise in costs of materials and wages, and the decline of the purchasing power of money, SATURDAY NIGHT at its present price is giving immeasurably more in value received to the purchaser than did the original SATURDAY NIGHT, sold at five cents per copy. We feel sure that the thousands who at the outset were its purchasers and admirers, most of whom have now passed into the beyond, would take pride in what it has become as a vehicle of national thought and literary endeavor.

### Chicago Water Diversion Question

Canadians will do well to remember that in his recent decision Justice Charles Edward Hughes, who was detailed by the United States Supreme Court to enquire into the legal merits of the Chicago water diversion question, was not dealing with that matter as an international question but as it affected the interests of states in the region of the great lakes. Consequently it would be foolish to interpret his finding on the present situation as a deliberate blow at Canadian rights. There are many more ports in United States territory which have reason to complain of what the headline-writers term the "Chicago Steal", than in Canadian territory. They are located in four States, Wisconsin, Michigan, Ohio and New York and include such great centres as Detroit, Toledo, Cleveland and Buffalo. The interest of these very powerful states is as vital as that of Ontario and Quebec and we may be sure international prejudice will play no part in the final adjustments, if they are ever reached,—although the present regime in Chicago will undoubtedly endeavor to play that card.

Justice Hughes' decision means this: that Chicago is entitled to divert water for its "sanitary" canal, so long as the Secretary of State for War continues his permit to that city. The Secretary for the present apparently has exclusive powers in the matter, both as to diversion itself and the aggregate of cubic feet of water diverted. But Congress if it chooses has the power to check the authority of the Secretary of State for War in this matter. This is a very important finding in view of the fact that the conflict between the authority of the executive and representative branches of government is a constantly recurring problem at Washington. Now that Congress becomes the court of appeal and redress, the injured states are free to fight the battle for their rights there, and the State Department will no doubt feel itself under an obligation to present the international grievance involved, as an auxiliary phase of the question.

It will not be surprising if Illinois finds itself fighting alone in the final stages, against the four great states which are directly interested and many other states indirectly interested. The present diversion has reduced the water levels of the lower lakes six inches, a loss which



### MR. E. W. BEATTY IN OILS

The above graphic portrait of the President of the Canadian Pacific Railway was recently completed by the noted Toronto painter, Joshua Smith, R.B.A., to whom Mr. Beatty gave sittings in flying visits to Toronto. It has been generally admired by the President's friends because of the fidelity of the likeness, the naturalness of the pose, and the aesthetic quality of its tone. It is understood that the picture will be hung in the Board Room of the C. P. R. at Montreal.

may be increased if a halt is not called. Necessarily this situation would have a direct reaction on the proposed St. Lawrence ship canal in which the wheat States of the Northwestern section are so enthusiastically interested. Moreover there is a widespread belief that the Chicago diversion was a contributory cause of the disastrous floods which not so long ago caused enormous losses to States along the Mississippi valley. This belief may be fallacious from a scientific standpoint, but among masses of people, especially in the South, preconceived opinion is very hard to combat. A counting of noses in Congress would seem to indicate that an equitable arrangement will be forced on Chicago even if Canada in Miltonic phrase, only "stands and waits".

### Winter Fair A Great Institution

Increasingly with each year the Royal Winter Fair at Toronto reveals itself as a mastery achievement in organization, of both national and international significance. From the standpoint of the ordinary citizen, who attends the evening performances in tens of thousands, the horse show is naturally the centre of attraction, and that which presents most news features for the daily press. But to the agriculturists of nearly every province of Canada as well as to the leading stock breeders of the Northern States the Fair means a great deal more than a horse show. It is in fact a combination of the famous national horse show annually held in New York, and the great winter stock show at Chicago, with a superb flower and vegetable show thrown in. So far as live stock is concerned many of the same beasts which are shown at New York and Chicago are also seen at Toronto. The movement of beautiful horses with their owners, riders and drivers from the New York show to Toronto was so extensive this November that it looked like an invasion. More important from an economic standpoint is the annual display of agricultural animals from all parts of the Dominion which illustrates the status to which Canada has risen in the production of pure-bred livestock. To the newcomer to Canada the nightly parade of prize winners, especially the heavy horses of the Clydesdale, Shire and Percheron classes was an education in Canadian development. The writer sat one night beside a distinguished English visitor, paying his first visit to America, and to him the Royal Winter Fair was an initiation to Canada, not merely by reason of the prosperous appearance of the vast throngs in the Coliseum but the quality of stock displayed. He was especially surprised at the spectacle of the magnificent draught horses from Saskatchewan and other Western provinces and had not realized until he saw this show the extent to which the horse is still monarch on the prairies. And the eminence of Canada in the matter of floriculture was also a surprise to him.

No one can see this show without feeling a pride in Canada for various reasons; the demonstration of the superb quality of its natural products, the international interest it arouses among the finest types of United States citizens, the unselfish zeal and ability of the men who have perfected this vast organization, and the generosity with which Canadians of wealth contribute to its success.

### The Orange Protest re Rule 17

There is no need for politicians in Quebec or elsewhere to wax excited over the mild protest lodged by the Legislation Committee of the Orange Order against the abolition of Regulation 17, affecting teaching in the bilingual schools of Ontario. On the day of the disclosure when a Toronto evening paper,—the one which features news on its front page,—was intimating that the hour of doom had struck for Hon. Howard Ferguson, that gentleman was engaged in a friendly contest of horse shoe pitching with the Lieutenant-Governor of Ontario, his equanimity apparently undisturbed.

It is quite evident that the major minds of the Orange Order, most of whom are decent fellows willing to follow the precepts of "live and let live", do not regard Regulation 17 as the charter of their liberties. The moderation of their language indicates that they have little fear that the English language will disappear from usage in Ontario this year or next, even though they express themselves as "profoundly disappointed at the failure of successive governments effectively to enforce Regulation 17, which the people of Ontario were led to believe would solve the problem of bilingualism in the schools of the province."

Whatever the people may have been "led to think" the fact remains that Regulation 17 was non-enforceable and that from the outset educational experts who are the best judges in matters of this kind, were of the opinion that it would prove so. The case is on all fours with that of the Ontario Temperance Act which hundreds of thousands of people were "led to think" would solve the liquor problem and failed to do so. The further suggestions that schools which violate the school laws should be deprived of municipal grants and that within five years a full investigation of all primary schools in Ontario should be held, are declarations that no one can quarrel with.

The protest states that the Order is of the unalterable opinion that the English language should be the language of communication and instruction in the schools of Ontario, and that this system is its objective. But the wording of this declaration is not dictatorial and does not demand that the objective shall over-rule all other considerations. Under the circumstances, and considering that some of the rank and file of the Order are not so tolerant as some of their leaders in public life, the declaration of opinion must be regarded as good-tempered and quite unlikely to lead to the revival of creed and language disputes which certain fire-brands desire.

So far as making English the language of communication and instruction most people are at one on principle, but differ as to the method by which this end may be attained. The best educational experts in Ontario favor the system which Hon. Howard Ferguson proposes to adopt for bilingual schools and are also of the opinion that a wider acquaintance with the French language among the students of Ontario would be a distinct advantage. It would indeed surprise certain Quebec critics of Ontario to know how many young people in Toronto and other cities have to-day a good working acquaintance with French,—a condition quite unknown 25 years ago.

So far as political expediency is concerned it is very doubtful whether Hon. Howard Ferguson would have had

any serious reason for alarm even if the Legislation Committee of the Orange Order had framed an aggressive in dictment, and attempted to set the heather on fire. An inspection of the political map as developed at last year's provincial elections shows that most of the stouter Orange constituencies in rural Ontario elected opponents of the Ferguson government on the O. T. A. issue. There is indeed nothing that Orange leaders regard more indignantly than the accusation that the Order is a Tory machine, and last December it was obvious that it was not. In the many constituencies of the Toronto district, although Orangemen are numerous they represent but a drop in the bucket in an aggregate of 750,000 people, a low estimate of the total population of the city proper and its many suburbs. Any candidate either for the House of Commons or the Ontario Legislature, who ran primarily as an Orangeman would be practically certain of defeat. Orange affiliations count for a great deal more in the preliminary business of securing nomination than at the polls,—for the reason that Orangemen are almost to a man politicians of more or less active temperament, whereas the average voter is not. But the Orangeman who carries a party convention finds it immediately necessary to win the good will of persons of other angles of thought, and can only do so by following the counsels of moderation. The bogey of the "Orangiste" which plays so great a part in French-Canadian politics is in reality non-existent. Regulation 17 itself was originally devised, not as an Orange proposal but as a measure of relief to English speaking Catholics, and since they are tired of it, may very well go into the discard. In fact the persons who have most reason to regret the demise of Regulation 17 are the third rate nationalist agitators of Quebec who have found it a personal asset, and have for years been exploiting a grievance over a rule of which 90 per cent. of the Ontario electorate knew little and cared less.

### "Toll Gate" Suspected At Quebec

On the 23rd November, the Montreal "Star" came out with an editorial in the course of which it stated that "there is a suspicion that the iniquitous Mousseau toll-gate is again creaking on its hinges." The allusion is to the notorious graft enquiry, held by both Houses of the Quebec Legislature in 1914, which resulted in revelations that shocked not merely the Province of Quebec, but the whole country, and in consequence of which certain legislators were driven out of public life altogether. The gross dishonesty and corruption brought to light at that time were so flagrant and far-reaching in character that it was generally felt that nothing short of a drastic house-cleaning could meet the requirements of the situation. Such a house-cleaning took place and the public were given the assurance,—and in terms that lacked nothing of emphasis,—that there could be no recrudescence of so shameful a state of affairs.

The newspaper in question does not suggest that the system of bribery that then obtained at the Legislature is in full swing today,—indeed, it explicitly states that that system "is too crude for the present day," and that "it seems to have been replaced by a more indirect and refined procedure." Of this gentlemanly sort of procedure it proceeds to give an inkling by saying that "citizens who have had to seek legislation by means of private bills have been led to believe that there were obstacles in their way, which could be more easily surmounted if certain advisers were retained, who claimed to be able to expedite the passage of the bills." This practice it stigmatizes as "reprehensible and not far removed from blackmail."

It is obvious that this "refined procedure", if it exists, is one not very easy to track down. Nevertheless, the paper, having disturbed the public mind by the not obscure suggestion that there is "something rotten in the state of Denmark", should not let it go at that, but should take the public into its confidence a little further, and let it know by whom the representations in question were made to citizens seeking private bill legislation, and who were the advisers recommended to be employed as such past-masters in the way of removing obstacles. Hints and innuendoes may, perhaps, have their place in giving a prod to guilty parties and letting them know that vigilant eyes are fixed on them and their "refined" methods, but their chief effect on the average citizen with a tolerably long memory is to induce a feeling of uneasiness lest, in spite of all the emphatic assurances, history may, after all, be going to repeat itself, as history has an awkward way of doing so often.

### Interest In Quebec Affairs

It is probably not entirely a coincidence that, a couple of days after this good airing had been given to suspicion, Hon. L. A. David, Provincial Secretary of Quebec, should have gone out of his way, in the course of a speech in Montreal, to testify as follows: "I do not know of any country in the world where politics are more safe, sane and honest than in the Province of Quebec". If that be so, as we hope, and are anxious to believe, it must surely be a case of mistaken identity about the toll-gate.

In the speech in question, Mr. David took occasion to deplore the apathy of Montrealers, particularly of the English-speaking element, towards public affairs. He seemed to think that, while there was plenty of criticism, there was little disposition to take an active part in the arena. We are not sure that these strictures are altogether deserved. During the last Federal election, the English-speaking element in Montreal did take off their coats and engage in the fight in very active fashion, accumulating at least their fair share of the dust of the fray. It is true that the great majority of them committed what Mr. David possibly regards as the unpardonable fault of being on the wrong—that is to say, the losing!—side, but they were certainly not apathetic—if they had been Mr. Bell would not be one of Montreal's members today, nor would Mr. Cahan or Mr. White have rolled up the majorities they did. We are quite aware, too, that, in the Provincial field, Montreal, in general, and, on the whole, the English-speaking element, perhaps, in particular, are not as "rouge" as it is thought, in certain quarters, they ought to be. But because people vote "agin the Government", while they may thereby show



their short-sightedness, so far as their own interests are concerned, they are not necessarily apathetic.

In municipal affairs, the English-speaking citizens of Montreal have shown a very real spirit of good citizenship—and under very discouraging circumstances. They form a comparatively small proportion of the population, but, in any ward where there is any prospect of success, an English-speaking candidate nearly always presents himself. In the Montreal council they are voted down with the utmost regularity—on the very grave issues that have come before the council during their last year, the English-speaking aldermen have been practically a unit in opposition to the line taken by the majority of the council and by the executive committee. As Alderman Mercure, of De Lorimer ward, admitted, recently, they have been almost systematically excluded from representation on the last-named body.

### Good-Bye to Diminutive Envelopes

The Postmaster-General's Department recently decided that the envelope, the dainty contrivance in which notifications of the arrival of the stork and other messages of tender nature have long been enclosed, must go. Long a favorite with the ladies it has found no favor with the postal clerk for it is more difficult to handle than larger envelopes, and it has now fallen a victim in the onward march of labor-saving machinery.

Cancellation of stamps on letters in post offices of modern equipment is no longer effected by hand but by an ingenious machine, which has this characteristic,—that it demands a standardized size of envelope. The machine is very apt to obliterate the address if any envelope of diminutive size is fed into it. Postmen also object to these tiny communications because they are easily dropped from a bundle of letters.

The Government cannot make a law forbidding the use of envelopes on pain of death or imprisonment for life, so it has adopted a better course by strangling them at their source. It has induced manufacturers to cease making envelopes of the small variety, and has also arranged that the output of tiny Christmas cards shall cease. Christmas cards hereafter are to be of a healthy and normal size. It may have been too late to effect complete reform this coming Christmas, but so soon as present stocks are exhausted the envelope will disappear, for the most part unregretted.

## LETTERS TO THE EDITOR

### The West Before the Railroad Era

Editor Saturday Night:

Sir—In your November 19th issue is a reprint from the "Portland Canal News" giving an interview with Sir Donald Mann in which Sir Donald has in one instance at least coloured the picture too highly.

In the winter of 1897, says Sir Donald, I found the Indians in the northern forest to be the first railroad bridge in Western Canada. It was a bridge of logs, one might very naturally conclude that the wild Indians were born in a primitive forest adjacent to Winnipeg.

There was no principal forest anywhere near Winnipeg, no timber of any kind worth mentioning, only poplar and scrub oak and no forest more than Lake Winnipeg on the north or "Oak Point" east of St. Boniface.

"There was not another bridge between the Red River and the Rockies over which a team of oxen or horses could cross in safety," says Sir Donald. Well, there were quite a few bridges between the Rockies and Red River over which teams and loads crossed. I crossed them in '72, '73, '74, '75, and '76 long before Sir Donald made his bridge over the line on the Red River in '78.

He says—and here he has made his most wonderful blunder—"The Canadian prairies were then (in '78) a trackless waste over which millions of buffalo roamed. A few scattered tribes of red men, some French-Canadian trappers, missionaries and Hudson's Bay trading posts were all there were from Winnipeg to the snow peaks of the Rockies." Makes nice reading, doesn't it, only it's not true. In '78 a buffalo was a rare sight. I know that in the early twenties, say from 1870-75, there were large numbers of buffalo on the prairie but they disappeared as by magic and in 1879, as I said, they were rare.

In the years 1870-1874-75 I hunted buffalo on those very self-same prairies. In 1874 I was one of the party that accompanied Lieutenant Governor Alex. Morris when he made the Indian Treaty at Fort Carlton, 500 miles west of Winnipeg, at Fort Pitt, 200 miles further west, at Battleford and Fort Victoria and during the whole trip, extending over a period of about ten weeks or so, we never glimpsed a buffalo. In '79 there were homesteaders all over the country west of Winnipeg, not in great numbers to be sure, although the banks of the Assiniboine River had settlers nearly every foot of the way from Winnipeg to Battleford, 500 miles, fifty-five miles west and around Qu'Appelle in '79 there was a thriving settlement going further west. Prince Albert, some 500 miles nearer the Rockies had as far back as 1872 quite a nice settlement of Scotch people. At St. Laurent, on the south branch of the Saskatchewan, 18 miles east of Fort Carlton, there was in 1872 quite a good sized settlement of French-Canadians. Father Andrieu was the curate. I could name quite a few other places peopled with settlers long before 1878 between Winnipeg and the Rockies. Why, in 1879 the Northwest Mounted Police had posts at Fort Walsh, at Fort McLeod, Fort Edmonton and other places. The boundary line between the United States and Canada was surveyed and staked out nearly to the Rockies in 1874. I followed it down in 1875 from the Sweet Grass Hills to Wood Mountain. Sir Donald doubtless saw the west grow and had a hand in the making of it, but who drew the long bow there was no need for it at all, but perhaps the reporter for the "Portland Canal News" did the "touching up" on the interview to add a bit of the picturesque to reporters sometimes do that you know.

Yours,

OLD TIME WINNIPEGGER

Post. Ont. Nov. 1927.

### Infringing Scottish Copyright

Editor Saturday Night:

Sir—It is with some degree of diffidence that I approach my typewriter, for I realize that any comment from the Maritime Province is doubly treated in central or western Canada with the contempt which the opinion of so reactionary and backward a people deserves.

Nevertheless I feel that I must take issue with the Mr. W. J. Aldrich of Calgary whose letter appears in your issue of 19th inst.

He suggests that immigrants with such names as Schorn, Hlesky should be allowed to take English or Scottish names in the interests of assimilation and Canadianism generally. With this I cannot agree. Surely their traditions must mean something to these people of Polish or Swedish or Russian blood just as our Scottish and English traditions mean a great deal to us. Admittedly some of these names present problems of considerable difficulty in the matter of pronunciation to the Anglo-Saxon Canadian but why not shorten their names—why not Van Schorn, for instance?

Should his advice be followed—and to a very limited extent it has been followed by some merchants from Eastern Europe in this district—in two or three generations youngsters would be glorying in the deeds of their killed ancestors in the Scottish highlands, so that the number of their descendants would proportionately outnumber even the daughters of the Mayflower to the south of us.

Another point which should be noticed is that this is one more attempt to standardize things Canadian. These people should be allowed to retain their individuality while at the same time becoming good Canadians.

Yours, etc.

JOSH MACTAVISH

Halifax, Nov., 1927.



"RED" LEADS WORKLESS MINERS TO LONDON  
Comrade Wal Hannington, a well-known "Red" leader of the 270 unemployed Welsh miners who left Rhondda Valley for a march to London. The photo shows hot tea being served during a halt.

### Saturday Night's Original "Salutatory"

From the Issue of December 3rd, 1887—Vol. 1, No. 1.

THE publishers of Toronto SATURDAY NIGHT present their first number to the reading public, feeling assured that their venture will be a success. While newspapers have multiplied in Toronto and throughout the whole of Canada there is no competitor to contest the field with SATURDAY NIGHT. The "Canadian Illustrated News", published some years ago in Montreal, failed because of its lack of excellence, but we feel confident that a really good pictorial paper cannot but succeed if its scope is wide enough to meet the tastes of the general public. In order to enlarge our constituency SATURDAY NIGHT will not only present illustrations as its leading feature, but will supply departments of social and family reading which cannot fail to amuse and instruct.

Mr. Edmund E. Sheppard, lately the proprietor of "The News", who is to be the manager of the Sheppard Publishing Company and editor of TORONTO SATURDAY NIGHT, as is well known, only returned this week from Montreal, after effecting a settlement of the long protracted litigation with the 66th Regiment. He has been unable consequently, to the great disappointment of the publishers, to devote any attention to this first issue. After this week his friends, and the thousands who for years have been reading the productions of his pen, will find in the editorial columns of this paper, and in the sketches and departments, the best and greatest amount of work he is capable of producing. It is the intention of the publishers to make the editorial columns of SATURDAY NIGHT the most piquant and entertaining of any Canadian paper, and they have engaged a large corps of contributors whose occasional work will aggregate every week a great deal of the best thought of the best minds in the Dominion.

It is not the intention to make SATURDAY NIGHT at all a political paper, but it will have its remarks to make about politics and politicians, and in a breezy yet thoughtful way will point out the follies and foibles of those who assume so much and do so little.

In the Departments, for which careful and well-informed editors have been engaged, social affairs those of the musical, dramatic, commercial and sport-seeking circles will be discussed. And the students will not be neglected, as it is the aim of the editor of their department to make it really representative of their best ambitions, amusements and even hilarities, thoroughly remembering that we were boys once ourselves.

But it is not the intention of THE SATURDAY NIGHT to speak evil of anyone, and the publishers and editors desire that nothing shall appear in these columns which will alienate a friend or cause either anger or pain. To be good-natured will be the chief aim of this journal, now and then perhaps pointing out or smiling at the weaknesses which mark the human race, but avoiding always anything that is scurrilous or improper. The journey of life is naturally over many rough places, and those are not friends of society who add to the ruggedness of the road or increase the disquiet and turmoil, which, under the best circumstances, cloud so much of heaven's brightness and obscure so constantly the sunshine of goodwill and neighborly kindness.

SATURDAY NIGHT, while devoting itself largely to literature, will be essentially a paper of to-day, dealing with current topics, and should not be looked upon in any sense as simply "a story paper", though novels, illustrated sketches and stories will form one of its many features. A correspondence column will be established, and it is to be hoped that in it will be found a reflex of public opinion on the question of the hour.

The advertisements too are to be limited in space, and will be clean. No quacks or "before taking" and "after taking" illustrations will ever appear in its columns, as the public to which we appeal, are doubtless tired of having all the ills of life and the symptoms of every disease that flesh is heir to continually paraded before them.

If our aims are high it will be found that our efforts will be great, and though feeling that this initial number, with all the imperfections of a new publication, is by no means a fair sample of what our SATURDAY NIGHT will be we are confident it will prove a welcome visitor in thousands of homes.

Respectfully yours,

The Sheppard Publishing Company

### The Late Marquis of Cambridge

LONDONERS were not very familiar with the Marquis of Cambridge. When he did come up to town he passed quietly into Kensington Palace, where he stayed in Princess Alice's suite, and he used to walk about the streets of Kensington and the West End unrecognized. A handsome man, with a strong resemblance to his sister, the Queen—the same Danish touch in the features and the same fine complexion—people took him for a country squire. He was open-hearted, humorous, unassuming, and happiest on his farm at Shotton Hall, where his success

had an added pleasure to him, because it largely resulted from Lady Cambridge having a genius for choosing pedigree animals. Both were unusually fond of dogs, which roamed all over their house. The same fondness for dogs characterizes the Queen, the Prince of Wales, and the Duchess of York, above the rest of the Royal family. The affection of the Queen and her brother for each other was shown on occasions when the Marquis had to welcome the Queen officially at some function.

Like his Royal sister, the Marquis of Cambridge had a strong sense of duty. Everything he took up he did well and conscientiously; he was an excellent subaltern officer, and when he became Colonel of the Life Guards no C. O. could have been more efficient and painstaking. He knew the personal concerns of all his men and they would talk to him quite freely about their domestic affairs. "I remember," writes a correspondent, "hearing an N. C. O. telling him something about his wife's health, and the Duke of Teck, as he then was, replied sympathetically, 'My missus was just like that after we had our second.'" He scrutinized very closely all the goods supplied to the canteen, and every contractor had to satisfy him personally of the quality of the goods delivered. He saw much actual service during the Great War, and knew what trench warfare was like during its early stages. He was bitterly grudging this experience by the Prince of Wales who was always using the fact that his kinsman had been in the firing line as an argument why he should also be allowed to play his part at the front. As it was the Prince frequently got a great deal nearer the firing line than those responsible for his safety liked, and in order that he might not slip unperceived into some hot quarter he was compelled to wear all the innumerable decorations he had received so that he might no longer pass for a simple Guards' officer. The Prince bitterly resented having, as he said, "to wear these medals among people who had really earned them." The Earl of Athlone is not less conscientious in the discharge of his duties, and he has one remarkable gift which he finds of the utmost value. He has an extraordinary memory for faces and names. He never forgets anyone whom he has once met, and on meeting somebody after an interval of years will take up the conversation at the point where it had been left off.

### The Maritimes' View of Union

Most Advocates of the Proposition Are Non-Resident

By W. D. Taunton

A FEW days ago Rt. Hon. W. Mackenzie King delivered an address before a Montreal audience. His theme was Maritime Union, that panacea for all maritime ills which statesmen living in other parts of the Dominion discover. It seems to come to them so easy and they get on the front page without hardly an effort, just like Christopher Columbus or the man who said he had discovered perpetual motion.

Mackenzie King should know better. He represented Prince County, Prince Edward Island, for a space and had he made the slightest enquiry he would have found, or have failed to find, one man in that whole constituency who favored the idea. As a matter of fact the maritimes have heard of it many times, but seldom from themselves. They do not discuss it, that is as a rule. In fact when they discuss it it is to enquire if the man who is again advancing the idea is in his right mind. For they do not want it and moreover will not have it.

Three years ago a candidate for the leadership of one of the Nova Scotia political parties breezed into the city and addressed a gathering of ladies. He advocated Maritime Union. Later he excused himself on the ground he had been serving his king and country as a military officer and was out of touch with local sentiment. Occasionally someone breaking into the writing game hears about it and an article setting forth the wonderful things it would accomplish appears. Its frigid reception tells him that if he wants to be a popular writer he had better not repeat the done. I once wrote the editor of one of the daily papers on Prince Edward Island asking him how the question was regarded in that province. He wrote back advising me to forget it, that it was not "regarded" over there by anyone.

As a matter of fact, when any upper province paper mentions Maritime Union the people down this way feel aggrieved. They think the press of Upper Canada is either poking fun at the maritimes or inventing an excuse to slant the maritimes on a blind switch. When a political leader, such as the Hon. Mackenzie King takes the trouble to deliver an address on the subject they have a feeling right down in their boots that he is proposing a game of three card monte. He is going to have a hard time to live that Montreal speech down.

The question of Maritime Union was first broached in the maritimes. That was away back in 1864. But it was only "broached". It was still born. The delegates who had assembled at Charlottetown to discuss it were converted to the greater idea of Confederation of all Canada. And, as a matter of fact, no maritime statesman or no

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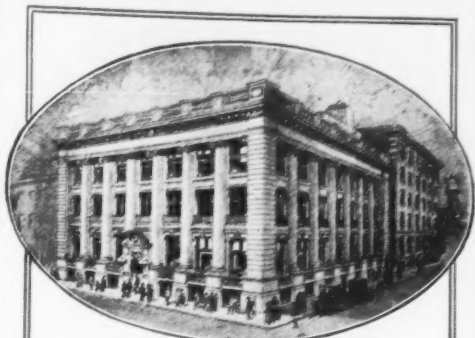
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man acquainted with the maritime people and their ideas has had the temerity to even mention the question. For my part, I feel like someone digging up a corpse that had lain in the grave for half a century. For even writing this, I will be disliked by many. The papers printed the despatch telling of Mackenzie King's "discovery", but only one or two discussed it editorially and that to damn it.

Of course there are some people in New Brunswick who would favor the idea provided they were assured the Maritime Union parliament would be at Fredericton, or St. John or even Sackville. And there are some people in Nova Scotia, only a few, who would favor the idea providing assurances were given the new seat of government would be at Halifax. The people of Prince Edward Island know at the outset that it would not be at Charlottetown and they have not the slightest idea of giving up a sure thing to try an experiment. As a panacea for our ills it is a "dud".





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"The Paper Worth While"

EDITOR: CHARLES WORTH, EDITOR

PRINTED AND PUBLISHED BY  
**CONSOLIDATED PRESS, LIMITED**  
CORNER RICHMOND & SHEPPARD STREETS  
TORONTO 2, CANADA

MONTREAL - 16 Cathcart Street  
WINNIPEG - 24 Bloor Street  
NEW YORK - 1000 6th Ave.  
CHICAGO - 187 North Wabash Ave.  
LONDON - 15 Norfolk St., Strand, W.C.

MILLER MCKINLEY, BUSINESS MANAGER

Subscriptions to points in Canada, Newfoundland, \$4.00.  
Great Britain, U.S.A. and Mexico, \$7.00. Single Copies 10 cts. All other countries \$10.00.  
Entered as second-class matter March 29, 1926, at the post office at Buffalo, N.Y., under the Act of Congress of March 3, 1879.

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PRICE 10c. A COPY \$4.00 A YEAR  
Volume 42, No. 2. Whole No. 1812

**Some Broadway Shows**

By Hal Frank

**"THE TRIAL OF MARY DUGAN"**

Trials are extremely popular in the United States. The latitude allowed the lawyers in the building up of their cases, the susceptibility of jurors to women's tears and silk stockings and their ability to become hypnotized at the very mention of an oil well, all contribute to the incubation of strong drama—drama in the raw, as it were. And aided by the ballyhoo of the not wholly disinterested press, the courts are packing them in and often have to hang out the S.R.O. sign. Indeed, theatrical producers who are puzzling their grey heads as to what is the matter with the theatre might well investigate this situation.

Perhaps they already have and "The Trial of Mary Dugan" is the first attempt to win back the theatre's cherished public. It is superior to the ordinary court trial in that it compresses an action which would ordinarily take from eight months to two years, into three hours. Did Mary Dugan kill her Sugar Daddy? The evidence piles up overwhelmingly against her. He was found dead in her arms in their illicit apartment and she in her nightgown looked very bad for Mary until the arrival of her young brother Jimmy, a newly-fledged lawyer with a burning desire to get at the truth.

Bayard Veiller, the author, has contrived in "The Trial of Mary Dugan" a very engrossing melodrama that is exceptionally well done. All three acts take place in the courtroom. The audience is the jury and the curtain is never lowered. Court is simply adjourned at the end of each act. Ann Harding, a decidedly comely blonde, plays Mary Dugan with fine restraint and reveals herself as a highly competent actress. Rex Cherryman does well as the brother who has to make his sister confess to the full the sordid details of her life, and the whole cast, indeed, acquits itself in great style. "The Trial of Mary Dugan" is one of the interesting things on Broadway that one shouldn't miss, particularly if you haven't the time to spend eight or ten months in the gallery of a police court. It is at the National Theatre.

**"COQUETTE"**

George Abbott and Ann Preston Bridgers authors of "Coquette," are hereby recommended for the Hall of Fame as courageous dramatists. They have written a piece that starts off in a delightful vein of comedy, and then before the unsuspecting audience is aware the whole thing is turned into a stark tragedy. Norma Benant is the daughter of one of those Southern families you read about, strong on family honor and tradition and ready to shoot at sight the stranger who would put the slightest stain on the family escutcheon. Norma is an appealing minx, twisting her men folk about her little finger and playing her many beaux against each other for the sheer fun of it. One day a different type of man appears on the scene, Michael Jeffery, an attractive ne'er-do-well. He and Norma fall deeply in love, but the young man incurs the disfavor of the father and is ordered never to see her again. He goes away to "make good." Unable to stand the separation he returns suddenly. A dance, a bucky-ride into the night, and the mischief is done. The young man tells the father in a fit of anger that he will marry Norma in spite of every opposition, because "we have already lived together." The second act ends with the assassination of Michael by the father, and the third act with Norma carrying her unborn babe to the grave when she learns that her condition would be damaging testimony against her father on trial for his life.

The play deeply holds the interest and the production is a splendid one. Helen Hayes, who was seen in Toronto last season in Barrie's "What Every Woman Knows," gives a fascinating performance as Norma and is supported by an able company. "Coquette" is at the Maxine Elliott Theatre.

**"BURLESQUE"**

"Burlesque" is entertainment typical of Broadway. It tells the story of "Skid," the principal comedian of "Parishan Widows," and of Bonny, his wife and leading lady in the same show. "Skid" is an easy-going fellow, content to do his funny falls on the burlesque stage for the rest of his life, but Bonny has higher ambitions for



**HONORING THE FALLEN**

A scene at the Cenotaph showing members of the Royal Family at the two minutes' silence on Armistice Day.

him. When "Skid" gets a chance to star in a Broadway revue she nags him into accepting it, even though she knows that Mazie, a soubrette with an eye for "Skid," is going into the same show. "Skid" goes to the big town and success and bum liquor ruin him. He looks like a hopeless wreck when Bonny takes hold of him again and restores him again to his happiest medium, the burlesque stage.

"Burlesque" is really an old-time melodrama that has been "wise-cracked" into sophistication. The story is light and only skims the surface, but it is well done. It has been exceptionally well-cast, with Hal Skelly as "Skid" and Barbara Stanwyck as Bonny giving gratifying account of themselves. "Burlesque" makes for an amusing and interesting evening at the Plymouth Theatre.

**"BEHOLD THIS DREAMER"**

The authors of this attractive little phantasy evidently intended it to be highly satirical, but the satire they achieved is of a conventional order. Nevertheless, to most people, the play has quite an appeal. The "dreamer" is a young man with an over-abundant imagination and artistic aspirations who is bored to death by his dreary mouse of a wife and a father-in-law who eats, sleeps and drinks the brushes he makes. The young man's ideas—such as, for example, that wearing clothes is immoral and that eating goldfish may be a happier occupation than making brushes, lead his relatives to suspect that he is slightly off his dot. They contrive to have him confined to a sanitarium for a period; and the second act, where the young man makes the acquaintance of the Doctor, D.D.D., and Harold Blessings, One by One, who constitute the "Intelligentsia" of the delightful mad-house, to say nothing of little "Melody" who always cries when it rains, is delicious. This act, to my mind, really makes the play. The "dreamer" rapidly becomes acclimatized and is spurred on by the others to paint. His first effort, merely robes of color which they all regard as a mere exercise, is submitted to the outside world and wins a \$5,000 prize for originality.

"Behold This Dreamer," a dramatization of the novel of the same name, might have been a better play than it is, nevertheless it is highly entertaining to those who like a bit of fantastic nonsense. Glenn Hunter in the role of the "dreamer" has a role that fits him like a glove, but I really think the acting honours go to Thomas A. Wise as the captivating old Doctor who is quite sane on every subject but long neckties. And also, to Sylvia Field, who makes of little "Melody" a most charming and wistful lunatic.

**Big Bill a Throw-Back**

By F. D. L. Smith

IT HAS to be said for Big Bill Thompson, Mayor of Chicago, that he is not the first American whose exuberant Americanism has contributed to the gaiety of nations. He is not a pioneer in his line of talk, though it must be admitted that his record up to date places him well forward in the ranks of first-class comedians.

It may be forgotten that at the time of the Spanish-American War, Admiral Dewey was classed by American politicians with Nelson as a naval hero. About the same period a member of the House of Representatives at Washington modestly described Congress as "the highest Parliamentary assembly in the world," the "freest and most popular assembly of all time," and "the supreme Council of the greatest nation of recorded time." An American Senator declared that "the country knows and the world knows and impartial history will declare that the war administration of Russell A. Alger stands first in the annals of recorded time."

Concerning Geo. Washington, a book of American biography says:—"Of him—absolutely alone amongst mankind—may we prudently speak in unrestrained superlatives." It further declares that Washington was "beyond all question, the greatest man that God ever gave to a deserving or undeserving world," and that "as soldier, statesman, patriot, and man he was by innate character the most perfect type of what God may be supposed to have intended that a man should be, that has ever yet been born upon the earth." Of Lincoln's Gettysburg speech the book remarks that it is "an utterance unequalled in its perfection by any words that human lips have spoken."

Preaching on the first anniversary of McKinley's death, an eminent New York divine declared that "one hundred years from to-day Lincoln will be hailed as the greatest man in the human race, and beside him, if not above him, will stand McKinley." The clergyman who conducted the funeral of a Chicago millionaire was reported as having on that occasion offered "probably the most eloquent prayer ever addressed by man to his Maker." The late F. D. Armour—which is spelled with a "u"—asserted that every man who held a hundred shares of St. Paul Railway stock had a joint account with God Almighty.

In 1891 Governor Cummins of Iowa addressed the New York Chamber of Commerce in these words: "Our

men are unique in the society of the earth.... In the depth and breadth of character, in the volume of hope and ambition, in the universality of knowledge, in reverence for law and order, in the beauty and sanctity of our homes, in sobriety, in respect for the rights of others, in recognition of the duties of citizenship." Witness the lynchings, divorce court proceedings, municipal corruption, the murders and the murder gangs that disgrace Chicago and other American cities! Witness also the contempt of all sane Americans for such hyperbole!

To return to the Mayor of Chicago, he has said and Wisconsin has legislated that American and not English is the language of that state. Roger Sherman of Connecticut once moved that the people of the United States should retain the English language for themselves and compel the British to adopt some other tongue. Seated in a Toronto drawing room, not so long ago, a talented young American woman announced that "the American religion" would prove the only cure for China's ills. Not the Christian religion but the American religion! No doubt if we are all good we shall go to an American heaven and sit forever with Big Bill Thompson under the Stars and Stripes.

**The Passing Show**

Wonder what life will be like when the new Ford comes out?

It is still three weeks before Christmas, three weeks before beginning to do one's Christmas shopping early.

The Toronto Y.M.C.A. recently advertised a "Musical Concert." Well, that was reassuring. So many of them aren't.

Chicago, according to Hughes' special report to the Supreme Court, has the legal right to divert water from the Great Lakes.

In spite of this, Chicago will no doubt keep right on diverting the water.

A good idea of relativity is what they would consider a spendthrift in Glasgow.

**DATED**

"Father, do you remember that winter Willie had the measles? You know—it was the year the new Ford came out?"

**DRAMA**

The New York traffic cop put up his hand angrily and the innocent Italian immigrant immediately put up his hand, in return, crying joyously: "Greetings, brother of the Fascist!"

**DISILLUSION**

A photographer who has his studio on Yonge Street has completely disillusioned us about our sex (male) and we are pretty nearly broken-hearted. We knew that when women went in to sit for a picture (beg pardon, portrait) every art and artifice of make-up and photography were utilized in order to create something that looked absolutely lovely, whether or not it looked at all like the person who sat for it. But men, we thought, were different. Men, we thought, went to the photographer's with the same grim face they carried to the dentist's. They would slump down on the chair and fix the photographer with a stern eye.

"Now, no fancy stuff. I want you to take me just as I am. I am as God and Johnnie Walker made me and I'm satisfied. If you try to doll up my nose or give me one of those misty complexions I'll leave the picture in your eye."

"And that is what they tell me," said the photographer. "And invariably I do exactly as they want. But when they see the proofs they nearly throw a fit."

"Good gosh, don't tell me that's me," they shout, "that fellow's an escaped murderer! And you call yourself a photographer! Have you ever thought of going into the butcher business?"

"And often as not," concluded the photographer, "I have to take the picture over again, and this time there is a vast silence on the subject of my not dolling up the nose or giving a misty complexion."

DAVID S.

An Italian writer now claims that Shakespeare is a native of Italy. Evidently Mussolini has found that he cannot write a play.

Hal Frank



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IF REFERENCES to the recent Dominion-provincial conference recur with what may seem undue frequency in these columns it is not that one likes to harp on what was, in the main, an unsatisfactory event, but because it continues to have peculiar and somewhat interesting reactions. I made mention last week of one of these reactions, the attendance of Messrs. King and Lapointe at Quebec in an effort to convince French Canada that their proposed constitutional tinkering should not be construed, as Mr. Taschereau construed it, in terms of an affront to the province's deep and traditional regard for the protection of minorities and their rights. That effort indicates recognition on the part of Messrs. King and Lapointe of the situation they have had the courage to create in Quebec for the sake of their ideals and suggests that they entertain the hardy hope of being able either to coax the reaction away Mr. Taschereau into camp or, failing that, to win the province away from him on the issue they insist on putting forth. As I remarked last week, there was nothing at the Lucien Cannon banquet to encourage a belief that they can judge Mr. Taschereau, so the two constitutional reformers must take the alternative course of entering the lists against him. Well, the first round of the tournament seems to have started and it appears to be a tug-of-war for possession of the second most potent political personage in Quebec, Sir Lomer Gouin (inferring that the present provincial premier himself is the first such personage). Messrs. King and Lapointe want to secure Sir Lomer and put him in the Senate where, if he wouldn't take their side, he couldn't at any rate fight against them. Mr. Taschereau, fully aware that he could have no more powerful assistance, desires to have his predecessor by his side. One would be inclined to think that in this initial encounter Mr. Taschereau, although one against two, is the best bet. Unless he has changed radically in recent years Sir Lomer is every bit as "reactionary" as the premier of the province. Were he still at the head of the provincial government he assuredly would take precisely the stand Mr. Taschereau takes regarding the King-Lapointe proposal that the power of amending the constitution be placed in the hands of the Dominion parliament. He couldn't do otherwise unless Mr. Taschereau's interpretation of the settled sentiment of his own people is at fault, which few other than Mr. Lapointe, who is more or less blinded by his idealism, can believe. But Mr. Taschereau in his attitude is not merely interpreting and representing the sentiment of his people but is standing by his own convictions, and it is a reasonable assumption that Sir Lomer Gouin's convictions in the matter are identical. Is he likely then to suppress those convictions for the sake of a senatorship? That is highly improbable, especially in view of his having done what only one other of Mr. King's cabinet colleagues (also from the Province of Quebec) ever did, which was to resign from the government rather than remain in it when it took a course of which he disapproved. Nothing in Sir Lomer's record conduces to the idea that he would consider for a moment deserting what he believed to be the interests of his province. He is now retired, temporarily at least, from public life. His acceptance of a senatorship would be a return to it, and in a position where he practically would be obliged to support the King government in any move it may make to pumper its particular pet, the national status, by tampering with the constitution. If he is to emerge from his retirement at all while this issue is to the front, it is more likely to be on the other side, facing Messrs. King and Lapointe. Besides, the Senate can't have much attraction for him. Accustomed as he has been throughout his public and private career to action, the semi-detached outlook and leisurely methods of the Upper House would hardly contribute to his happiness and contentment. So, all things considered, Messrs. King and Lapointe don't appear to have much prospect of enlisting either the active or the passive help of Sir Lomer if they elect to force the issue with Mr. Taschereau. And if, the issue being forced, Sir Lomer joins hands with Mr. Taschereau they will make a mighty powerful combination in old Quebec. If they can't hold the entire province against the constitutional reformers (and Mr. Lapointe seems to make quite an appeal to the younger element) they certainly will hold a large part of it, and the result will be a broad cleavage in the Liberal Party in Quebec in federal politics with far-reaching consequences. If Messrs. King and Lapointe persist in pursuing the road they have chosen they may do more to assist the Conservatives in Quebec than anything the Conservatives could do to help themselves, for the logical course for that section of French Canadians who cannot be persuaded to agree to constitutional departures would be to support the most powerful party endorsing their attitude. They would be more likely to do that than to seek to send a group of independent Liberals to the House of Commons. It may possibly be, therefore, that Mr. Bennett will find one part of his task of restoring his party to power made easy for him by his adversaries. And a split in the Liberal Party in Quebec is not calculated to be an altogether evil thing for the country as a whole or for the province in particular. The peculiar control which the Cardin-Cannon hypnotists have exercised over their compatriots has not been entirely to the advantage of Quebec and has set the province up against other sections of the country with which it had interests in common.

IN ENUMERATING in the foregoing some of the obstacles in the way of Mr. King's desire to get Sir Lomer Gouin safely into the Senate I omitted the pledge the Prime Minister is supposed to require of new senators to support the reform of the Upper House. Sir Lomer assuredly is no Senate reformer. But then one doesn't know that Mr. King is now. He didn't say so at the recent conference, nor did Mr. Lapointe say it for him. In Ottawa there is a lot of scepticism as to his having imposed the pledge in the appointments he has made since his famous Richmond Hill speech in 1925. He presently has the bestowal of five senatorships, two for Quebec and three for Ontario. Will satisfaction with the existing constitution of the Senate debar an otherwise deserving applicant from one of those coveted life jobs?

The untimely death of Hon. A. B. McCoig, of Chatham, Ontario, made the fifth vacancy in the Senate. Some men pass from the political and parliamentary scene and are little missed; the going of others leaves a keen sense of loss and they are deeply mourned. Archie McCoig was of

the latter. He made no claim to fame; neither in Commons nor Senate did he aspire to the front benches; he wasn't deceived about his ranking in debate. But he loved the game of politics, knew what part of it he was best fitted to play, and he played it according to the rules. For these things he held the esteem and the affection of not only his party associates but his adversaries as well. And he deserved to hold them, for, while he never swayed either House with eloquence, he was highly useful in other departments of parliamentary activity which are just as important—in caucus and in committee. He had been playing the political game almost from the commencement of his adult career, beginning in the municipal council of his home city and serving his turn progressively in Provincial Legislature, House of Commons, and Senate. He was cut off at the early age of fifty-three.

Many are scrambling for the senatorial vacancies. In the Lower Province, one is in the Quebec district and one in Montreal. For the former Hon. P. G. Paradis, member of the Legislative Council and Liberal organizer for the province, is said to be the government's choice. For the latter the selection has not been made. Two or three members of the Commons are pressing their claims. About the Ontario appointments the government is having some difficulty making up its mind. W. G. Raymond, of Brantford, who was one of the most scholarly members of Mr. King's first parliament, is a strong probability for one of them.

The more recent deaths among members of the Red Chamber have been of Liberals, so the standing of the parties in that House is unchanged, the Conservatives still having a majority of six.

MR. KING'S visit to Washington has been represented as being altogether in the nature of a holiday, but it is scarcely likely that Secretary Hoover has respected it as such. He is too aggressive to let such an opportunity pass to get the Prime Minister into a corner and endeavor his utmost to win him into the international St. Lawrence deep waterways scheme. Mr. Hoover is the principal political protagonist of the project in the United States and he is very impatient with Canada's reluctance. Many and devious are the efforts he has made to entice this country into his net. But as yet there would seem to be little occasion for alarm on the part of those who are opposed to entangling undertakings with Uncle Sam which would jeopardize Canada's exclusive control of her great outlet to the sea. Mr. King will have been a match for Mr. Hoover. He is highly skillful in the art of raising the joy of hope in ambitious breasts without definitely committing himself or restricting his freedom of action. Mr. Hoover may have left an alcove interview at Canada House or elsewhere with a satisfied feeling that he has made headway in his cause, but Mr. King will have returned to the ballroom with an untroubled mind, pleasantly conscious of having given a temporary sense of gratification to another without cost to himself. Mr. King may have a deep feeling of brotherly love for the dear Americans and a personal desire to strengthen in every way the bond between them and us, but he knows how the wind blows in his own country. He may be courageous enough to take liberties with his party's hold on the Province of Quebec for the sake of the great love of his heart, equality of status in form as well as in substance, but that is enough for one time. He is not going to invite the entire alienation of the favor of the province by simultaneously advocating a project which Quebec regards as the giving away of her economic birthright, the exclusively Canadian waterway to the ocean. If the convictions of Quebec in the matter are what they are represented to be, such boldness could have but one result politically, the Conservative policy being what it is; the province would become as solidly *bleu* as it now is *couge*. Canada will take no irrevocable step about the St. Lawrence scheme for yet a while.

THE immigration agitation did not die down with Mr. Forke's recent promise to do better in the way of encouraging an increase in the inflow of British immigrants. The Regina alderman who doesn't believe in mining matters and who has burst forth with the charge that members of parliament had been engaged in a traffic in immigration permits for the entry of non-British newcomers who could not have gained admittance to the country under the regulations has only given publicity in definite terms to rumors that have circulated in Ottawa for two or three years. A member of parliament, Milton Campbell, on the same platform with the outspoken alderman, admitted that he had been cognizant of these rumors but had been unable to verify them. His experience has been the same as others. The department here indignantly repudiates the charge. That it naturally would do whether there was any excuse for the charge or not, for such a traffic could not be carried on without the connivance of the department or persons connected with it. But why not have some clear light on these ugly accusations? They have been persistent enough to warrant it, and the government is fond of commission investigations. It brings them on at the slightest excuse. It has had one commission investigating rumors of partizanship in one department of government at the 1925 election. It has another inquiring into the charges of waste preferred by an excitable and ambitious clerk in another department. Why not an investigation into the rumors that members of parliament have been able to secure and have secured the entry of numerous immigrants who could not qualify under the regulations? There must still be some faithful supporters of the government in the legal profession who haven't yet had an investigating commission.

MR. ROBB continues his policy of trade and tariff agreements with other countries. The latest is with Cuba. It secures to Canadian exports to Cuba the benefit of the Cuban general tariff, which is half the maximum tariff hitherto imposed (the United States enjoys the advantage of a special preferential tariff) and in return Canada gives Cuba the benefits of our intermediate tariff. The trade between the two countries is fairly well balanced. Our principal purchases from Cuba are sugar to the amount of about six million dollars a year and about a million dollars' worth of tobacco, while we sell to the republic about three million dollars' worth of solatoes, about a million dollars' worth of fish, and some quantities of newsprint and flour.

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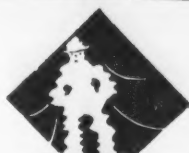
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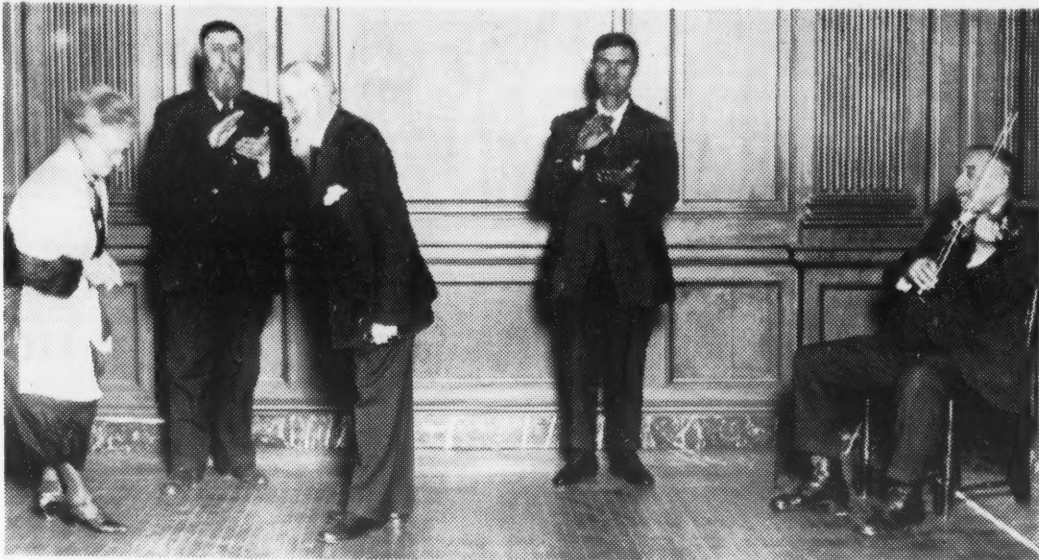
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THE OLD TIMERS' BALL AT WINNIPEG —Photo by courtesy of Winnipeg Tribune.

## An Old Timers' Ball

Pioneers of the Red River Meet to Dance and  
Exchange Memories

By Florence B. Livesay

AN EX-MAYOR of Winnipeg watching officialdom gyrate on the ballroom floor of the Royal Alexandra Hotel, while a man standing on a chair called out the changes in the Lancers, exclaimed:—

"When I was enjoying tropical moonlight, a year ago, I suddenly realized I was missing something. 'It's the night of the Old-Timers' Ball back home!' I said to my wife. 'Next year we'll be there. I wouldn't miss it again for anything. I knew something was wrong with me to-day!'"

On the eventful November night, this year, the President of the Winnipeg Old Timers' Association, R. D. Waugh, welcomed four hundred and fifty guests—the largest number that has ever assembled since the ball was inaugurated a quarter of a century ago. But there were only about one hundred of the Old Timers there. Mr. Waugh had his reminiscences also, as he watched the four-handed reel. "There was no stopping at midnight when you gave a party in by-gone years. I've seen dances that lasted for days. The guests would split up into three groups, one of which would be dancing while the second was eating, and the third would be getting a few hours of sleep. The fiddlers were relieved at intervals, so a party could keep going indefinitely."

Mrs. Youill, one of "Big Bear" McLean's daughters, now living in Toronto, gave me her remembrance of a Red River jig danced in a ball-room in her day: "The steps were so minute and so graceful," she said. "The men danced in a free, large way, perhaps, but the women, reflecting it modified it in their own fashion and it had a certain delightful grace, as I say."

"The much-vaunted Charleston never had so many variations, so many steps. It required skill, for a good dancer originated his own style, keeping ever to the beat of the music. It sounded to you as if the insistent beat of the tom-tom could be heard? O that's imagination, I think, for though the Metis loved the dance, it is French in origin—and Scotch—and never danced anywhere as it is in the Red River Valley. I hear that next year the Exhibition authorities intend to give a programme including this dance."

"How were they dressed in the old days? Well, of course they wore deer-skin moccasins, the tops decorated with dyed porcupine quills, and twinkle in the light. Come out, O tiny beaded feet, and twinkle in the light. I'll play the old Red River reel, you used to love it so: Come out, O Little Moccasins, and dance for me to-night! "The women wore skirts just escaping the floor, gathered at the waist, and tight bodices, a handkerchief round the throat, caught with a brooch; the hair was braided and knotted on each side of the head and sometimes looped back with black ribbon bows."

"Then, as to the supper, well, perhaps you would not consider it very wonderful fare for a ball-room, but indeed it all tasted delicious and all present had very good appetites. Of course, all the work of preparing it fell on the women—in the West everyone had to work, and no one thought of shirking the cooking."

"Game in season, roasts of beef, bannocks, hot biscuits, with currant or dried blueberries. Sugar was very scarce so we did not have much sweet stuff. Rice pudding, sometimes, for a finishing touch! Does that sound amusing at a dance? As I say, it tasted like ice-cream does today."

AND what of the 1927 dance? As one observer watched it with the freshness of things seen for the first time, I could imagine that the flavor of it had departed, for a good many of those present. There was a programme of fox-trot and waltz, varied by round dances, in which the Old Timers could participate, but the seats lining the room were pretty well occupied as wistfully the older generation watched pretty young girls dance in their stead.

But when they took the floor, or when they looked on with critical eyes the "Exhibition Dances", a new light in their eyes could be seen. They glowed in their grey or white hair, in the vigor of their steps and dignity of their bearing. They formed in an admiring circle while the fiddler brought his fiddle and sat down, tuning up for the old folk who danced the famous, unique "jig" or the reel.

A crippled man edged forward—he had found the crowd on the floor too much for him until then and had been heard to mutter "This is no place for me any more." It's not the real thing, either, when, instead of twenty dancers assembling at the fiddler's summons, only twenty or so line up. And look at the girls, chits of things! Are they twelve or nineteen?"

The excitement of the fiddler's music is too much, at first, for Mr. C. Sibbald, of Lockport, Man., aged eighty. He makes a hasty retreat to a seat, but recovers later. In the photograph—I believe the only one ever taken of this famous ball—he is shown bowing to his active partner, Mrs. C. J. Brown. It was at the latter's suggestion that the ball was inaugurated. "Why should the men have all the fun?" she asked, at that time.

The fiddler's feet are just as lively as those of the dancers. Fred Genthon, champion old-time fiddler of the Red River Valley, would have a tale to tell if he would but stop for a moment. He is carried into another world by the lively swing of his own rhythms, sawing away like mad.

And the champion dancer is quite equal to the zipping, dashing music. Isadore Zastre, of Pigeon Lake—he who looks like a Presbyterian elder and a Hudson Bay Factor combined—is seventy-three. But if you look into his steely blue eyes and disregard his greying beard you will know why he is "champion jig dancer of Manitoba". Solemnly he applauds Mrs. Brown and Mr. Sibbald, but he is a determined and relentless individual when he takes the floor; all eyes are upon him, for he has a reputation to maintain.

The younger women—some of them "natives"—in modern ball-dress and bobbed hair—graceful, quick, attractive—are fine exponents of the dance. But "where are the snows of yester year?" Sheriff Inkster is not there, being confined to his home through illness; And one of "Big Bear" McLean's daughters confessed afterwards that she had forgotten the date. "W. J." puts his first arrival down in the register: 1857.

I TALKED for a few moments to one of the dancers, G. E. Longbottom by name, who came to Winnipeg in 1874. "Some of the dancing was good tonight. But pshaw! it's down on the programme 'Exhibition Dancing' Now when I was a boy of thirteen we had fun, if you like. There was a certain 'house' on the prairie, owned by a childless couple, where we were sure of a welcome whenever we got a crowd together. I would be sent by my elders to summon one of the fiddlers; the young fellows would run to fetch the girls and then we would whoop 'er up as long as we had the breath. You noticed to-night how any woman or man would advance and bow and then the first couple would leave the floor and come back a little later?"

Well, that's the way it went for half the night. "There was one dance we had the eight hand reel, sometimes known as 'stripping the willow', or 'brandy-wine-drops'; men and women weaving in and out and if one missed his step the whole thing was spoilt—this was no place for clumsy people or men that hadn't light feet. The girls would come down and down and in and out. Lordy, it was something to see!"

"And another dance was like a sort of game—'The Rabbit Dance'. The Indians called it 'The Waboose'. The girl who was the Rabbit got quite a start and then the hunter, loping along in a kind of hop and jump had all he could do to catch her in the chase."

"Do you think all this"—and he waved his hand at the crowd making a serious business of a fox-trot—"do you think they get any fun out of it all? Like we did? Once a year I come and have my fling and there are always a few of us who know what's what and remember. But you can't get back the crowd. That's the trouble. Norquay, for instance! There was a mighty man for you, seven foot tall and hefty in proportion; a heavy, big man he was, but awful light on his feet. I've seen him kick the rafters! He was the finest man Canada ever produced. John Norquay, Premier of Manitoba—"

"I left Toronto in '74; haven't seen it since, but I bet you I could find my way in twenty minutes from the station right up to Parliament and Winchester where I used to live—Charles Street, and after that it was just Yorkville. They say it's changed tremendous, but I'd know my way around the old spots. Some day I'll go back for a visit, but not round the date of the Old-Timers' Ball."

F. R. L.

## To a General Officer

DEAR large and honored Sir, in every paper That I, in this seclusion, chance to see, I find that you are up to some new caper In your new role of super-dominie— Giving degrees, and thrilling with addresses Men of all sorts and various distresses;

And, Sir, I often wonder, (in my humble And artless manner), how you really feel; And if you ever cuss or ever grumble When lunched Rotarians demand a spell. Or weighty bankers, bowed in sage reflection, Desire your valued presence and direction.

Yes, Sir, I sometimes wonder (in my simple And artless manner) if your thoughts go back To those old days of Vimy and the Pimple, Along a muddy and be-blooded track To where, on pitted and hell-harrowed ground, Such wealths of death and glory could be found.

I think that, wide awake in that still hour When little doubts and nameless fears expand And self-assurance lies bereft of power And in the awed soul stirs the Almighty Hand Your thoughts go back, beyond to-day's distraction, To eighty thousand nameless men in action; And you thank God—not for your place and name But for Their comprehension and acclaim.

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## MUSIC and DRAMA

"White Eagle"—"The King's Henchman"—"The Barker"  
—The English Singers—"The Doctor's Dilemma"  
—Detroit Symphony—Other Events

"White Eagle" The glowing artistic imagination which displayed itself in the production of "The Vagabond King" is once more apparent in "White Eagle," the long anticipated musicalization of "The Squaw Man" at the Royal Alexandra Theatre. A more glowing, unique, and varied spectacle has seldom been presented on this side of the Atlantic. Indeed it is the aesthetic quality which pervades the entire music-drama, for it is that rather than musical comedy, which gives it its chief claim to distinction. The production is sponsored by Russell Janney, who sprang into immediate fame as a producing manager through the beautiful manner in which "The Vagabond King" was presented, and the artistic forces employed in bringing "White Eagle" into being are the same; the book and lyrics by Brian Hooker and W. H. Post; the musical score by Rudolf Friml; and the production by two men of indubitable genius in their field, Richard Boleslavsky and James Reynolds. The new name among the group is that of Busby Berkeley, who devised two unique and contrasted ballets; and the orchestration of Mr. Friml's melodies was provided by Joseph Major.

There is a minor coincidence in connection with this production. A quarter of a century ago "The Squaw Man" had its first performance on any stage at Toronto. "White Eagle," the new embodiment of Edwin Milton Royle's drama, had its premiere in Montreal on November 21st. Thus Canada has been asked to give the initial verdict on both productions. Memories of "The Squaw Man" are so recent, owing to its revival by William Faversham last season, that little commentary on the play is necessary, except to say that the play is one of the best ever written by an American playwright, full of picturesque emotional appeal with an international slant in that the hero, Jim Carson, is an English rancher in the Western States, quixotically bearing the blame of another's crime. The further development of Jim's chivalrous nature when he marries an Indian girl who has saved his life also brings vividly and pathetically before the playgoer the whole question of color and caste. The under currents of the tale are pathetic from first to last, and the librettists have wisely refrained from trying to make them otherwise. They have even dispensed with "low comedy" as a means of relief—and how the tired business man and his blasé feminine associates are going to like that, one cannot forecast. Presumably Brian Hooker, who is a poet, is responsible for the imaginative opening scene which is entirely new. It presents an Indian ceremonial in which the tragedy of the decadence of the red man is suggested and the peculiar position of Silverwings, daughter of the Great Chief of the Utes, as custodian of the future of her line, is presented in a symbolical manner. It should be explained that in most of the ancient tribes the dynasty follows the female line.

"White Eagle" would be more impressive had Mr. Rudolf Friml made his task complete by turning the "Squaw Man" into a real music drama throughout, as Puccini did in "The Girl of the Golden West." His setting of the Indian ceremonial scene at the outset is of rare musical interest, for he has made elaborate use of the Indian themes collected for the U.S. Government by Geoffrey O'Hara and others, and the effect is at once unique and moving. But in the three following acts in which the story proper is unfolded, Mr. Friml has been very sparing of his melodies and musical commentary and misses several really fine opportunities. What there is of music is good, as Mr. Friml's music usually is, and the fact that in one or two ensembles there are suggestions of "Madame Butterfly" does not make it the less acceptable. Obviously the musical side of the production owes much to Mr. Major, who orchestrated it, and is finely interpreted with adequate choral and orchestral forces by the able conductor, Anton Heindl. Two of the finest episodes are a madrigal and waltz-like ballet in

the English setting of the second act, and an Indian ceremonial ballet in the last act, which is bizarre and fascinating. Distinction pervades the entire production and the taste and richness of the spectacular embellishments admit only of superlatives. The Watteau ballet is ineffable in loveliness and even



FRANCES WHITE  
Who will be "Bye, Bye, Bonnie" at the Princess Theatre next week.

the scene in the Western bar-room takes on aesthetic distinction. The cast is not only very large but excellent. Allan Prior, the noted light tenor, has a vibrant voice which though not dulcet, somehow stirs the emotions, and though not a very good actor he is manly and magnetic. Marion Keeler, who plays the Indian Maiden, has a voice of rare lyric beauty and sings the "mating song" of the Utes, with remarkable appeal. Elsa Petersen, who plays Jim's English sweetheart, has also a smooth and charming voice. Both young women have attractive personalities. Forrest Huff, once a noted tenor himself, is very graphic in his acting of Cash Hawkins, the "bad man," the role which made W. S. Hart famous. There are capital impersonations of English roles by Fred Tiden, Isabelle O'Madigan and Lawrence D'Orsay; of Western roles by the ingratiating Mark Smith and several others, including Charles Henderson and Jay Fassett; while John Mealey as the Medicine Man of the Utes, and Charles E. Gallagher as their Great Chief are most impressive. Unlike most shows of its kind "White Eagle" is one whose pictures and themes haunt one the day after.

#### The King's Henchman Finely Done

Taylor's music drama, "The King's Henchman," a musical setting of a romantic play by the young American poet, Edna St. Vincent Millay. In musical circles there was great rejoicing that at last a grand opera had been composed by an American, which could show clear proofs of popular success. Many United States composers had tried their hands at music drama but the best they could achieve was a success of esteem, the most noteworthy being Walter Damrosch's "Scarlet Letter" and Reginald de Koven's "Canterbury Pilgrims". It was natural then that New York should hail with delight a work of which the critical could say more than that it was "worthy of respect," and which the public was willing to support of its own free will. This season it was decided to give the public in the smaller cities a view of it, in the sumptuous and adequate way adopted by Henry W. Savage in the case of "Farsfall" once the monopoly of Beyreuth was broken, and the original performances of "Madame Butterfly" in America.

The production witnessed at the Princess Theatre last week with its several casts is in technical efficiency and beauty the finest of its kind sent on tour since the Savage era. This is the more important in view of the fact that in itself "The King's Henchman" is not a hardy perennial of the type of "Carmen" or "Aida" which can survive in something like beauty, the most shabby treatment. It is not a melodic work of the type that sounds agreeable even with an orchestra of fifteen or twenty. It is grandiose and spectacular, with an orchestral score so elaborate in detail that it would be impossible to interpret it with a band of less than symphonic strength and excellence. Moreover the setting of the text makes such demands on its interpreters that only singers of the very finest experience could hope to make anything of it. The sponsors who have taken "The King's Henchman" on tour have dealt faithfully by Deems Taylor and the public in the orchestral and choral forces they have provided, in the scenic equipment, and in the excellence of the singing acts.

"The King's Henchman" has an asset, for lack of which countless fine musical works have failed—a picturesque, romantic and interesting story laid in an epoch which logically permits of rich and noble stage decoration. Every year in Europe, works by emi-

nent composers, thoroughly commendable from a musical standpoint, fail because they are weak or dead from the standpoint of dramatic interest, a most important consideration unless the composer is a melodist of lavish inspiration. The finest orchestral score that could be planned is so much waste from the standpoint of the impresario, unless it has one or the other: unforgettable melodies which people wish to hear again and again, or a tale which moves the listener of itself. In Deems Taylor the melodic sense is clearly not developed to the point of immortality, but in the book of "The King's Henchman" he got hold of a tale which, given scenic and tonal embellishment, would prove of fascinating interest.

The story laid in the days of the Saxon dynasty in England is a rather cynical variation of the ancient Welsh legend of Tristan and Isolde. The theme of the lover whose "honor rooted in dishonor stands", in whom fealty to the woman of his heart involves unfaith to a friend, will continue to be a favourite with lovers of romance for all time to come. Miss Millay has envisaged conceived one of the best stories for operatic treatment extant, although her literary powers fall short of her imaginative conceptions. The fault of "The King's Henchman" on the printed page is that many of its lines fail in emotional fervor and lyric expression. Frankly they are commonplace and in a musical setting become so. Moreover they are of the "unsingable" order, and Mr. Taylor's fidelity in sticking to the letter of the text was an unhappy decision. His gift as a composer lies in orchestral expression. His handling of recitative is too frequently dry and uninteresting. He cannot embellish verbal expression in the beautiful way that Bach and Handel accomplished the task in the eighteenth century, or attain that lovely unity between the vocal score and the orchestral commentary to be found in Wagner's "Siegfried" or Debussy's "Pelleas and Melisande." But his mastery of orchestral harmonies and his ability to build up instrumental climaxes which enhance the emotional significance of crucial episodes is unquestionable. Few living composers treat orchestra with such commanding authority.

The organization carries two very able conductors, both of whom handled the orchestra, a most excellent one with color and power, and the choral singing in the ensemble scenes was excellent. The cast which I heard included Rafael Diaz, the well known tenor, as Aethelwold, a most ungrateful and exhausting role for the reasons given above. Though his voice seems to have lost some of its lyric charm his experience stood him in good stead and his vocal climaxes possessed the proper significance. Frances Peralta, a very able actress of striking presence with voice of fine, appealing quality, was all that could be desired as Aelfrieda. As in the New York production the hit of the performance was the rendering of the baritone role of the King, a circumstance partly due to the fact that in the music for this role Mr. Taylor seems to have been more happily inspired. Richard Hale, who sang the role on the first night in Toronto, has a voice of noble quality and splendid diction. Other singers in the various casts included Marie Sundelius, whose voice is among the finest of the younger singers of the day. The scenic settings designed by Stracciari follow, so far as smaller stages will permit, the lines of the noble Gothic settings painted for the original production by Joseph Urban, and the costuming was marked by sobriety and richness of color.

#### English Singers Again Delight

The exquisite flavor and atmosphere of the concerts of the English Singers were more evident than ever in their appearance at Massey Hall on the night of November 23rd, and it is gratifying to note that owing to the strong backing of the Women's Musical Club of Toronto the audience was much larger than those of last season. Toronto audiences have had a good preparation for the enjoyment of the music of the golden age of English song, the Elizabethan period, in the



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efforts of several resident musicians of British training, who have made the public acquainted with the beauties of highly sophisticated contrapuntists like Byrd, Gibbons, Weelkes, and their comrades; and the more ingenious graces of old English folk song.

It was if one remembers rightly Erasmus who described the England of the Tudor period "a nest of song birds," and Mr. Cuthbert Kelly, the leader of the sextette, in a brief address explained why this was so. In the great country houses which sprang into existence at that time part singing was an essential part of education and social intercourse. After dinner, the hostess would distribute the parts of various intricate compositions and the family and guests would sing for their own delight, sitting about the table, much as do the English Singers at their concerts. (In passing it may be said that this custom is still practised in the country house of the Bowes-Lyon family from which H.R.H. the Duke of York chose his beautiful wife.) As was pointed out by Mr. Kelly, the Elizabethan composer's natural vehicle of expression was the voice; his efforts in instrumental music were apt to be more or less experimental, but he approached the task of choral composition with a perfected and authoritative art. Proof of this was presented in the sacred Motets and secular Madrigals which were sung.

The Motets were all from the pen of William Byrd, one in English, "Turn Our Captivity" and two in Latin, "Agnus Dei" and "Gloria Domini." The wonderfully ingenious interweaving of the voice parts was presented with enchanting clearness and certainty. There was not a suggestion of blurring and the pathos passages were especially crystalline. The remarkable beauty of these six voices is one of their superlatively fine achievements when they sang in unison, at the conclusion of one of these Motets it was like the utterance of a single golden voice.

The Madrigals were equally delightful. In "Though Amarielus Dance" by Byrd, in which confusion in the heart of a lover with two dear charmers is typified in the music, finesse in vocal art could go no farther. Not only Byrd, but Gibbons, Wilbye, Weelkes, Bateson and Edwards were represented in the Madrigal group, and one of the loveliest was Richard Edwards' setting of "In Going to My Naked Bed," one of the finest of all Elizabethan minor poems. It was rendered with ineffable tenderness and delicacy of expression.

The folk songs were racy, humorous and found in the quality of both words and music. No one knows the originals of these tunes. They probably came from the monasteries in the days when the monks employed themselves teaching the peasantry the fine arts, but they are wonderfully exhilarating. The numbers included an enchanting "Wassail Song," arranged by Vaughan Williams, and the same composer's setting of the old ballad, "The Farmer's Son." But Percy Grainger's jolly setting of the Gitty "Brigg Fair" was even more engaging. The quaint duet, "John Come Kiss Me Now" and Purcell's "Three Fairies," sung by the male trio, had quaint and pungent humor. Perhaps the most colorful of all the offerings were the London Street Cries of which the tunes were originally provided by Gibbons and others and which were sung with piquant and characteristic expression.

Detroit's Symphony Orchestra

Toronto recovered its lost contact with the Detroit Symphony Orchestra in a most notable manner at Massey Hall on Saturday, Nov. 26th. Not only was the concert a magnificent one but the audience filled every corner of the vast auditorium—a refreshing change, since visiting orchestras have not been adequately patronized in Toronto for several seasons.

It was good to welcome back so superb a musician as Ossip Gabrilowitsch, who has not permitted the task of building up a great musical instrument in his orchestra to diminish his poetic powers as one of the finest living pianists.

Admirable as was the Detroit Orchestra of five years ago or more when it was first heard in Toronto, it is a much more impressive organization to-day, and is well able to stand comparison with any orchestra in the world. The full strength now numbers about 105 performers and the personnel has been considerably changed since its last appearance here. The leaders of the various sections are soloists of a very distinguished order. The concert master, Mr. Schkolnik, is a violinist with a beautiful tone and brilliant style, and the cellos are led by M. Georges Miquelle, a noted French virtuoso last heard here in the concert company of Madame Melba. In all sections the quality is superb; the rich and virile quality of the strings being matched by the refined and mellow beauty of both woodwind and brass. Breadth of tone, elegance, smoothness and fluency of expression mark this organization at every moment, and Mr. Gabrilowitsch has made it an instrument as responsive to his direction as his pianoforte is to his touch.

Seldom has one heard a programme more rich in sheer musical delight. It was throughout gloriously romantic in quality, beginning with Schubert's serene and subtle "Suberlavi" ending with Rachmaninoff. Lyrical feeling has always been predominant in Gabrilowitsch from the days when as a young pianist he delighted the world with his interpretations of Mozart, and this quality made every one of his interpretations seem like a vast and glorious song. His renderings were as notable in refinement of detail as in verve and breadth of treatment. The serenity and spontaneity of expression was enhanced by a sense of reserve power, so that even in the Richard Strauss number the effect was luminous and massive without becoming strenuous.

The programme began with two of the most beautiful of Schubert's orchestral works—the overture to his unfinished opera "Rosamunde," and the "Unfinished Symphony" in B minor. Most of us have heard scores of sing-songy renderings of the "Rosamunde" overture, with its popular rhythmical effects, but Mr. Gabrilowitsch by his superb nuancing gave it a dramatic significance seldom realized, without for

(Continued on Page 10)



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Gabrilowitsch was born at St. Petersburg in 1878. He showed noteworthy musical aptitude when only four years old, and at six began the study of pianoforte on the advice of Rubinstein, who assumed the direction of his musical education. He continued his studies in St. Petersburg and Vienna; finally toured Europe and America several times, with great success. In 1918 he accepted the post of Director of the Detroit Symphony Orchestra.

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Professor Moulton did in his splendid "Modern Reader's Bible". Though Professor Moulton was also of Chicago, the point of origin of the new book now under review, the estimable Mayor Thompson had not, in his day, raised the cry against English books. So Professor Moulton, who had a feeling for literature as an art, had set up in verse form the poetic parts of the Bible, and had the prose printed in paragraphs such as we use now ordinarily, discarding the old "verse" arrangement. He also put the parts together that logically belong together, with the historical narratives connected up, and that sort of thing. But he didn't leave any of it out, as the editors of "The Shorter Bible" did, and stuck by the text of the Authorized (King James) Version for its beauty of phrasing. His, to my mind, is the most satisfactory Bible of all.

J. M. Powis Smith and his associates have imitated Moulton in external. Their book is the same size and shape, the paper is the same, and even the type has the same style of face. There is, however, this radical difference: the arrangement of the books is the clumsy one of the Authorized Version—surely a mistake, though no doubt a sop to the Fundamentalists—and the text is not the dignified Eliza-

bethan English but contemporary American. "Thou" has been changed to "you" and so on. The editors claim, also, that their translation is, in spots, a truer rendering of the original Hebrew. There is no reason to doubt this because there is no evidence of their tinkering with the meaning of the text from ulterior motives, as was lamentably the case with "The Shorter Bible".

The innovations of the new translation were bound to come. Reason thoroughly approves of what these editors have done: it is anything but practical to have the most popular of our books couched in an idiom so far divorced from everyday speech. Instinct, the child of habit, still rebels against the literary sacrifice involved; for of course much of the incommunicable poetry of the ancient text is here flattened out into tepid, uninteresting prose; the older reader, the more he will feel the sacrifice. And there is even a glint of humor in the idea of the effort to rewrite this greatest of English classics, after the manner of Jonnie Weaver's poems—"In American".

William Arthur Dumas

### Passion Paramount

"Dream of a Woman" by Remy de Gourmont; Boni & Liveright, McLean, Toronto; 203 pages; \$2.50. Reviewed by E. M. Pope.

"HAPPINESS," says a French proverb, "is like the magpie's nest, which is always built just out of reach." The dreamer of Remy de Gourmont's novel is less pessimistic. "Happiness," she writes her lover, "is very deep. I do not wish to come up from its depths until I have sunk to the very bottom and torn up its last green tuft."

M. de Gourmont tells his story through the medium of letters that pass between two convent friends who are renewing their friendship after a separation and a winter of ten years. Their respective lovers also exchange letters in which their sentiments of love and emotion are expressed with a frankness and lack of restraint that at times is startling in the extreme. As for her who dreams, there are moments when she is not so much a woman as the incarnation of sensuous voluptuousness—a flame, consuming all that lies in the pathway as it sweeps along. Yet she is woman enough so skillfully to work her ends that ultimately no one suffers from her machinations; not even the ingenu who has seen her lover bend and sway beneath the woman's strange, dominating power. "I give happiness because I possess it," she states; an excellent summing up of the whole matter.

In spite of an excellent translation one feels that, to be fully comprehended and appreciated, the story should be read in the original. It will undoubtedly engender much discussion among English-speaking readers, who are less accustomed than the Latin race to so frank and open an expression of their emotions. Aphorisms are strewn broadcast through the book: "We should collect memories, not regrets." "It is extraordinary how life resembles a bad novel." "Women always lie when they think they need not fear betrayal of their lies"; these are among the pithy sayings that "jump to the eye" as one turns the pages.

It is not so much the originality of idea as of expression that intrigues the reader, and though we pay tribute to the author's intensive psychoanalysis, study we owe him still greater deference for his love of nature, of which we get refreshing glimpses through the tangled tale of love and illicit love.

### A Wholesome Novel

"Julius" by A. Gentilman With a Duster; Doran, New York; 216 pages; \$2.

Reviewed by Cameron N. Wilson.

SPLendid friendships, candid enmities, and a love interest in which sex obsession is refreshingly absent, form a background to the struggle of a sensitive Jewish youth against race prejudice augmented by the complexities of modern English life.

Julius Levine is a handsome, reflective boy, whose idealism retains its sweetness despite an environment of great wealth and ultra sophistication. His father, Baron Alphonse Levine, lovable, generous, child-like, has transmitted to his only son a beautiful simplicity and charm which, however, fails to hold the affection of a vain and frivolous mother. This lack of interest in her growing boy is offset by the inspiring friendship of Lady Elizabeth Congreve, whose husband is agent of the baron's estate, a veteran of the Great War, in which he sustained wounds that rendered him abnormal and highly irrational. Lady Elizabeth exercises a strong influence upon the boy, as she does upon everyone with whom she comes in contact. By one of the deepest fishermen in the village she is aptly described as "one of the most wonderful women as ever God Almighty put breath into."

The life of young Julius in the somewhat monotonous magnificence of his father's home, his quiet triumph at Oxford over threatening odds, his romantic attachment for a sedate girl, whose duplicity later turned him towards the one real passion of his life, are portrayed with a vividness and reality that hold one's attention throughout. The Jew, both Christian and orthodox, is depicted with a sympathetic comprehension that dispels arms prejudice and wins from the outset admiration for Julius Levine and his fine old father.

The story develops naturally and evenly with occasional touches of the dramatic. Romance is supplied through the medium of Marjorie Congreve and Beatrice Leigh, sister of an Oxford chum of Julius. Nowhere does sentiment descend to the maudlin or the commonplace. The love passages are clean, wholesome, and at the same time convincing.

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### Caveat Emptor

"The Ship Sails On" by Nordahl Grieg; Knopf-Macmillan, Toronto; 216 pages; \$2.50.

Reviewed by F. P. Grove.

LAUDABLE as is the attempt to present the American reader with translations of works representative of the chief contemporary currents in European literature, such Xenolatry to coin a word—may be overdue, and I am much afraid that is here the case. "The Ship Sails On" is not a story but a sketch, long drawn out, of life on a freighter. In places, as in the opening chapter on board the Mignon, it is written with unusual almost graphic power; but it lacks the depth given by the delineation of a single destiny reflecting the universal struggle of mankind. The many little sketches of which this large sketch consists are, after all, held together only by the

(Continued on Page 12)

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## MUSIC &amp; DRAMA

(Continued from Page 7)

a moment sacrificing its melodic flow. The "Unfinished Symphony" with its haunting themes allows a wide margin to the taste of the conductor for its melodies make it attractive under the most rudimentary conditions. As conducted by Gabriellowitsch it took on a magic wealth of color and quasi-tragic appeal, and its most characteristic melody had the effect of a beautiful chorale. The question has lately been raised whether this work was really "unfinished"; whether Schubert, though employing only two of the traditional movements of the symphonic form, had not put into them all he had to say.

The question can never be decided. At any rate the effect of the work as interpreted by the Detroit Orchestra is singularly complete.

Richard Strauss is a modern of yesterday. Twenty-five years ago there were those who wondered whether his work was really permanent or but the fad of the moment. To-day, within his own life-time, he has passed into the ranks of the immortals. His early tone-poem, "Don Juan," once regarded as so feverish and strange in its idioms, is now accepted as a wonderful example of passionate, and reflective music. One has heard many conductors interpret it, but none with such passionate lyricism and such transparency of expression as Mr. Gabriellowitsch. "Don Juan" contains some of the most fervent and sensuous love music ever penned, and it was gloriously "sung"

by the orchestra. Its odd coda, the three deep notes typifying the doom of the ruthless lover, were rendered with amazing effectiveness. Brahms, the modern of day before yesterday, also appeared on the programme in one of his most enchanting works, the overture to "The Tragic Overture." The development of German student songs into utterances of symphonic richness is radiantly joyous—so much so that it set up in at least one musician who heard it a longing for a stethoscope, the golden Pilsener which used to be the accompaniment of such academic festivals. The rhythmic beauty and choral breadth of the interpretation was another of the conductor's triumphs.

As has been said, Gabriellowitsch still maintains his prestige as one of the finest of living pianists, and for this occasion he chose the second concerto for piano and orchestra, opus 18, of Sergei Rachmaninoff. The popularity of the Russian musician as a pianist, and the vogue of one of his minor works, the piano Prelude in C sharp minor, has obscured the fact that he is perhaps the greatest of living symphonic composers. It has indeed been a matter of regret with conductors that a man with so great a genius for composition should devote so much time to tramping about the world as a pianist. This Concerto, the work of his earlier years, stands up so well in the company of such great masters as Brahms and Richard Strauss as to convince every one that he will be remembered as a composer many decades after his status as a pianist is utterly forgotten. It is a work, entrancing in color and rhythm, enchanting in melodic inspiration and mastery in its treatment of the relations between piano and orchestra. Mr. Gabriellowitsch's touch, so lovely in feeling and so noble in unforced strength of tone, is of undiminished distinction. The significance of his phrasing, the wonderful subtlety of his tone-coloring and the crispness of his execution held his listeners spellbound. The orchestra was directed by the associate conductor, Mr. Victor Kolar, with fire and precision; and the complete synchronization and sympathy between pianist and orchestra made the climax marvellously impressive.

Altogether the concert was a triumph which should bear fruit in many future visits from the Detroit Orchestra.

*Hector Charlesworth*

*Favorite  
Shaw Play  
Reviewed*

It is interesting to note in connection with the presentation of "The Doctor's Dilemma" at Hart House Theatre this week, that the Theatre Guild in New York has also revived Shaw's classic cartoon of the medical profession, where it has been received with great satisfaction by the critics who acclaim it as about as finished a production as they could wish for. The cast is a notable one, with Dudley Digges as the cynical but honest old Sir Patrick Cullen, Ernest Cossart as the titled society quack, Sir Ralph Bloomfield Bonington, and of course the popular Alfred Lunt and Lynn Fontanne as respectively the artistic "reptile," Louis Dubedat, and his hero-worshipping wife, Jennifer.

Written twenty years ago, and perhaps slightly behind the times in the matter of its medical lore—although the patriarchal Sir Patrick is there to tell that there is nothing new under the medical sun and that so-called new discoveries are mere recurrences of a monotonous cycle, "The Doctor's Dilemma" still reveals Shaw in one of his most riotous moods of travesty. Welding a scalpel of unrelenting satire he cuts into the medical profession to see what is wrong with it, and when he gets through there is not a thing left to sew up. The operation is a successful one, but the patient dies of the shock. While the audience after five full acts of an unrelenting barrage against what is "not a profession but a conspiracy" are left wondering if it would not be better next time they are ill to call in a horse doctor.

The production at Hart House Theatre is a splendid one and fully establishes Carol Atkins as a director of fine intelligence and competence. The cast, a particularly strong one, embraces some of the ablest amateur actors of the city. Ivor Lewis in the role of Sir Patrick Cullen, who is Mr. Shaw's conception of Sir Almroth Wright, his friend and medical consultant in the writing of the play, gives a richly authentic and skilfully conceived characterization of the old fellow who has no illusions left about his profession but who still regards it as good as it can be under the circumstances. A. Monte Grier was happily cast and created a distinct impression as Sir Ralph Bloomfield Bonington, the genial impostor, whose pet theory was that the cure for any disease was to "stimulate the phagocytes" and who to that end would inoculate the sufferer of no matter what ailment with the contents of whatever test-tube came closest to hand. Hugh Eays also did well by Mr. Cullen, who had every human ill to blood-poisoning, and whose infallible remedy was the surgeon's knife. Another outstanding performance was that of Dixon Wagner as the artist and rogue, Louis Dubedat, the one alone of all them who remained true to his principles, unprincipled though he is. In the third act, laid in the artist's studio, where the doctors come to decide whether he is worth being saved from a tubercular death, Mr. Wagner is highly effective as he takes the medical men to task for the immorality of their morality. But it is Mr. Shaw himself who has the last word to say about them at the conclusion of the fourth act in the devastating line of Sir Colenso Ridgeon as they view the corpse of the dead artist: "Let's get this thing out of the way before she (his wife) comes back."

The remainder of the company, including Leslie Reid as Dr. Blenkinsop, Sonya Ladd as Jennifer Dubedat, and Henry Button as Mr. Shaw's conception of the Press, give a generally satisfying performance. The play has been well-staged and T. Tremaine-Garstang's settings are worthy of comment.

*Hal Frank*

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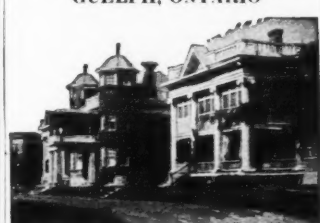
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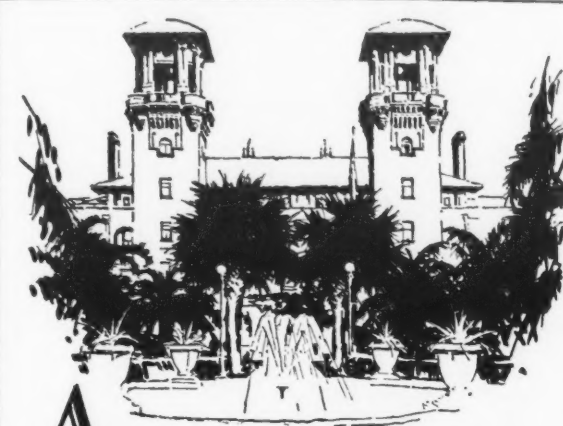
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### "The Barker"

Gripping and Realistic

What goes on behind the scenes of the Carnival shows, where the people live in a continual atmosphere of sawdust and damp canvas, where the "Midway Confab" in the Billboard is like news from home, and where sheer love of the "game" outweighs all the discomforts and continual grousing, is what you will see at the Princess Theatre this week. In "The Barker," a play written by Kenyon Nicholson and made to live through the genius of Richard Bennett, comfortable citizens with homes are enabled to look at a raw slice torn from the lives of the people of the tent shows. So well done is "The Barker" that its sheer simplicity makes it gripping: it is show life stripped of the spangles, a life where passions, pathos and human kindness intermingle strangely among a people who have taken the calcium glare into their very souls.

"The Barker" is strong medicine. Those of the Midway mind no words, and "nice" people who do not like to believe that life has its seamy side will not relish an atmosphere where the mere mention of marriage evokes guffaws and where an actual marriage is regarded as a catastrophe. Yet the piece is handled with so much real artistry that it presents a powerful effect. "The Barker" may be numbered among the few first rate plays to visit Toronto this season.

"Nifty" Miller, the "Barker" and manager of Col. Gowdy's Big City Shows, has determined that his son shall be "decent." No "trouping" for the youngster; no mingling with the women and the toughness of Carnival life. But the boy comes, persuades his father to let him join the shows, for the summer, and is plunged at once into the tangled skein of the lives of the backstage people. How the "Barker" abandons drink, abandons Carrie the "hootch" dancer, to keep the boy straight; how the spurned woman sets another little trollop of the sidehows to "get" the lad, how decent love comes in to upset everything—these are the workings of the plot, painted master-

fully against the Carnival curtain.

Richard Bennett's portrayal of "Nifty" Miller is a masterpiece of restraint and character work. Here is an actor who can live his part, who takes life and puts it on the stage and makes it real. And with Bennett there is a cast which makes each bit a gem. Marjorie Wood as "Carrie," Edith Arnold as "Lou," the girl who "gets" the Barker's son, even Gwen DeLany as "Maw Benson," the disillusioned gypsy palm reader, are women whose skill makes the picture blend to perfection. Then there is Donald McMillan as "Hap Spissell," the genial short-change artist; Sanford McCauley, the green youngster, Tom Blake as "Sailor West," and Walter Law as "Colonel Gowdy"—as satisfactory a cast as any show could possibly need, not to mention a host of minor characters.

The "Barker" cries his belly-hoo, the Hawaiians twang their guitars, the dancer shimmies, and the curious crowds pay their "tenth part of a dollar" as the curtain goes up. Life moves swiftly to the accompaniment of a running fire of show slang for the people of the Carnival, but when the fires have burned out, the "Barker" sticks at his job. The voice of the belly-hoo rises and falls. The show goes on. The very spirit of it is in the blood of these people, and of that spirit the audience catches more than a glimpse. Anyone who has ever walked down a Midway will want to see and will appreciate "The Barker."

Jolly Revue  
By Junior  
League

With the brilliant reputation established by last year's performance already behind it, the Junior League Revue for 1927 added fresh laurels to the capacity for charming entertainment of Toronto's younger set. Hardly a suspicion of the "amateur" attached to any portion of the evening, except possibly a freshness and naivete on the part of the performers, which any road show might envy. The production started on time, moved without a hitch and with a notable absence of dull moments to a triumphal and up-to-the-minute conclusion.

The appeal of the Revue was largely spectacular, depending for effectiveness upon magnificent stage settings, colorful mass arrangements of the chorus and brilliant costumes, the whole supported by excellent choral work. As at every the evening demonstrated not only the stage skill of Leon Landolf, the director, but thorough and capable work by every member of the large cast. Moreover, the soloists knew how to sing. Miss Isabel Cawthra, Mr. Randolph Crowe, Miss Marie Townley, Miss Isabel Williams, Miss Edith Hallie, Miss Olga Tough and Mr. Blake Lester being particularly noteworthy. Throughout the evening the really splendid dancing of Miss Joan Macpherson was a constant pleasure.

While there was a notable absence in the production of the stock "baked ham" specialty, was provided, Mr. J. K. Cronyn, perhaps, carried off first honors, first with Mr. Harry Symons and Mr. Mark Hase, in a rollicking ditty, "Life's Friends," and later with Mrs. D. Macintosh in "Sentimental Sillies." Mr. Horace Beck who started the ball rolling with Mr. George Patton as "Silly ass" Englishman, repeated his last year's success later on with Miss Margaret Wilson in a brilliant satire of the raves, Miss Sylvia Lyon and Mr. Jimmie Palmer contributed to the merriment with a broad burlesque dance, "The Life of a Rose."

While the opening ensemble "Charity" was perhaps the weakest note of the entire evening, the revue shortly picked up its stride. Evidence of careful preparation was seen in each of the choral numbers, "Old Paradise" for which the music was written by Horace Lapp, giving possibly the greatest indication of originality, was the "Blue Danube," "La Contesse," "Cher Elie," "A Courtyard in Spain" and the "Rainbow Ballet" provided stage spectacles which for sheer gorgeousness have seldom been rivalled in Toronto. Bright spots in the evening were provided by the work of the pony ballet, clever steps being enhanced by the beauty of the dancers.

While it is impossible to give individual praise for the vast amount of skill and work which went into the production, the staff committee for the Junior League consisted of Mrs. Victor Cawthra, Mrs. Bremner Green, Mrs. K. S. Zimmerman and Miss Olga Tough, while other committee members were Mrs. John McKee, Mrs. Clifford Beatty, Mrs. Ernest Rogers, Miss Elizabeth Ludlow, Miss Helen Watson, Miss Kay Northwood, Mrs. Kenneth Tye, Mrs. F. G. Rolph, Miss Marie Lander, Miss Betty Jones and Mrs. Clarkson Jones.

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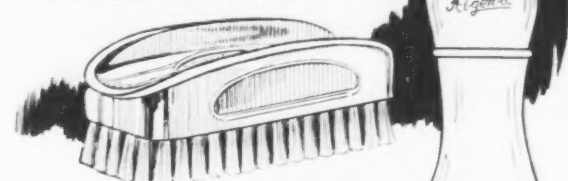
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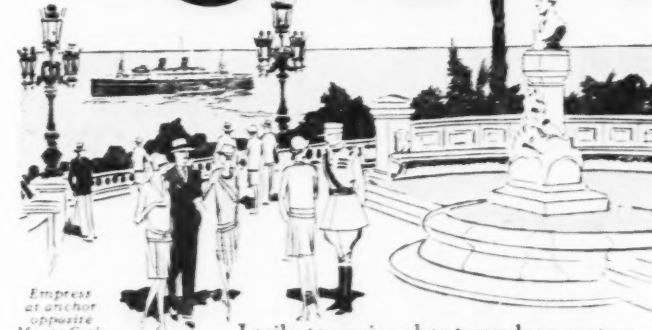
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THE PARIS BOURSE FROM "HISTOIRE ECONOMIQUE ET FINANCIERE"

(Continued from Page 9)

title; and yet that ship which sails on, cautiously, unimpeded even by the joys and sorrows of those who man her, fails—for me at least—to become the symbol of the unfeeling universe in which some curious creatures called men are born, live, and die.

The sailor's preoccupation with the carnal joys to be found ashore is poignantly but unredemptively brought out; there is no struggle in which we partake with the throbs of our hearts. What little there is of a thread holding the various realistic genre-pictures of the ship-board's routine together, can be summarized in two sentences. A new hand, on his first voyage, just hallowed by a budding love, comes to feel it as a mark of inferiority that he knows not woman. He remedies that defect, catches "it," and feels now unworthy of that love with which he came aboard, but fails to take the consequences and lives on.

That is where it ends. In my humble opinion that is the exact spot where the interesting thing would begin. Conrad did not break off in "Lord Jim," when the youngster slipped overboard to save his skin. If, however, we are to accept failure itself as interesting, then we must at least be interested in him who fails; he must himself have become a symbol of humankind, like Hereward or Jude; he must not be, or at least must not remain just any ordinary able-bodied seaman; and that is exactly what Benjamin does. If, however, Mr. Grieg can learn from Tolstol, Hardy, Hamson, he may still one day give us "a book."



Hasty comment, pertinent and impertinent

**King Edward VII., Volume Two, The Return**, by Sir Sidney Lee (Macmillan, Toronto, illustrated, \$81). This is the second and final volume of the biography of our late King on which Sir Sidney Lee was engaged at the time of his own death, and of which we reviewed the first volume on its appearance two years ago. King George V. graciously allowed the authors full access to the records so that it was able to present the subject more frankly than is usual in the case of recently deceased monarchs.

**The Letters of Gertrude Bell**, Edited by Lady Bell (Nelson, Toronto, 2 vols., illustrated, \$12.75 the set). Miss Bell—

1868-1926—was a great traveller and antiquarian, and played an important part in the building of modern Arabia, spending the greater part of her active life at Baghdad, and closely in touch with King Faisal and the warrior Auda, who figure so prominently in Lawrence's "Revolt in the Desert". This work is the story of her life, reconstructed from her letters.

**Annals of Niagara** by William Kirby (Macmillan, Toronto, illustrated, \$11). Edited by Lorne Pierce, the "Annals of Niagara," undertaken at the age of 80 by the author of "The Golden Doe," and miserably printed in 1896, now makes its first really public appearance. As its name implies, it is a history of the Niagara Peninsula by the man who knew the subject most thoroughly from first-hand experience and perusal of original records.

**A History of the Society of Friends (Quakers) in Canada** by Arthur Garbutt (Dorland (Macmillan, Toronto, illustrated, \$4). The title is self-explanatory; the author is Professor of History at the University of Western Ontario.

**Mushrooms and Tomatoes** by H. T. Gussow and W. S. Odell of the Central Experimental Farm, Ottawa (Dominion Government, Department of Agriculture, profusely illustrated, \$1). This large book, with its 128 beautifully-made plates—some in color—would have cost about \$15 if it had come through the ordinary publishing channels. It is a scientific work of a practical nature. It should be in all reference libraries, and would make a fine Christmas gift for a market gardener.

**Successful Recitations** by Jessie Alexander (McClelland & Stewart, Toronto, \$1.50). Canada's most successful reciter has compiled a collection of short pieces in verse and prose, that she has found best liked by her audiences during her extended experience on the platform. For its purpose I have no doubt it is first class. As a book to read (and it was never intended for that) it has some excellent things, and some just calculated to raise a laugh or "act a hand". Among the pieces of literary worth I find, strangely, "Bushel for Bushel," which is by all means Peter MacArthur's best short story—a perfect little gem. Oddly, this is not in any collection of MacArthur's printed work; but Dr. Pierce got hold of it somewhere, and put it into his anthology "Our Canadian Literature". It is good to see it getting into circulation.

**Rosalie of the North** by Constance Lindsay Skinner (Macmillan, Toronto, \$1.75). An Indian story for girls of 12 to 15.

**Jacques Laughed** by Eugene O'Neill (Doubt & Liveright-McLean, Toronto, \$2.50). A satirical play based on the New Testament story of the raising from the dead.

**Arabella's Letters Together with the contents of her Small Diary 1823-1828** by Arabella M. Stuart (Mussion, Toronto, \$2). One hundred years ago Arabella travelled widely, spent her honeymoon in Malta, and so on, and writes interesting letters from all these points. There is nothing to indicate whether this is genuine or a clever fiction. In any case, it is informative and charming.

**The Second Adventure: A Story of Peril and Progress in Rumania** by Escoffier Lynn Chambers, Edinburgh, Canadian Representative, John Cooper, Bolton R. R. 1, Ont., \$1.50). This is a full length novel for girls of an age to like thrillers, and a very good one.

**Young Anne** by Dorothy Whipple (Cape-Nelson, Toronto, \$2). Well written English novel of a girl who had an unhappy youth but at thirty had adjusted herself to life.

**Bubble-Bubble** by Margaret Bell (Doubt, Mead, Toronto, \$2). A novel of official Washington, where the interest centers in a young congressman and his wife.

**Henry Thoreau: The Cosmic Yankee** by J. Brooks Atkinson (Knopf-Macmillan, Toronto, \$2.75). Thoreau was a "character"—one of the most vital and interesting in American literary

history. Mr. Atkinson, editor of the New York Times Book Review, knows how to handle such material. His little book is therefore much like a digest of F. B. Sanborn's large biography, with all the dull parts left out. Recommended.

**Songs of All Seasons** by Teresa Hooley (Cape-Nelson, Toronto, 75c). A pocket-sized booklet of delightful small verse out of Ireland, via London. Some of it is metrical, and some free. It is No. 22, but the first we have seen here, of the "Life and Colour" series. Though not very ambitious, the poetry is really first class, and it is to be hoped Miss Hooley finds some Canadian readers.

**The Golden Bird** by Katharine Gilson (Macmillan, Toronto, illustrated, \$2.50). Very fine collection of legends from Egypt, Greece, France and other countries, retold for children. It is too bad this did not come in time for Children's Week.

**Biddy, the Fugitive** by Natalie Joan Chambers, Edinburgh, Canadian Representative John Cooper, Bolton R. R. 1, Ont., illustrated, \$1). This is the leading Chambers juvenile book of the year; and when this firm says a book is good, it is. It is a story, novel length, about some school children, their out-door fun and their adventures.

**The Man Who Would Save the World** by John Oxenham (Longmans, Green, Toronto, \$1.50). In a further novel exploiting the Chief Figure of the New Testament, the author of "The Hidden Years" embodies his theories of and hopes for world peace.

**Tristan and Isolt: A Play in Verse** by John Masefield (Macmillan, Toronto, \$2.35). As I have previously remarked, this is the pet theme of the poets this year. I haven't read this one myself, but the only review I have seen of it labelled it "very disappointing".

**The Impudence of a Parson** by H. R. L. Sheppard (Hodder & Stoughton-Mussion, \$1). Strong, sensible and unorthodox book by an Anglican clergyman in England, written in anticipation of the Lambeth Conference in 1930. He proposes the disestablishment of the Church of England as a step toward the reunion of Christendom under one banner, and implies that the first move is the renouncing of special privileges by the Church of England to open the way for the many dissenting bodies in the British Isles to rejoin the parent Church on a self-respecting basis. He is much of Dean Inge's opinion that the theology the Church of England preaches is ridiculously at variance with the facts of science, and demands that his own Church in a spirit of charity and sacrifice lead the way by remaking itself in the light of modern conditions and modern knowledge, and the great need of our times for genuinely spiritual—not necessarily ecclesiastical—influences. Recommended.

**Juggler's Kiss** by Manuel Komroff (Doubt & Liveright-McLean, Toronto, \$2.50). Vivid, tragic novel of a man for whom things went wrong. As realism it is exceptional, but there is pity and deep understanding in it too.

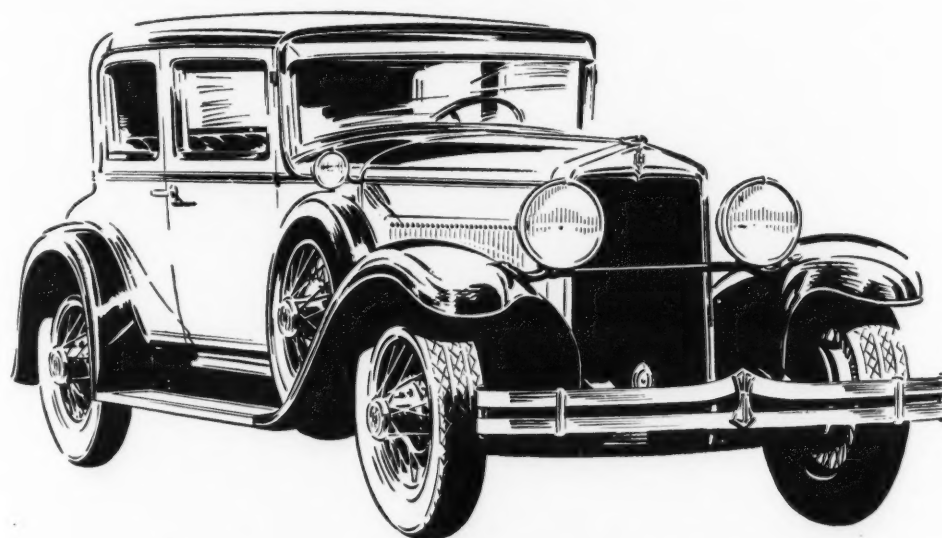


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The unabated enthusiasm for the new Hupmobile 1928 Six is not confined to this city alone.

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# SATURDAY NIGHT

## FINANCIAL SECTION



Safety for  
the Investor

TORONTO, CANADA, DECEMBER 3, 1927

P. M. Richards,  
Financial Editor

### Foreign Competition Cripples Woollen Industry

Seventy Per Cent. of Canada's Domestic Market for Woollen and Knit Goods Supplied from Other Countries—Mills Operate at Only 58 Per Cent. of Single-Shift Capacity During 1927—Convincing Case for Tariff Remedy Submitted to Tariff Board by Manufacturers—Energetic Efforts Made by Industry as a Whole to Encourage Use of Made-in-Canada Products—Outlook for Future Dependent Upon Action by Government.

By J. A. Burns

President of the Canadian Woollen and Knit Goods Manufacturers' Association

(From an address delivered at the Ninth Annual Meeting of the Association, in Toronto, November 30, 1927)

CONDITIONS have been better in a few branches of the woollen and knit goods industry during the past year, but not in lines where, owing to low Canadian customs duties, business which should be placed in Canada is placed with mills in other countries. There has on the whole been no improvement felt by the cloth mills, white blanket weavers, yarn spinners, cashmere hosiery knitters, or the manufacturers of certain classes of knitted outerwear. Our industry is dependent on tariff protection to enable it to maintain and expand in face of intensive competition from countries abroad where the wages paid are from one half to one quarter of the wages paid in Canada, and although the Canadian rates of duties in the Woollen Tariff Schedule, which even then were too low, were lowered in 1922 and 1923, they have not as yet been re-adjusted. Considering all the difficulties of the past few years the members of this industry have shown a courage, a fortitude and a hope in the future worthy of any industry's finest traditions.

The condition of the cloth mills in Canada is particularly serious and shows no sign of improvement. Our workers are on short time, many mills are closed down, and others on the verge of closing down, because two-thirds of the business is going to the workers in mills in other countries, where the standard of wages, especially for women workers, are lower than in Canada.

Before our Advisory Board on Tariff and Taxation it was shown that in Canada there is a market for \$40,000,000 worth of woollen and worsted cloth per annum, of which in the fiscal year 1927 there was imported \$28,154,000 worth of 70 per cent. of the total requirements. That is, Canadian mills could only obtain 30 per cent. of the home market, and produced this by working about 58 per cent. of their single shift capacity. Working full day shifts they could produce about \$20,000,000 worth of cloth, and the mills would be working night shifts if they were able to obtain 75 per cent. of their market.

It will therefore be seen that in the United States their cloth mills occupy 96.8 per cent. of their home market, in Canada our cloth mills occupy only 30 per cent. of the home market; in the United States imports supply only 3.2 per cent. of the market, in Canada imports supply 70 per cent.; in the United States there is enough machinery working single shift at 77.3% capacity to supply their home market, while in Canada there is not enough machinery to supply more than half of the home market, even if working full time single shift. In the United States the problem of the woollen and worsted cloth mills is too much machinery which tariff adjustments cannot cure; in Canada the problem is too great imports which tariff adjustments can cure.

OWING to the market for our goods being almost entirely within our own country, we are particularly interested in general conditions in Canada. We are directly interested in any indications of prosperity for all agricultural and manufacturing industries because we are dependent on them for our market. During the past year those engaged in agriculture raised a larger quantity of produce to sell while prices for agricultural produce on the whole are higher than a year ago. Mining, including coal, precious and base metals, oil, clay and structural products, has made advances over the previous year. Lumbering, while not all that could be desired, is healthier. Construction is greater in value and shows a decided increase in employment. And the fishing industry alone, with a poor catch and lower prices for some kinds of fish, is the only primary industry in which there is no improvement. Retail trade during the last year shows a slight improvement according to reports. On the whole manufacturing industries had a greater production in value than a year ago, but it is doubtful whether the increased production will be reflected in increased profits. I sincerely trust that through the efforts of your organization our industry will shortly be in a position to participate in the improved conditions of the country.

Our organization in the period under review has used exhibits, talks to organizations, pamphlets and even the radio, to explain to the people of Canada about our industry, and to impress upon them the fine quality of products turned out by our weaving and knitting mills. Everybody in our business knows the need of energetically combating the unfair propaganda regarding the quality of textiles produced in Canada circulated in our country by those interested in keeping the workers in mills abroad busy. I had a salesman call on me during the last month who tried to sell me worsted suit lengths of imported cloth. He was not content to praise the goods he had to sell, but he depreciated the class of cloths made in Canada. He was sufficiently indiscreet to say that one of our well known cloth manufacturers had told him that their Canadian blue serge was not as good as the imported blue serge he was showing, that Canadian mills sent their blue serges abroad to be dyed, and that clothes could not be dyed in Canada owing to the water. The Canadian manufacturer of course had said no such thing. Many mills in Canada produce serges equal or better than the sample the salesman showed, no mills in Canada send cloth abroad to be dyed, indeed cloth comes into Canada from other countries to be dyed, and there is nothing wrong with our water for dyeing purposes. These facts were all indisputably established at the recent hearing of our application.

(Continued on Page 15)



### IS WAYAGAMACK COMMON A BUY?

Editor, Gold and Dross:

Some time ago I bought 15 shares of Wayagamack Pulp and Paper Company common stock and have already had a very nice appreciation in price. Now I am thinking of buying a few more, as the company is reported to have done extra well during the past year. What is your advice on this?

B. S. D., Montreal, Que.

As the company only ended its fiscal year on November 30, no definite information is available as yet regarding earnings. It is reported, however, that the coming annual statement will show earnings on the new no-par-value common of around \$10 per share, which would compare with \$6.56 for the previous year on the same share basis. While this figure may prove an exaggeration, there is little doubt of a very satisfactory increase being shown, as Wayagamack is understood to have made a substantial profit on its newsprint production and also to have had satisfactorily higher earnings from its sulphate pulp and kraft mills. As regards the possibility of a further gain in the price of the stock, you must remember that the increase to date has been very substantial and that the stock is now selling on a very low yield basis. Over a period of time, however, shares bought at today's price should show a profit.

### A DANGEROUS FOG

Editor, Gold and Dross:

This morning I received in the mail a special delivery letter, which was followed by a lengthy telegram, and later by a long distance telephone call from New York City from John A. Fogg, editor of the "Wall Street Indicator." He urges me to buy a block of shares of British Columbia Development Company stock at 90 cents a share and which he assures me will touch \$5 or \$10 in the near future. It all sounds to me like a very high-pressure stock-selling scheme and I would be glad of your opinion of the stock before taking any on.

B. J., Ferguson, Ont.

My dear sir, your letter answers itself. The tactics pursued by your friend, Mr. Fogg, classify him and his sheet at once. This is an excellent opportunity—to be left alone.

### WHY MARCONI HAS NOT PAID DIVIDENDS

Editor, Gold and Dross:

Will you kindly inform the writer if Canadian Marconi Wireless stock is of any value and why same has not paid dividends? I was informed through the medium of the local Bank of Commerce that the shares are worth only \$1.75 or thereabouts.

H. J., Niagara Falls, Ont.

The Bank is correct; current quotations on these shares are \$1.50 bid, \$2 asked. As regards dividends, none have been paid because the company has not earned enough money to pay them with. However, it recently went under new control and Sir Joseph Flavelle became chairman of the board of directors. In view of this interesting development I think you might reasonably hold on to your shares in the hope of an improvement in price rather than sell around the present figure.

### A GOOD STOCK FOR A LONG HOLD

Editor, Gold and Dross:

I am a shareholder in the Allis-Chalmers Manufacturing Company, which has recently had a recapitalization, retiring the preferred stock and issuing debentures instead. I would be obliged for your opinion of the company's earnings position and outlook, and whether you think the common good for a long hold. Incidentally, how has the company benefited by the change in capitalization?

D. B. N., Vancouver, B.C.

The recapitalization which replaced the 7 per cent. preferred stock with 5 per cent. debentures has naturally had the effect of materially lowering the company's annual fixed charges. Earnings per share of common amounted to \$7.26 for the first nine months of 1927, as compared with \$6.45 for the corresponding period of last year. Although the unfilled orders on September 30 last were well under those of last year, there seems reason to believe that earnings for the fourth quarter will nevertheless be favorable and that the company should be able to show more than \$10 per share earned in 1927, as compared with \$9.39 in 1926. In view of the company's excellent financial position and the fact that the reduction in fixed charges referred to above is the equivalent of over \$1.50 per share annually, an increase in the dividend rate, perhaps to \$7 in place of the present \$6, may possibly be effected next year. This stock seems to me to be not only one of the strongest in the machinery field from the long-hold viewpoint, but also to be reasonably priced around the current level.

### AN INTERESTING SPECULATIVE INVESTMENT

Editor, Gold and Dross:

I am a family man with a moderate salary and \$500 in savings, which I am thinking of putting into the new issue of Ontario Tobacco Plantations 7 per cent. cumulative preference shares. Each share of preference stock carries a bonus of four shares of common stock, which appeals very much to me as I would like to have a chance of speculative gain as well as the definite return from the preferred stock. Your valued opinion on this would be much appreciated. Do you think there is any chance that I would lose my money in this?

H. M. A., Toronto, Ont.

There is a chance, of course; the chance that goes with any new enterprise, but it is one which I think you might very reasonably take. Incidentally, if there were no chance there would be no bonus of four common shares offered with a preferred dividend return of 7 per cent. The tobacco growing industry in Western Ontario is making remarkably rapid strides forward under the impetus of the British preferential tariff of practically 25 per cent., or 50 cents per pound, and is on the way to becoming one of Canada's important industries. Of course, if this British preference were removed at any time the industry would suffer a serious blow, but there appears to be no present likelihood of this.

The soil of Western Ontario has been found to be especially suitable for tobacco growing and for several years past has been producing, in largely increasing

(Continued on Page 14)

### Re-Selling Farm Land

Some Interesting United States Experiments in Getting the Farmer Back to the Land as Owner—The Long-Time Payment Plan—The Pay-As-You-Farm Plan—Farm Manager Plans.

By C. M. Harger, in The Financial World, New York City.

THE problem of reselling land taken under foreclosure in the past five years is one of importance all through the farm country. In Iowa I found it was puzzling the bankers and the mortgage companies alike.

All the western states have a vast amount of such land, farms on which the borrowers were unable to keep up payments. The Public Service Commission of Kansas has made a survey of farm debts and finds, on returns available, that it shows that the years 1923 and 1924 were the heaviest in farm foreclosures and that the years from 1917 to 1921 saw the largest number of mortgages released. From 1919 to 1922 there was a marked increase in farm debt. Taking 36 counties about one-third of the state, it found that farmers placed \$292,000,000 against their farms in the past ten years; in the same period \$111,000,000 were released and \$7,000,000 foreclosed.

The foreclosed farms have been slow sellers. Investors hold most of them and they are trying to devise a means by which they can be turned back to original owners on some terms that will eventually recover the money invested. The tenants are eager to get hold of their own, but few are able even to make the first large payment that would be necessary in the ordinary course of events. Hence, new schemes are being evolved which, it is hoped, may encourage a back-to-the-farm movement.

THE feature that is depended on to make the most attractive proposition to the buyer is long term payments. One agent in Iowa reported that a joint stock land bank had had a representative driving over his county trying to sell farms. "The agent was offering the farms with one year's taxes and interest down, and the remainder on 40 years' time at 5 1/4 per cent. interest," he said. "Three-fourths of one per cent. was to be paid on the principal each year, evidently with the idea of getting some payments down and reducing the debt to something like a gilt-edged proposition. He did not make a sale in my county."

Another plan that has been tried out in Iowa by a local mortgage company is described by C. C. Wyandt, its president:

"We had seven farms in one county that we had taken under foreclosure, and were trying to sell with no success. There were inquiries, but the men who wanted to buy had no money for the initial payment. Usually at least one-third the purchase price is to be in cash, and it is a very liberal loan to carry the remainder. We placed advertisements in local papers offering these terms: One-tenth of the purchase price down with twelve years' time on the balance. The interest rate is five per cent., and the buyer agrees to keep up buildings and pay the taxes. No exclusive wheat farmer is considered; the buyer agrees to keep cattle, cows, hogs and poultry, and to diversify his farming."

"Then this is the real advantage—we agree to take one-half the income from the crops (field crops only) as payment on the principal. If there is no crop return, no payment need be made on the principal. We had for these seven farms thirty-five applicants, and all have been disposed of on the proposed basis. It gives the tenant farmer a chance to get a start for himself, and he has twelve years in which to get his affairs in condition, and by that time with any sort of luck he should have a large part—possibly all—of the debt met. The prices of land are too high for any such miracles as sometimes happen out in the wheat belt where a single crop nearly pays for the land at one time. This is not the idea. It is to establish the buyer on a sound foundation, and not to encourage one-crop gambling, which is, after all, the position of the one-crop wheat farmer."

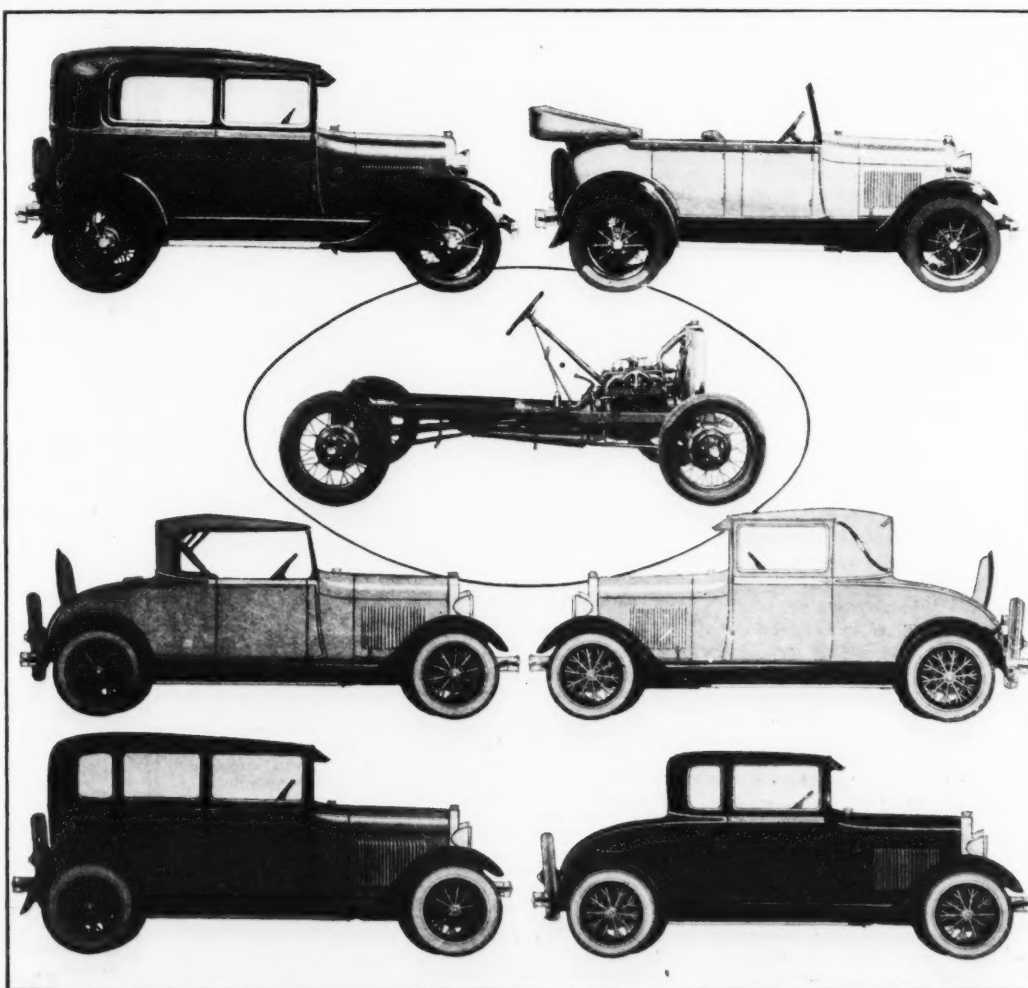
"If the buyer has no funds with which to buy live stock, such as cows and poultry especially, we will loan him the money for that. This seems to me a fair way to get the land on paying basis so far as we are concerned, get it off our books and have the taxes paid while it is in the hands of a farmer who has a definite interest in maintaining its condition, which is not the situation when it is rented to a tenant with no personal reason for keeping it up. Anyhow, it seemed to work on the scale on which we tried it, and ought to be satisfactory anywhere."

OTHER plans involve the taking over of a large number of farms and placing them in charge of a manager. Such organizations are operating in Iowa and Montana. The Fairway Farms Project in the latter state is an interesting experiment in farm management. F. C. Kries, the manager, describes it as follows:

"This corporation was financed by eastern capital and bought several farms in various parts of the state; then contracts were entered into with selected tenants. It is really an experiment in farm tenancy and farm ownership, the owner furnishing the land and the equipment. The tenant is allowed a predetermined amount for his living expenses and given an option to buy the land at a fixed price at the end of five years. If he does not buy the land, he receives the ordinary rental which the land has earned in addition to his living expenses."

"The secretary-manager, who is also a director of the corporation, is a man nationally known as a student of farm problems, and other directors are representative men. Up-to-date and modern farming methods are being pursued and experiments being undertaken to find the minimum at which crops can be produced. This is the first time such experiment has been made on so large a scale. About 75,000 acres are now included in the project. It is better for the owner in that he is assured of a definite payment or income, and better for the tenant in that he can more intelligently plan his farm operations and increase his live stock and make more money. It is necessary that

(Continued on Page 15)



FIRST AUTHENTIC PHOTOGRAPHS OF THE NEW FORD CAR

The six body models and chassis of the new Ford car are shown above. The new car has graceful, distinctive lines, exceptional power, unusual speed and getaway. It has been driven at more than sixty miles per hour; accelerates from 5 to 25 miles per hour in 8 1/2 seconds in high gear; travels 40 miles per hour in second gear; is fitted with three-speed transmission of Lincoln design and is completely equipped. Each model is offered in a number of bright optional color combinations. Upper left is the new Tudor; upper right the new Phaeton; in the oval is the new chassis; centre left is the new Sport Roadster; centre right is the new Sport Coupe; lower left is the new Fordor Sedan and lower right the new Coupe.





THE PARIS BOURSE FROM "HISTOIRE ECONOMIQUE ET FINANCIERE"

(Continued from Page 9)

title, and yet that ship which sails on, callously, unimpeded even by the joys and sorrows of those who man her, fails—for me at least—to become the symbol of the unfeeling universe in which some curious creatures called men are born, live, and die.

The sailor's preoccupation with the carnal joys to be found ashore is poignantly but unredemptively brought out; there is no struggle in which we partake with the throbs of our hearts. What little there is of a thread holding the various realistic genre-pictures of the ship-board's routine together, can be summarized in two sentences. A new hand, on his first voyage, just hallowed by a budding love, comes to feel it as a mark of inferiority that he knows not woman. He remedies that defect, catches "it," and feels now unworthy of that love with which he came aboard, but fails to take the consequences and lives on.

That is where it ends. In my humble opinion that is the exact spot where the interesting thing would begin. Conrad did not break off, in "Lord Jim," when the youngster slipped overboard to save his skin. If, however, we are to accept failure itself as interesting, then we must at least be interested in him who fails; he must himself have become a symbol of humankind, like Henschard or Jude; he must not be, or at least must not remain just any ordinary able-bodied seaman; and that is exactly what Benjamin does. If, however, Mr. Grieg can learn from Tolstol, Hardy, Ham-sun, he may still one day give us "a book."



Hasty comment, pertinent and impertinent

**King Edward VII., Volume Two, The Reign,** by Sir Sidney Lee (Macmillan, Toronto, illustrated, \$8). This is the second and final volume of the biography of our late King on which Sir Sidney Lee was engaged at the time of his own death, and of which we reviewed the first volume on its appearance two years ago. King George V. so graciously allowed the authors full access to the records so that it was able to present the subject more frankly than is usual in the case of recently deceased monarchs.

**The Letters of Gertrude Bell,** Edited by Lady Bell (Nelson, Toronto, 2 vols., illustrated, \$12.75 the set). Miss Bell—

1868-1926—was a great traveller and antiquarian, and played an important part in the building of modern Arabia, spending the greater part of her active life at Bagdad, and closely in touch with King Faisal and the warrior Audu, who figure so prominently in Lawrence's "Revolts in the Desert". This work is the story of her life, reconstructed from her letters.

**Annals of Niagara** by William Kirby (Macmillan, Toronto, illustrated, \$1). Edited by Lorne Pierce, the "Annals of Niagara", undertaken at the age of 80 by the author of "The Golden Dog", and miserably printed in 1896, now makes its first really public appearance. As its name implies, it is a history of the Niagara Peninsula by the man who knew the subject most thoroughly from first-hand experience and perusal of original records.

**A History of the Society of Friends (Quakers) in Canada** by Arthur Garratt Dorland (Macmillan, Toronto, illustrated, \$1). The title is self-explanatory; the author is Professor of History at the University of Western Ontario.

**Mushrooms and Tomatoes** by H. T. Gussow and W. S. Odell of the Central Experimental Farm, Ottawa (Dominion Government, Department of Agriculture, profusely illustrated, \$1). This large book, with its 128 beautifully-made plates—some in color—would have cost about \$15 if it had come through the ordinary publishing channels. It is a scientific work of a practical nature. It should be in all reference libraries, and would make a fine Christmas gift for a market gardener.

**Successful Recitations** by Jessie Alexander (McClelland & Stewart, Toronto, \$1.50). Canada's most successful reciter has compiled a collection of short pieces in verse and prose, that she has found best liked by her audiences during her extended experience on the platform. For its purpose I have no doubt it is first class. As a book to read (and it was never intended for that) it has some excellent things, and some just calculated to raise a laugh or "set a hand". Among the pieces of literary worth I find, strangely, "Rushes for Bushes", which is by all means Peter MacArthur's best short story—a perfect little gem. Oddly, this is not in any collection of MacArthur's printed work; but Dr. Pierce got hold of it somewhere, and put it into his anthology "Our Canadian Literature". It is good to see it getting into circulation.

**Rosalee of the North** by Constance Lindsay Skinner (Macmillan, Toronto, \$1.75). An Indian story for girls of 12 to 15.

**Lazarus Laughed** by Eugene O'Neill (Doubt & Liveright-McLean, Toronto, \$2.50). A satirical play based on the New Testament story of the raising from the dead.

**Arabella's Letters Together with the contents of her Small Diary 1823-1828** by Arabella M. Stuart (Mussell, Toronto, \$2). One hundred years ago Arabella travelled widely, spent her honeymoon in Malta, and so on, and writes interesting letters from all these points. There is nothing to indicate whether this is genuine or a clever fiction. In any case, it is informative and charming.

**The Second Adventure: A Story of Peril and Progress in Romania** by Es-cott Lynn (Chambers, Edinburgh, Canadian Representative, John Cooper, Bolton R. R. 4, Ont., \$1.20). This is a full-length novel for girls of an age to like thrillers, and a very good one.

**Yanna Anne** by Dorothy Whipple (Cape-Nelson, Toronto, \$2). Well-written English novel of a girl who had an unhappy youth but at thirty had adjusted herself to life.

**Hubbly-Bubbly** by Margaret Bell (Doubt, Montreal, Toronto, \$2). A novel of official Washington, where the interest centers in a young congressman and his wife.

**Thoreau Thoreau, The Cosmic Yankee** by J. Brooks Atkinson (Knopf-Macmillan, Toronto, \$2.75). Thoreau was a "character"—one of the most vital and interesting in American literary

history. Mr. Atkinson, editor of the New York Times Book Review, knows how to handle such material. His little book is therefore much like a digest of F. B. Sanborn's large biography, with all the dull parts left out. Recommended.

**Songs of All Seasons** by Teresa Hooley (Cape-Nelson, Toronto, 75c). A pocket-sized booklet of delightful small verses out of Ireland, via London. Some of it is metrical, and some free. It is No. 22, but the first we have seen here, of the "Life and Colour" series. Though not very ambitious, the poetry is really first class, and it is to be hoped Miss Hooley finds some Canadian readers.

**The Golden Bird** by Katharine Gibson (Macmillan, Toronto, illustrated, \$2.50). Very fine collection of legends from Egypt, Greece, France and other countries, retold for children. It is too bad this did not come in time for Children's Week.

**Biddy, the Favourite** by Natalie Joan (Chambers, Edinburgh, Canadian Representative John Cooper, Bolton R. R. 4, Ont., illustrated, \$1). This is the leading Chambers juvenile book of the year; and when this firm says a book is good, it is. It is a story, novel length, about some school children, their outdoor fun and their adventures.

**The Man Who Would Save the World** by John Oxenham (Longmans, Green, Toronto, \$1.50). In a further novel exploiting the Chief Figure of the New Testament, the author of "The Hidden Years" embodies his theories of and hopes for world peace.

**Tristan and Isolde: A Play in Verse** by John Massfield (Macmillan, Toronto, \$2.35). As I have previously remarked, this is the pet theme of the poets this year. I haven't read this one myself, but the only review I have seen of it labelled it "very disappointing".

**The Impulse of a Parson** by H. R. L. Sheppard (Hodder & Stoughton-Mussell, \$1). Strong, sensible and unorthodox book by an Anglican clergyman in England, written in anticipation of the Lambeth Conference in 1930. He proposes the disestablishment of the Church of England as a step toward the re-union of Christendom under one banner, and implies that the first move is the renouncing of special privileges by the Church of England to open the way for the many dissenting bodies in the British Isles to rejoin the parent Church on a self-respecting basis. He is much of Dean Inge's opinion that the theology the Church of England preaches is ridiculously at variance with the facts of science, and demands that his own Church in a spirit of charity and sacrifice lead the way by remaking itself in the light of modern conditions and modern knowledge, and the great need of our times for genuinely spiritual—not necessarily ecclesiastical—influences. Recommended.

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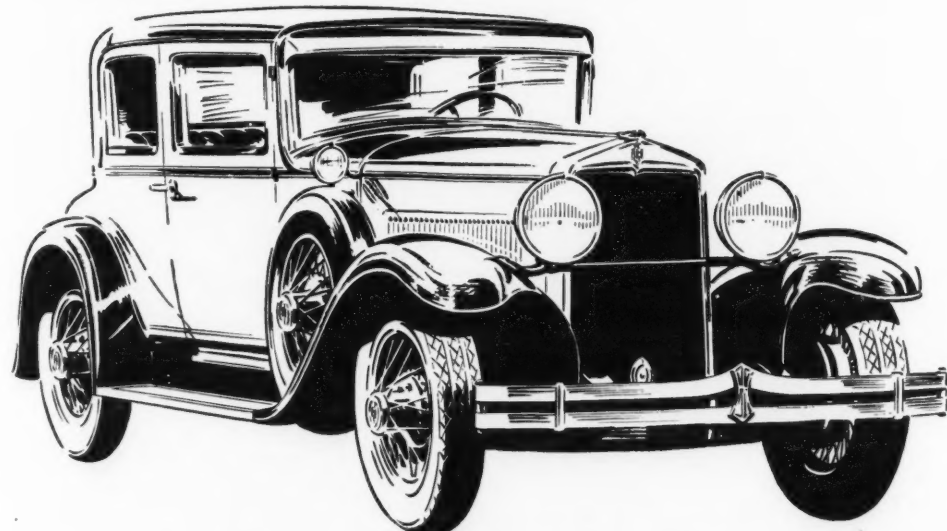


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**PLAYER'S**  
NAVY CUT



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# SATURDAY NIGHT

## FINANCIAL SECTION



Safety for  
the Investor

TORONTO, CANADA, DECEMBER 3, 1927

P. M. Richards,  
Financial Editor

### Foreign Competition Cripples Woollen Industry

Seventy Per Cent. of Canada's Domestic Market for Woollen and Knit Goods Supplied from Other Countries—Mills Operate at Only 58 Per Cent. of Single-Shift Capacity During 1927—Convincing Case for Tariff Remedy Submitted to Tariff Board by Manufacturers—Energetic Efforts Made by Industry as a Whole to Encourage Use of Made-in-Canada Products—Outlook for Future Dependent Upon Action by Government.

By J. A. Burns

President of the Canadian Woollen and Knit Goods Manufacturers' Association

(From an address delivered at the Ninth Annual Meeting of the Association, in Toronto, November 30, 1927)

CONDITIONS have been better in a few branches of the woollen and knit goods industry during the past year, but not in lines where, owing to low Canadian customs duties, business which should be placed in Canada is placed with mills in other countries. There has on the whole been no improvement felt by the cloth mills, white blanket weavers, yarn spinners, cashmere hosiery knitters, or the manufacturers of certain classes of knitted outerwear. Our industry is dependent on tariff protection to enable it to maintain and expand in face of intensive competition from countries abroad where the wages paid are from one half to one quarter of the wages paid in Canada, and although the Canadian rates of duties in the Woollen Tariff Schedule, which even then were too low, were lowered in 1922 and 1923, they have not as yet been re-adjusted. Considering all the difficulties of the past few years the members of this industry have shown a courage, a fortitude and a hope in the future worthy of any industry's finest traditions.

The condition of the cloth mills in Canada is particularly serious and shows no sign of improvement. Our workers are on short time, many mills are closed down, and others on the verge of closing down, because two-thirds of the business is going to the workers in mills in other countries, where the standard of wages, especially for women workers, are lower than in Canada.

Before our Advisory Board on Tariff and Taxation it was shown that in Canada there is a market for \$40,000,000 worth of woollen and worsted cloth per annum, of which in the fiscal year 1927 there was imported \$28,154,000 worth of 70 per cent. of the total requirements. That is, Canadian mills could only obtain 30 per cent. of the home market, and produced this by working about 58 per cent. of their single shift capacity. Working full day shifts they could produce about \$20,000,000 worth of cloth, and the mills would be working night shifts if they were able to obtain 75 per cent. of their market.

It will therefore be seen that in the United States their cloth mills occupy 96.8 per cent. of their home market, in Canada our cloth mills occupy only 30 per cent. of the home market; in the United States imports supply only 3.2 per cent. of the market, in Canada imports supply 70 per cent.; in the United States there is enough machinery working single shift at 77.3% capacity to supply their home market, while in Canada there is not enough machinery to supply more than half of the home market, even if working full time single shift. In the United States the problem of the woollen and worsted cloth mills is too much machinery which tariff adjustments cannot cure; in Canada the problem is too great imports which tariff adjustments can cure.

OWING to the market for our goods being almost entirely within our own country, we are particularly interested in general conditions in Canada. We are directly interested in any indications of prosperity for all agricultural and manufacturing industries because we are dependent on them for our market. During the past year those engaged in agriculture raised a larger quantity of produce to sell while prices for agricultural produce on the whole are higher than a year ago. Mining, including coal, precious and base metals, oil, clay and structural products, has made advances over the previous year. Lumbering, while not all that could be desired, is healthier. Construction is greater in value and shows a decided increase in employment. And the fishing industry alone, with a poor catch and lower prices for some kinds of fish, is the only primary industry in which there is not improvement. Retail trade during the last year shows a slight improvement according to reports. On the whole manufacturing industries had a greater production in value than a year ago, but it is doubtful whether the increased production will be reflected in increased profits. I sincerely trust that through the efforts of your organization our industry will shortly be in a position to participate in the improved conditions of the country.

Our organization in the period under review has used exhibits, talks to organizations, pamphlets and even the radio, to explain to the people of Canada about our industry, and to impress upon them the fine quality of products turned out by our weaving and knitting mills. Everybody in our business knows the need of energetically combatting the unfair propaganda regarding the quality of textiles produced in Canada circulated in our country by those interested in keeping the workers in mills abroad busy. I had a salesman call on me during the last month who tried to sell me worsted suit lengths of imported cloth. He was not content to praise the goods he had to sell, but he depreciated the class of cloths made in Canada. He was sufficiently indiscreet to say that one of our well known cloth manufacturers had told him that their Canadian blue serge was not as good as the imported blue serge he was showing, that Canadian mills sent their blue serges abroad to be dyed, and that clothes could not be dyed in Canada owing to the water. The Canadian manufacturer of course had said no such thing. Many mills in Canada produce serges equal or better than the sample the salesman showed, no mills in Canada send cloth abroad to be dyed, indeed cloth comes into Canada from other countries to be dyed, and there is nothing wrong with our water for dyeing purposes. These facts were all indisputably established at the recent hearing of our application.

(Continued on Page 15)



### IS WAYAGAMACK COMMON A BUY?

Editor, Gold and Dross:

Some time ago I bought 15 shares of Wayagamack Pulp and Paper Company common stock and have already had a very nice appreciation in price. Now I am thinking of buying a few more, as the company is reported to have done extra well during the past year. What is your advice on this?

B. S. D., Montreal, Que.

As the company only ended its fiscal year on November 30, no definite information is available as yet regarding earnings. It is reported, however, that the coming annual statement will show earnings on the new no-par-value common of around \$10 per share, which would compare with \$6.56 for the previous year on the same share basis. While this figure may prove an exaggeration, there is little doubt of a very satisfactory increase being shown, as Wayagamack is understood to have made a substantial profit on its newsprint production and also to have had satisfactorily higher earnings from its sulphate pulp and kraft mills. As regards the possibility of a further gain in the price of the stock, you must remember that the increase to date has been very substantial and that the stock is now selling on a very low yield basis. Over a period of time, however, shares bought at today's price should show a profit.

### A DANGEROUS FOG

Editor, Gold and Dross:

This morning I received in the mail a special delivery letter, which was followed by a lengthy telegram, and later by a long distance telephone call from New York City from John A. Fogg, editor of the "Wall Street Indicator." He urges me to buy a block of shares of British Columbia Development Company stock at 90 cents a share and which he assures me will touch \$5 or \$10 in the near future. It all sounds to me like a very high-pressure stock-selling scheme and I would be glad of your opinion of the stock before taking any on.

B. J., Ferguson, Ont.

My dear sir, your letter answers itself. The tactics pursued by your friend, Mr. Fogg, classify him and his sheet at once. This is an excellent opportunity—to be left alone.

### WHY MARCONI HAS NOT PAID DIVIDENDS

Editor, Gold and Dross:

Will you kindly inform the writer if Canadian Marconi Wireless stock is of any value and why same has not paid dividends? I was informed through the medium of the local Bank of Commerce that the shares are worth only \$1.75 or thereabouts.

H. J., Niagara Falls, Ont.

The Bank is correct; current quotations on these shares are \$1.50 bid, \$2 asked. As regards dividends, none have been paid because the company has not earned enough money to pay them with. However, it recently went under new control and Sir Joseph Flavelle became chairman of the board of directors. In view of this interesting development I think you might reasonably hold on to your shares in the hope of an improvement in price rather than sell around the present figure.

### A GOOD STOCK FOR A LONG HOLD

Editor, Gold and Dross:

I am a shareholder in the Allis-Chalmers Manufacturing Company, which has recently had a recapitalization, retiring the preferred stock and issuing debentures instead. I would be obliged for your opinion of the company's earnings position and outlook, and whether you think the common good for a long hold. Incidentally, how has the company benefitted by the change in capitalization?

D. B. N., Vancouver, B.C.

The recapitalization which replaced the 7 per cent. preferred stock with 5 per cent. debentures has naturally had the effect of materially lowering the company's annual fixed charges. Earnings per share of common amounted to \$7.26 for the first nine months of 1927, as compared with \$6.45 for the corresponding period of last year. Although the unfilled orders on September 30 last were well under those of last year, there seems reason to believe that earnings for the fourth quarter will nevertheless be favorable and that the company should be able to show more than \$10 per share earned in 1927, as compared with \$9.39 in 1926. In view of the company's excellent financial position and the fact that the reduction in fixed charges referred to above is the equivalent of over \$1.50 per share annually, an increase in the dividend rate, perhaps to \$7 in place of the present \$6, may possibly be effected next year. This stock seems to me to be not only one of the strongest in the machinery field from the long-hold viewpoint, but also to be reasonably priced around the current level.

### AN INTERESTING SPECULATIVE INVESTMENT

Editor, Gold and Dross:

I am a family man with a moderate salary and \$500 in savings, which I am thinking of putting into the new issue of Ontario Tobacco Plantations 7 per cent. cumulative preference shares. Each share of preference stock carries a bonus of four shares of common stock, which appeals very much to me as I would like to have a chance of speculative gain as well as the definite return from the preferred stock. Your valued opinion on this would be much appreciated. Do you think there is any chance that I would lose my money in this?

H. M. A., Toronto, Ont.

There is a chance, of course; the chance that goes with any new enterprise, but it is one which I think you might very reasonably take. Incidentally, if there were no chance there would be no bonus of four common shares offered with a preferred dividend return of 7 per cent. The tobacco growing industry in Western Ontario is making remarkably rapid strides forward under the impetus of the British preferential tariff of practically 25 per cent., or 50 cents per pound, and is on the way to becoming one of Canada's important industries. Of course, if this British preference were removed at any time the industry would suffer a serious blow, but there appears to be no present likelihood of this.

The soil of Western Ontario has been found to be especially suitable for tobacco growing and for several years past has been producing, in largely increasing

(Continued on Page 11)

### Re-Selling Farm Land

Some Interesting United States Experiments in Getting the Farmer Back to the Land as Owner—The Long-Time Payment Plan—The Pay-As-You-Farm Plan—Farm Manager Plans.

By C. M. Harger, in The Financial World, New York City.

THE problem of reselling land taken under foreclosure in the past five years is one of importance all through the farm country. In Iowa I found it was puzzling the bankers and the mortgage companies alike.

All the western states have a vast amount of such land, farms on which the borrowers were unable to keep up payments. The Public Service Commission of Kansas has made a survey of farm debts and finds, on returns available, that it shows that the years 1923 and 1924 were the heaviest in farm foreclosures and that the years from 1917 to 1921 saw the largest number of mortgages released. From 1919 to 1922 there was a marked increase in farm debt. Taking 36 counties about one-third of the state, it found that farmers placed \$292,000,000 against their farms in the past ten years; in the same period \$111,000,000 were released and \$7,000,000 foreclosed.

The foreclosed farms have been slow sellers. Investors hold most of them and they are trying to devise a means by which they can be turned back to original owners on some terms that will eventually recover the money invested. The tenants are eager to get hold of their own, but few are able even to make the first large payment that would be necessary in the ordinary course of events. Hence, new schemes are being evolved which, it is hoped, may encourage a back-to-the-farm movement.

THE feature that is depended on to make the most attractive proposition to the buyer is long term payments. One agent in Iowa reported that a joint stock land bank had had a representative driving over his county trying to sell farms. "The agent was offering the farms with one year's taxes and interest down, and the remainder on 40 years' time at 5 1/4 per cent. interest," he said. "Three-fourths of one per cent. was to be paid on the principal each year, evidently with the idea of getting some payments down and reducing the debt to something like a gift-edged proposition. He did not make a sale in my county."

Another plan that has been tried out in Iowa, by a local mortgage company is described by C. C. Wyandt, its president:

"We had seven farms in one county that we had taken under foreclosure, and were trying to sell with no success. There were inquiries, but the men who wanted to buy had no money for the initial payment. Usually at least one-third the purchase price is to be in cash, and it is a very liberal loan to carry the remainder. We placed advertisements in local papers offering these terms: One-tenth of the purchase price down with twelve years' time on the balance. The interest rate is five per cent. and the buyer agrees to keep up buildings and pay the taxes. No exclusive wheat farmer is considered; the buyer agrees to keep cattle, cows, hogs and poultry, and to diversify his farming."

"Then this is the real advantage—we agree to take one-half the income from the crops (field crops only) as payment on the principal. If there is no crop return, no payment need be made on the principal. We had for these seven farms thirty-five applicants, and all have been disposed of on the proposed basis. It gives the tenant farmer a chance to get a start for himself, and he has twelve years in which to sort his affairs in condition, and by that time with any sort of luck he should have a large part—possibly all—of the debt met. The prices of land are too high for any such miracles as sometimes happen out in the wheat belt where a single crop nearly pays for the land at one time. This is not the idea. It is to establish the buyer on a sound foundation, and not to encourage one-crop gambling, which is, after all, the position of the one-crop wheat farmer."

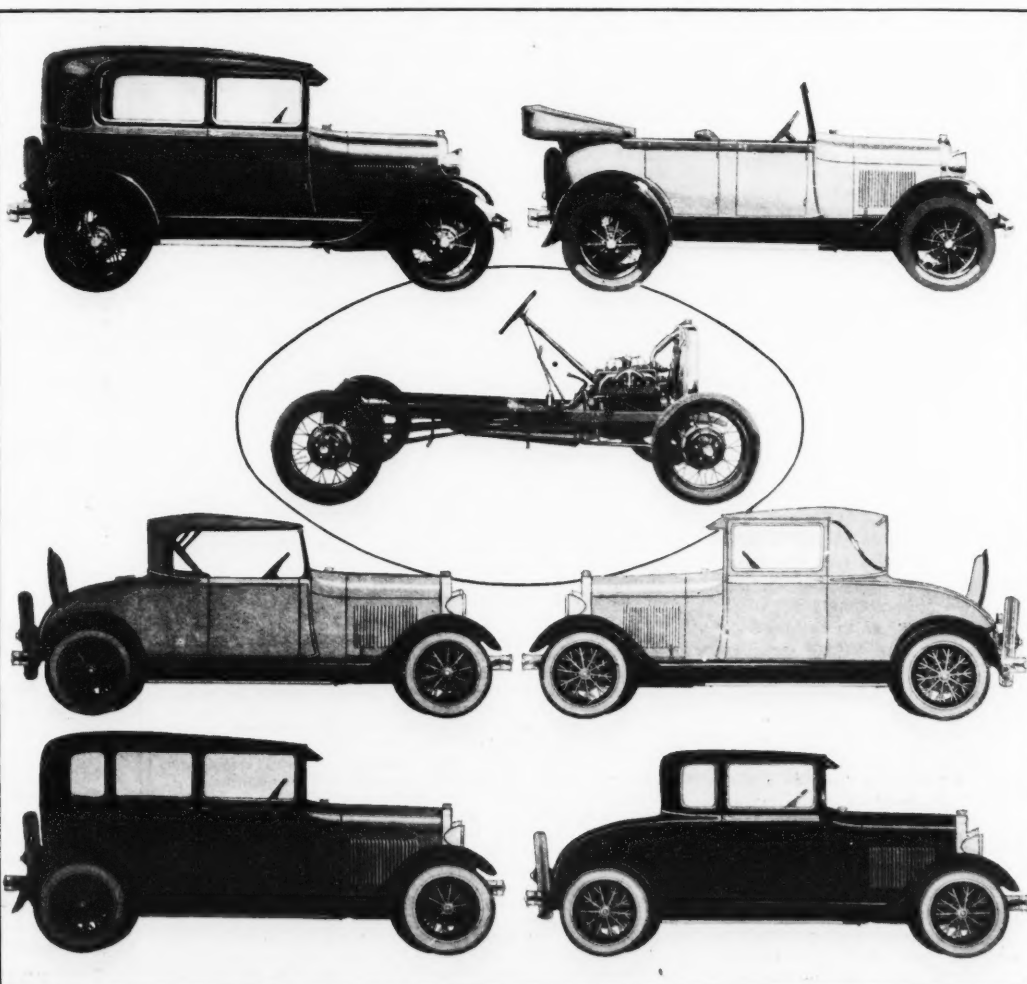
"If the buyer has no funds with which to buy live stock, such as cows and poultry especially, we will loan him the money for that. This seems to me a fair way to get the land on paying basis so far as we are concerned, get it off our books and have the taxes paid while it is in the hands of a farmer who has a definite interest in maintaining its condition, which is not the situation when it is rented to a tenant with no personal reason for keeping it up. Anyhow, it seemed to work on the scale on which we tried it, and ought to be satisfactory anywhere."

OTHER plans involve the taking over of a large number of farms and placing them in charge of a manager. Such organizations are operating in Iowa and Montana. The Fairway Farms Project in the latter state is an interesting experiment in farm management. F. C. Krieg, the manager, describes it as follows:

"This corporation was financed by eastern capital and bought several farms in various parts of the state; then contracts were entered into with selected tenants. It is really an experiment in farm tenancy and farm ownership, the owner furnishing the land and the equipment. The tenant is allowed a predetermined amount for living expenses and given an option to buy the land at a fixed price at the end of five years. If he does not buy the land, he receives the ordinary rental which the land has earned in addition to his living expenses."

"The secretary-manager, who is also a director of the corporation, is a man nationally known as a student of farm problems, and other directors are representative men. Up-to-date and modern farming methods are being pursued and experiments being undertaken to find the minimum at which crops can be produced. This is the first time such experiment has been made on so large a scale. About 75,000 acres are now included in the project. It is better for the owner in that he is assured of a definite payment or income, and better for the tenant in that he can more intelligently plan his farm operations and increase his live stock and make more money. It is necessary that

(Continued on Page 15)



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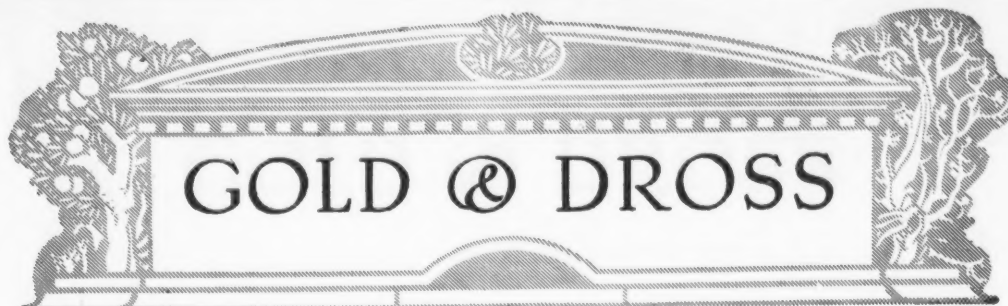
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# GOLD & DROSS

## AN INTERESTING SPECULATIVE INVESTMENT

(Continued from Page 13)

quantities yearly, a high-grade leaf which is said to be superior in quality to that from any other part of the Empire. It is meeting with a very good reception in Great Britain, where there is an almost unlimited market, and manufacturers there are reported to be willing to pay a little more for it than for other Empire leaf. In Canada, too, larger quantities of it are being consumed every year and there is still plenty of room for growth. In short, not only is the outlook for the Canadian tobacco industry in general exceedingly favorable but the high quality of the leaf indicates that it would still be able to find a market in Great Britain even if the preference were removed.

The Ontario Tobacco Plantations Limited has purchased some 1,800 acres of fine-cured tobacco lands in Norfolk and Elgin counties, of which about 650 acres will be put into tobacco production for 1928 and the balance devoted to other crops, the company's policy being that of crop rotation. It is estimated that the 650 acres in tobacco will produce an average of 800 pounds per acre to sell at 35 cents per pound, the gross return thus being \$182,000. The revenue from the remaining land is placed at \$11,000, bringing the total revenue to \$193,000. The operating costs are estimated at \$65,000, leaving a net revenue, before depreciation and income tax, of \$128,000, which is more than three and a half times the preference stock dividend requirements.

Provision for depreciation would reduce this ratio, but there should nevertheless still be a very satisfactory margin. Of course, earnings in any one year may be seriously affected by bad weather, and this gives an additional element of risk which must be taken into account, but the experience of other companies has been, on the whole, favorable in this regard. The Ontario Tobacco Plantations will apparently enjoy able management. All things considered, I think this stock looks like an attractive speculative investment for a business man.

## CITIES SERVICE CO. PREFERRED STOCK

Editor, Gold and Dross:

I have some money to invest and have been recommended Cities Service Company preferred shares as being a safe investment giving a good return. Knowing the high reputation of your paper I am coming to you for an independent opinion.

S. M. Brandon, Man.

Cities Service Co. preferred stock is in the nature of an investment for a business man. That is to say, it is an investment for one who is in a position to keep an eye on the company's progress and the trend of conditions affecting it. The position of this company is somewhat unusual, owing to the fact that it is a combination of public utility and oil interests, and that it derives its earnings about equally from the two sources. The growth of its public utility earnings over the last six years has been noteworthy, and satisfactory stability on the present or a higher basis is indicated. Its oil earnings, however, have fluctuated widely and forecasts for the immediate future regarding the company must keep in mind the unfavorable condition of the petroleum market.

However, the company has been able to make a good showing on its total operations in spite of the unfavorable oil situation, its gross earnings increasing 33 per cent. and its net earnings 56 per cent. for the 12 months ended September 30, 1927, as compared with the preceding 12 months. The company's financial position has strengthened a good deal in recent years. At the end of 1926 it showed about \$25,000,000 in cash, practically equal to its total current liabilities. Its invested capital amounted at that time to \$581,741,000 with a capitalization of about evenly divided between stock and funded debt. Although the permanency of the oil earnings at present levels is open to question the company has the unusual advantage of a distribution of business risk between oil and utility properties and at the present time there seems good reason to expect that it will continue to earn a good margin over preferred dividend requirements.

## EASTERN STEEL PRODUCTS PREFERRED

Editor, Gold and Dross:

Have you any information on Eastern Steel Products, Limited? I understand this is a new company. Please say if the preferred shares look pretty good to you. You gave me good advice last March.

E. M. Brantford, Ont.

Yes, these shares look pretty good to me. As you say, the company is a new one which was incorporated only a few months ago to take over the businesses of the Metal Shingle and Siding Company with factories at Preston and Montreal and the A. B. Ormsby Company, with a factory at Toronto. Eastern Steel Products Limited, is now employing approximately 300 men and has an annual turnover of about \$2,500,000. The 7 per cent. sinking fund cumulative preference shares are the senior security of the company and no mortgage or other security can be created senior to them without the consent of 66 per cent. of the prior preference shareholders. The companies which amalgamated to form Eastern Steel Products Ltd., are both old established ones, and have been earning at a satisfactory rate for a number of years past. The average earnings for the four years ending November 30, 1926, are given in the prospectus as approximately \$17.80 per share, while the earnings for the last of these four years are stated to have been equivalent to \$28.28 per share. Needless to say, this represents a very substantial margin over the prior preference dividend requirements of \$7 per share.

## CENTRAL MANITOBA, TOWAGMAC AND ALDERMAC

J. D. F. Lynville, Ont.:—Since May 21st, deep work through a winze from the 375-ft. level of Central Manitoba appears to have gone beyond the limits of the Kitchener ore shoot. This immediately introduced the fear that deep work on this property might disclose comparatively shallow mineralization, having in mind that in the Rice Lake section of Northern Manitoba the results at depth were extremely poor as compared with surface conditions. Also, keep in mind the fact that quotations for Central Manitoba have doubled since earlier in the year. While the shares appeared attractive at lower prices, there is an open question as to whether that is the case at the higher quotations now prevailing. It is quite true that Noranda controls Towagmac in so far as the original Towagmac Mine is concerned, now known as Aldermac.

Noah Timmins bought 65 per cent. interest in the Towagmac (Aldermac-McKay) while Towagmac retained 35 per cent. Timmins then sold his 65 per cent. interest to Noranda, and Aldermac was then incorporated. The final result is that Noranda has 64 per cent. of Aldermac. Towagmac itself continues as a holding and exploration company—having a minority share interest in the Aldermac, and in addition having other claims on which only limited work has been done and on which prospects appear to be uncertain.

## A SPECULATIVE MOVIE STOCK

Editor, Gold and Dross:

Could you give me any information regarding the Pathe Exchange, Inc., a New York moving picture company? I have a friend who strongly advises me to buy some of the Class "A" stock, but another friend is rather doubtful about my doing so, saying the company isn't doing so well. I would like your opinion on this. I read in the paper that the company is going to make regular pictures besides the short comedies, etc. Do you know if this is a fact?

B. L. C. Winnipeg, Man.

Up to the present time this company has only produced news reels, animated cartoons and other short films, in addition to which it has distributed a complete line of pictures made by other producers. Its earnings last year, and so far this year, are reported to have been adversely affected by the trend of other large producers to make their own comedies and news reels. The company's net income in 1926 was \$899,677, equal to about \$3.33 per share on the Class "A" stock, as compared with net income in 1925 of \$1,451,757, which was equal to about \$5.70 per share on the present Class "A" stock. To meet this loss of business Pathe has contracted with Cecil B. DeMille to make full-length pictures and has also arranged with the Keith-Orpheum circuits to exhibit Pathe programmes. These interests received stock in the new Pathe company organized early this year. At the present time the continuation of dividends on the Class "A" stock seems doubtful. However, the company is in a transition stage where past earnings afford little indication as to what the future will show. The stock is in an uncertain position at this time, and must be considered distinctly speculative.

## SUPERTEST PETROLEUM ATTRACTIVE

Editor, Gold and Dross:

Have you heard how Supertest Petroleum Corporation's earnings are running? I am interested in the common stock, but find it difficult to get much real information. Do you think this stock offers a chance to make some money?

B. L. D. Guelph, Ont.

I think it does. The company ended its fiscal year on October 31 and I understand that it will be shown to have earned between \$5 and \$6 per share on the common. That is the equivalent of 14 per cent. or more on the present price of the stock, which indicates that the market has not yet discounted the possibilities. The company has now been in operation some four or five years and has shown a large increase in profits each year. It is in a good position financially, with substantial reserves and no bonded indebtedness, and is steadily increasing the number of its service stations.

## WOOD, ALEXANDER AND JAMES, LTD.

Editor, Gold and Dross:

Do you consider Wood, Alexander and James, Limited, 7 per cent. first preference shares a good buy? Are the dividends safe?

M. J. Sebringville, Ont.

This company is an old-established one and appears to be making fairly satisfactory progress at the present time. It is paying regular dividends on the first preferred stock, but earned only a comparatively small margin over dividend requirements on this stock in its last fiscal year. At the present time it is paying no dividends on the 7 per cent. cumulative second preferred. However, the company's business seems to be on the up-grade and it seems to be unlikely that it will not be able to maintain dividend payments on the first preferred stock.

## POTPOURRI

M. L. H. Toronto, Ont. The statement that current profits on McIntyre-Porcupine are at a rate of around 8 per cent. annually on shares quoted at current quotations is correct. However, the company is only paying dividends of a little less than half that amount at present. This probably accounts for your misunderstanding.

M. A. Bradford, Ont. The BASQUE CHEMICAL PRODUCTS stock is not marketable and I am of the opinion that the company is dead. This company owned a small lake in the interior of British Columbia which was heavily impregnated with almost pure Epsom salts. Their prospects were quite bright at one time, but it was found impracticable to secure a large enough market for their products. I am not sure that the company's charter has lapsed, but I am quite sure there is no market for the stock.

W. C. G. Toronto, Ont. I know of no present quotation for shares in LABELLE-KIRKLAND. The property has been idle for a number of years. Meantime, properties around Labelle-Kirkland are being groomed for work and this may hold out some hope for your stock. The outlook for properties in Matichewan is not very bright. No work of any kind is under way at present.

W. M. C. Toronto, Ont. PORCUPINE KIRKLAND is capitalized at 10,000,000 shares. The company holds claims in various parts of Northern Ontario, all of which appear to be in the prospect stage. The shares are highly speculative and risky.

C. E. R. St. Thomas, Ont. CONIAURUM has indications of being a low grade mine. From the details available the progress may be pretty slow toward profits which might cause important enhancement of shares. RIBAGO is in the prospect stage. Plans for aggressive work have been made and the claims have favorable location. It now remains to be seen whether payable deposits may be found, or not.

A. E. Mount Forest, Ont. Mining has been attempted for many years around Wolfe Lake and near Socknikina, but without any signs of success. Patchy values have appeared to militate against success.

D. G. S. Toronto, Ont. OSISKO has good location adjacent to Noranda Mines. Further diamond drilling this winter appears probable—operating machines from the ice. No ore has been found, but the trend of mineralization and structure on the adjoining Noranda is hopeful for Osisko. The shares are entirely speculative, but not without a decent fighting chance. A mining plant is being taken in to the JACKSON-MANLEY this winter. Sinking to 75 feet by the time the new plant can be installed in January. Deep work will then proceed. DUPRAT LAKE SHORE units are highly speculative. The claims are in a more or less raw state. There is no reasonable way in which to compare AMULET and MINING CORPORATION. Amulet is a mining enterprise in Rouyn. Some good ore has been indicated by diamond drilling, but the prospects are that it

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**GOLD & DROSS**

will be a shallow proposition. There is also some question of metallurgical difficulties. On the other hand, Mining Corporation has property at Cobalt which is about worked out. The corporation also has claims in South Lorrain which hold out attractive possibilities, while a new effort is also under way at Cross Lake to the immediate east of Cobalt. In addition to these the Corporation is deeply involved in the FLIN-FLOON copper-zinc property in Northern Manitoba.

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company is making very good progress, and it is now on a much better basis financially than it was a few years ago.

J. F. Brussels, Ont. The HAILEYBURY SILVER property now belongs to MINING CORPORATION OF CANADA. The property was first acquired by the FRONTIER COMPANY for \$15,000, and the latter was then taken over by Mining Corporation. I understand the \$15,000 for Hailybury Silver would be absorbed in debts and expenses, and in the winding up of Hailybury Silver there would probably be nothing left for the shareholders.

C. M. Havelock, Ont. Shares in ABBA MINES are highly speculative and cannot be looked upon as "a good investment."

O. R., Quebec, Que. I have not heard of any recent work on MONTREAL-ROUYN, or plans for future development. The claims are in the uncertain prospect class.

I. Maynooth, Ont. The outlook for ALDERMAC is promising and shares at \$2 each are attractive. Substantial production appears to be assured.

**Foreign Competition Cripples Woollen Industry**  
(Continued from page 13)

tions before the Advisory Board on Tariff and Taxation, as well as the fine quality of our woven and knitted products.

IN ORDER to show the fine quality of our products the Association put on various exhibitions. An exhibit, participated in by the Canadian Co-operative Wool Growers' Association, displaying raw wool, weaving and knitting machinery in operation; and finished goods, was put on at the Canadian National Exhibition in 1926, following along similar lines to the exhibit of 1925. The Hon. Narcisse Perodeau, Lt. Governor of Quebec, opened this exhibit wearing an all Canadian suit. He was accompanied by his daughter, Mrs. Yvonne McKenna, who also wore an all Canadian costume of knitted dress and marvella coat. His Honor was presented with an overcoat made in a day by one of our cloth mills, the sheep being shorn at 5 a.m. and at 4.15 p.m. the finished overcoat was placed in an aeroplane for delivery in Toronto, a distance of 75 miles, and it was delivered by a parachute jumper at 5.30 p.m. before thousands of people at the Canadian National Exhibition. Accounts of this accomplishment were not only published in Canada, but were published throughout the world, and drew wide attention to the exhibit, and the exhibition authorities stated that it was the most consistently attended exhibit on the grounds.

As part of the hearings on the woollen Tariff Schedule before the Advisory Board on Tariff and Taxation, the Association put on an exhibit at the Chateau Laurier, Ottawa, using about 6,000 square feet of space for five days, from March 8th to March 12th, 1927, inclusive. The cloth, blanket and felt exhibit was in the Palm Room and the knitting exhibit on the mezzanine floor. It was probably the most comprehensive exhibit of finished woven and knitted goods ever put on in Canada. His Excellency, the Governor-General and Lady Willingdon were the first visitors to the exhibit. The Chairman of the Advisory Board and Mr. D. G. McKenzie were frequent visitors. The exhibit was also largely visited by senators, members of Parliament, heads of government departments and the public. It was most helpful in exploding that hoary superstition that quality goods could not be produced in Canada. Growing out of the Ottawa exhibit, our executive organized a travelling exhibition which showed in the west at the "Big Five" Western exhibitions and Winnipeg during July and August, together giving a total of 34 show days. On a conservative estimate 250,000 Western people saw the fine display of our products.

In the report of the Executive Committee of the Canadian Manufacturers' Association to the Executive Council in Montreal on October 13th, 1927, delivered by Mr. W. S. Fallis, President of the Canadian Manufacturers' Association, the following reference was made to these Western exhibits:

"A valuable contribution to the Produced-in-Canada campaign has just been made by the Canadian Woollen and Knit Goods Manufacturers' Association, which had a splendid exhibit of all kinds of Canadian woollen and knitted goods at the annual exhibitions held in Western Canada at Brandon, Calgary, Edmonton, Saskatoon, Regina and Winnipeg during the summer. The exhibit was in charge of a man of long experience in the industry. It attracted thousands of visitors at these fairs, and demonstrated to the people of Western Canada what splendid woollen and knitted goods are made in their own country. It is recalled that the Canadian Woollen and Knit Goods Manufacturers' Association had a most attractive and instructive exhibit at the Canadian National Exhibition for two years. These exhibits did a great deal to show that the woollen and knit goods industry is worth preserving in Canada."

DURING the past ten months the main work of the Association was the preparation and presentation to the Advisory Board on Tariff and Taxation of our request for the upward revision of the Woollen Tariff Schedule. Owing to the complicated inter-relation of individual units one to the other in our industry the preliminary work threw a heavy task on the executive members of the Association, and it is a high tribute to the spirit of co-operation and understanding built up in past years by close association that the industry was able to present its case as a unit.

The presentation dealt with a general case for the entire industry and particular briefs dealing with:

- (1) Woollen and worsted cloth, showing there is a market in Canada for about \$40,000,000 worth of cloth per annum, and that only one-third of this market is now supplied by Canadian mills, the remaining two-thirds of the market being supplied by workers in mills in other countries.
- (2) White blankets, showing that of a total Canadian consumption of \$906,000 the Canadian production was approximately \$275,000 per annum as compared to approximately \$631,000 worth imported.
- (3) Socks and stockings of wool, showing that of a total Canadian consumption of \$5,396,000 the production in Canada of worsted hose and half hose and cashmere hosiery amounted to approximately \$2,798,000 per annum, while the imports of such hosiery amounts to approximately \$2,598,000.
- (4) Yarn, showing that of a total Canadian consumption of \$6,397,000 the production in Canada of yarn for sale amounted to \$2,859,000 per annum, while the imports amounted to \$3,538,000.

(5) Knitted underwear, showing that owing to the way import and production statistics were prepared that it was impossible to arrive at definite figures, but that imports of certain classes of knitted underwear were very heavy.

There were three hearings in all before the Advisory Board, the first being on March 9th and 10th, the second on June 15th, 16th and 17th, and the third on June 27th, 28th and 29th or a total of eight full days, and the stenographic record, which does not include the statistical tables and supporting documentary evidence, runs to over 1,300 typewritten pages.

Our counsel, the Hon. F. H. Phippen, K.C., in summing up said:

"I submit if ever a case can be made to this Board it has been made on this application. The conditions which relate to the cloth industry apply all through our brief. They apply perhaps not to the same extent as to percentage of production and market requirements; but the same principle applies throughout each of the industries covered by this application; cloth, blankets, outer garments, socks and the knitting industries. In all we find the same conditions; the Canadian market in excess of Canadian production, production at reasonable cost of corresponding quality, and yet a production which leaves idle machinery and idle help. I submit that if this application fails, it will be impossible for any manufacturing industry ever to come before this board with hope of success, because I do not believe it is possible to make a stronger case than has been made by the applicants in this application."

The case is now in the hands of the Advisory Board on Tariff and Taxation. We sincerely hope that such action will be taken as will result in maintaining and building up our industry, so that those engaged in it may be assured of steady employment with opportunities for advancement, and that capital invested may earn a fair return. The far reaching benefits of prosperous contented workers will attract desirable textile workers to our shores and bring back many who have left, and be of great benefit to Canada as a whole.

In spite of the heavy importations from abroad of woollen and knit goods, our industry is of considerable size, and were we producing in Canada a reasonable proportion of our home requirements, would be of great importance to Canada. This is apparent when we remember that 60 per cent. of the 273 individual establishments are located in villages or towns of under 10,000 population and that any increased demand for labor would be felt directly and immediately in these places. The latest government figures available are for the calendar year 1925. They show 273 establishments, with a capital of \$69,578,359, employing 22,547 people and paying wages and salaries of \$18,420,415. And according to the Canada Year Book over 94 per cent. of the capital employed in the industry is Canadian.

### Re-Selling Farm Land

(Continued from Page 13)

the same attention be given to the land sold on small payment as to tenant farms, and supervision helps the buyer. The owners or tenants are glad to consult with the manager if he knows his business."

THIS getting the farm back to the owner-operator and stopping the increase of tenantry is a national problem. The Department of Agriculture has been considering it, and the mortgage companies, insurance companies, and land banks are much concerned with the matter. It means much to the financial development of the future to have these lands settled as to their position, and to have the present holders relieved of the burden of management. Land values are low, but history has ever been that eventually there is turn to higher prices, and in the agricultural population continues to go to the cities, it will be but a few years before farming will be profitable—even if nothing is done to aid on marketing, which is one of the present needed changes in farm management.

Many mortgage companies have been embarrassed during the past few years and investors have been involved in their troubles. The farmer could not pay, and the inevitable followed. A constructive movement to get the farmer back to the land as an owner is needed.

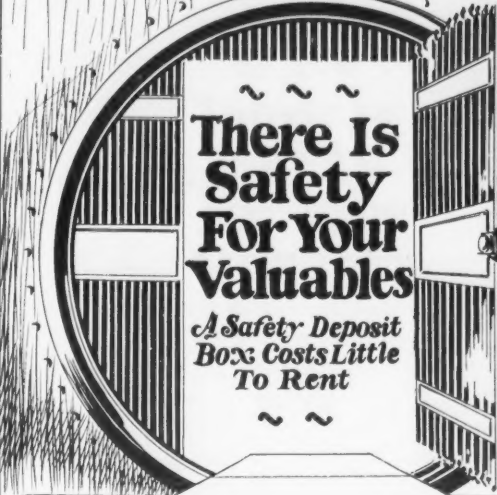
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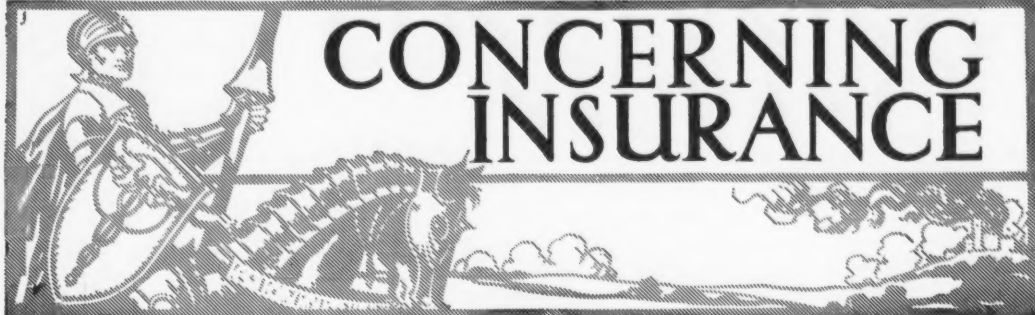
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## CONCERNING INSURANCE

### How Does Insured Come Out When Agent Writes Wrong Answers in Application?

IT IS a general principle of law that, when a person seeking insurance in good faith makes truthful answers to the questions in the application, but his answers, owing to the fraud, mistake, or negligence of the agent filling out the application are incorrectly transcribed, the insurance company is estopped from asserting their falsity as a defense to a claim under the policy. The acts of the agent, whether he is a general agent with power to issue policies, a soliciting agent, or merely a medical examiner for the company, are in these respects the acts of the insurance company, and he cannot be regarded as the agent of the insured, even though it be so stipulated in the application.

A recent illustration of this general principle of law is found in the case of Pacific Employers' Insurance Company v. Arenbrust, Faraban and Loran, 259 Pac. Rep. 121, decided by the District Court of Appeals in California. The facts in that case were that three men sought insurance in connection with their trucking business. Each of the men was engaged separately in the trucking business, but the arrangement between them was that the trucks were operated under an agreement whereby jobs were taken care of jointly provided one truck could not handle the work alone. But each owner took care of his own expenses, and there was no division of income or expenses. A common headquarters was maintained at a stated address. In applying for the insurance the facts were correctly stated to the licensed agent of the company, who prepared the application. As to the name of the owner he stated: "Arenbrust, Faraban, and Loran, P. O. Address 712 East Jackson street, Stockton, California. Individual, co-partnership, corporation, or estate?" A co-partnership.

At the trial the agent testified that he understood how the men were working and figured to give them protection jointly and singly, using the word "co", meaning with or together. In fact the men were not a partnership; and the question was whether the insurance was vitiated by the representation in the application describing them as a partnership.

It was held that the insurance was not vitiated. Even if the answer written by the agent describing the business relationship was a misnomer, it could not be said to have been due to any fraud practiced by the men seeking the insurance, but at most amounted to a mistaken legal conclusion on the part of the agent, and the insurance company is estopped to assert the falsity as a defense to the policy.

### Attorney General Price in Ad- dress to Life Officers Fore- shadows Regulation of Stock Sales

LIFE companies are fortunate to be able to insure the greatest asset in the world, which is life, said Attorney-General Price of Ontario at the luncheon of the Canadian Life Insurance Officers' Association on November 18th. "Life insurance," he continued, "has proceeded at an amazing rate in the past 20 or 25 years. It might be well that I point out one or two things that are significant along this line. In the United States in 1900 there was \$5,500,000,000 of insurance, and in 1924, \$63,000,000,000, an increase of seven and one-half times. In the United Kingdom in 1900 there was \$4,000,000,000, and in 1924, \$9,500,000,000, an increase of two and a quarter. In Canada, in 1900, there was \$300,000,000, and in 1924, \$3,300,000,000, an increase of eleven times. These are factors of great congratulation to the Canadian people, and looking back to the time of Confederation we see only \$35,000,000 of life insurance.

"This is a record you may well be proud of. The life insurance business is based upon its appeal to necessity. The wealth that has been piled up by those engaged in this business is most important to the building up of any country. We have in Canada a per capita amount of \$575 of life insurance, and in the United States, \$650.

"With the insurance you have in force and with the insurance I understand you are writing this year, Canada can be said to be a life insurance country, a country where life insurance is appreciated. With that tremendous sum in your hands for in-

vestment the tremendous assets amounting to \$950,000,000, what greater responsibility is there?

"If one thinks of investing, one must think of banks, of insurance companies, and of bonding companies, of the reserves of capital in large organizations, and it comes from the man who invests his money in life insurance. Safety is one of the first things in any company. If you want to go out to the shareholders, to the policyholders and tell them you're going to give them a dividend on their policies, that means a responsibility for you. Compared with twenty years ago the United States investments in real es-



P. L. HYDE  
Who has been appointed District Manager of the Empire Life Insurance Company for Southern Saskatchewan, with headquarters at Regina. He is a native Westerner. He was born in Manitoba, and has lived in Manitoba all his life except for three years service overseas in the Cameron Highlanders. He is a member of the Saskatchewan Legislature for the constituency of Maple Creek. He brings to his new appointment the advantage of ten years' experience in the insurance business and a wide acquaintance throughout this district. The Empire Life has agencies now established across the country from Coast to Coast.

tate and railroad stocks have been decreased. When you increase your proportion of investments of funds in industrial development, etc., you've probably increased the prestige of the life insurance companies.

"You must feel that in a great country like Canada, in a great province like Ontario, that it helps the business of the country if there is fair and legitimate opportunity for speculation. It's for you, sir, to see that these things are controlled. You must try and co-operate with all the governments in working out something that may be satisfactory to the public as a whole. All the governments have been approaching the question of the control of investment in stocks. In 1923 Mr. Raney put on the statute books a blue sky law, which was not proclaimed. Mr. Nickle felt that this was a little too drastic for a country like Canada, and he introduced a bill which provides for the regulation of brokers and salesmen. This bill hasn't been proclaimed. We rather felt that it was unwise to disturb the development of our country.

"We have considered the question carefully, and we think it wise to go slowly. Therefore, at the next session of the Legislature we may bring in legislation providing for the regulation of brokers and salesmen, providing that every man who sells will be registered. He will have to be governed by rules and regulations passed by the department. As in New York State, we may provide for the man who sells and slips away and has no stake in the country."

### October Record Month for Sales of Life Insurance in Canada

A TOTAL of \$48,104,000 of ordinary life insurance was purchased in Canada during the month of October, according to figures just issued by the Life Insurance-Sales Research Bureau. This is a gain of 29 per cent. over sales in October, 1926, and a 2 per cent. increase over December, 1926, which had previously held the highest record. The report includes the production of new paid-for business by companies having in force 84 per cent. of the total life insurance outstanding in Canada.

The monthly gain is well distributed throughout the Dominion, most Provinces showing substantial improvement over October, 1926. Alberta and Ontario led with gains of 29 per cent. and 27 per cent., respectively.

All the reporting cities show excellent gains for the month, Hamilton leading with more than double last year's production.

For the first ten months of this year production has gained 8 per cent. over sales in the same period last year. Almost all the Provinces share this increase. Prince Edward Island and Quebec lead, each with a gain of 12 per cent.

Gains in city business range from 6 per cent. in Winnipeg to 51 per cent. in Ottawa for the year to date.

Sales during the twelve months ended Oct. 31, 1927, show a 9 per cent. gain over sales in the preceding twelve months. Quebec continues to lead the Dominion with a gain of 15 per cent. for this period.

### Continental of New York to Increase Capital

SHAREHOLDER agents of this company in Canada will be interested in the announcement by Mr. Ernest Sturm, Chairman of the Board of Directors, that the Capital stock of the company is proposed to be increased from \$10,000,000 to \$15,000,000, this sum to be transferred from the surplus account capital and distributed to the shareholders in the form of a stock dividend.

It is also proposed to increase the number of shares of capital stock of the company from 600,000 of the par value of \$25 each to 1,500,000 shares of the par value of \$10 each. The distribution of capital from surplus to be made in the new stock of the par value of \$10 a share.

It is hoped that by increasing the number of shares of capital stock and reducing the par value to \$10 a greater distribution of the same will be obtained and the agents of the Company will be given a greater opportunity through stock ownership to participate in the profits of the corporation, which they by their efforts are helping to produce.

The generous way in which the shareholders of this great corporation have been continually treated over a long period of years, speaks well for the excellent management of the Company. Its very strong financial position, built up under the chairmanship of the late Mr. Henry Evans has been strengthened and consolidated by his successors in office, Mr. Ernest Sturm, Chairman of the Board and the President, Mr. Paul L. Haid.

The affairs of the Company in Canada are in the hands of Mr. W. E. Baldwin, and the Canadian head office at Montreal.

### United Provinces Insurance Co. Seeking Quebec Incorporation

PUBLIC notice has been given that application will be made for the incorporation of a company under the Quebec Insurance Act to be known as "The United Provinces Insurance Company". The names of the persons applying for the incorporation are: Charles Franklin Dale, insurance broker; Percival W. Peacock, insurance executive; Frederick H. Pyper, insurance executive; L. F. Sims, accountant; and S. Stanforth, lumber merchant. All the incorporators are local men.

The kinds of insurance proposed to be transacted include all kinds of insurance permitted by the laws of the province. The place of business will be located in Montreal.

The amount of capital stock of the company is to be \$500,000, divided into 5,000 shares of \$100 par value.

### Blazing Your Way Not Always Successful

THOUGH some people have blazed their way to financial success, others have been convicted of arson and have wound up in the penitentiary.

### Newspaper Pays Tribute to Work of Insurance Agent

FOLLOWING is an editorial which appeared in a recent issue of the "Duluth Evening Herald" under the title of "The Insurance Man":

"The insurance man does a more important public service, and is a better friend to his clients, than he gets credit for.

"When he comes around to see us he is selling something, it is true; but he is also offering a service that, while we may think of it most of the time chiefly in connection with the bills for insurance premiums that follow, is a very great blessing in time of need.

"What the insurance man offers to do for us when he comes around is to lift from our shoulders the many

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A little saved from salary and invested in a Great-West Life Endowment policy will make old age the brightest portion of your life.



**Great-West  
Life**

ASSURANCE COMPANY  
HEAD OFFICE - WINNIPEG

31

## NORTHWESTERN MUTUAL FIRE ASSOCIATION

SEATTLE, WASHINGTON

HEAD OFFICE FOR CANADA, HAMILTON, ONTARIO.

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ALL POLICIES DIVIDEND PAYING AND NON-ASSESSABLE

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Established 1885

Managers or Ontario General Agents for the following substantial non-board Fire Companies

**MERCHANTS FIRE ASSURANCE CORP., NEW YORK**

Established 1910 Assets \$10,038,776.00

**PACIFIC FIRE INSURANCE CO. OF NEW YORK**

Established 1901 Assets \$5,347,895.00

**STUYVESANT FIRE INSURANCE CO. OF NEW YORK**

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**WELLINGTON FIRE INSURANCE CO. OF TORONTO**

Established 1840 Assets \$34,642.00

**MILLERS NATIONAL INSURANCE CO. OF CHICAGO**

Established 1865 Assets \$4,601,149.00

**LUMBERMEN'S INSURANCE CO. OF PHILADELPHIA**

Established 1873 Assets \$4,339,286.00

**BALOISE FIRE INSURANCE CO. OF SWITZERLAND**

Established 1863 Assets \$3,961,828.00

**NEW JERSEY INSURANCE CO. OF NEWARK, N. J.**

Established 1910 Assets \$3,373,107.00

**AMERICAN AUTOMOBILE INSURANCE CO. OF ST. LOUIS**

Established 1911 Assets \$9,106,339.00

Correspondence or application for agencies invited from agents requiring non-tariff facilities.

78-88 King Street East, Toronto.

**"Fortify for  
Fire Fighting"**

THE FAMOUS  
PYRENE  
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Accident, Sickness, Liability, Automobile, Plate Glass, Burglary,  
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To represent a sound, well-liked and long-established Company writing multiple lines of insurance is an ideal foundation for the establishment of a successful agency.

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BRANCHES:  
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A Strong Canadian Company

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FOR RATES WRITE  
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LICENSED FOR FIRE INSURANCE IN CANADA  
ASSETS EXCEED \$900,000,000.  
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Western Department: Huron & Erie Bldg., WINNIPEG  
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WE WILL INSURE YOU  
When you read of a residence being ransacked by thieves, of malicious damage done to property the largest to carry off, it would be to carry adequate insurance on your home. Perfect protection and peace of mind are yours if you insure with this Company.  
**FIDELITY INSURANCE COMPANY OF CANADA**  
A. E. KIRKPATRICK—President.  
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## The Western Life

Special Accumulation Policy saves you several years' premiums. Particulars gladly sent on request.

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## INSURANCES OF EVERY DESCRIPTION FIRE CASUALTY

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TORONTO and MONTREAL

Ralph B. Ins.  
Pres. 1927

## CONCERNING INSURANCE

hazards of life and business and take them on his own—or on those of his company.

"He promises us that if we burn down, he will pay our losses and enable us to build again; that if we are ill or hurt, he will keep our incomes going to tide us over until we can work again; that when our time comes to lay down the tools of mortal living and go to our timeless rest, he will take care of those we leave behind."

"He promises these things, and if we give him a chance he makes good on his promises."

"If that isn't an important service, and a really lovely service, it is hard to imagine what would be important or lovely."

"The men who do this service are here to study how to do it better. They are very welcome indeed. More power to them, and the best of luck!"

### Compulsory Auto Insurance in British Columbia

REPORTS have been received of a movement in British Columbia to bring about the introduction of a Bill at the next session of the Provincial Legislature to provide for compulsory automobile insurance. It appears that this action is sponsored by the City Council of Vancouver, and under the plan as outlined the cost is estimated at from \$8 to \$50 per year for \$5,000 public liability cover. In order to make certain the payment of this premium, it is proposed to add the amount to the annual motor license fee, and in the case of visiting cars to tax them upon entry into the Province according to the length of their stay.

Representatives of the Vancouver, Victoria and New Westminster insurance agents' associations interviewed the British Columbia Cabinet at Victoria recently and pointed out the many defects of the proposed legislation. Insurance Superintendent Daugherty is reported as entirely opposed to the scheme on the ground that, in his opinion, it simply creates a great amount of additional work for his department with no definite results being shown.

### INSURANCE INQUIRIES

J. B. Brantford, Ont.: As its name implies, the Northwestern Mutual Fire Association of Seattle, Wash., with Canadian head office at Hamilton, is a mutual and not a stock company. It has been in business since 1901, and been operating in Canada under Dominion license since 1918. It has a deposit with the Dominion Government for the protection of Canadian policyholders of \$513,498 (accepted at \$476,856) and is authorized to transact in this country fire, automobile (excluding insurance against loss or by reason of bodily injury to the person), sprinkler leakage and tornado insurance. At the end of 1926 its total assets were \$2,751,733.94, while its total liabilities were \$3,751,733.94, showing a surplus over all liabilities of \$712,358.80. It is safe to insure with for the class of insurance it transacts. We do not advise mutual insurance for those who occupy the position of trustee with regard to property, because policyholders in a mutual are insurers as well as insured. In that case we recommend insuring in a strong stock company, because policyholders in a stock company are only on one side of the contract, that of the insured.

### Editor Concerning Insurance:

A friend of mine has insurance in the Western Mutual Life Association, which he placed in Banff, Alta. He thinks the head office of the institution is in Los Angeles, Cal. I would be glad to know through your columns, if this association is regularly licensed to do business in Canada, and if it is an assessment society.

J. W. Ottawa, Ont.  
Western Mutual Life Association, with head office at Los Angeles, California, and Canadian head office at Winnipeg, was organized in 1886 and has been doing business in Canada under Dominion license since 1920. It is not an assessment society, but operates on a legal reserve basis. It confines its operations to members of the Masonic order. It has a deposit with the Dominion Government of \$240,000 (accepted at \$227,648) and is authorized to transact life insurance as a fraternal society in this country to the extent covered by its act of incorporation, constitution and laws. It issues two classes of policies: (1) renewable term policies with premiums increasing to age 65, after which a level premium of \$76.66 per \$1,000 is charged for an endowment assurance maturing at age 85; prior to 1925 this was a whole life assurance; and (2)

ordinary policies with level premiums. These latter policies contain a permanent total disability benefit providing waiver of premium and the payment of the sum assured in 20 equal annual instalments in the event of total and permanent disability prior to age 60; also guaranteed surrender values not exceeding the reserves maintained. With respect to its Canadian business the society is required to maintain in Canada a deposit with the Government at least to the reserves on such business on the N.F.C. 4% basis. The society is safe to insure with for fraternal insurance, but if insuring with it we advise against accepting one of its renewable term policies. Take one of its ordinary level premium policies with the permanent disability benefit instead.

### Editor Concerning Insurance:

Please state what kinds of life insurance policies and what amounts are advisable for (a) a married man, aged twenty-seven, with no children and no debt, on salary of \$125 in well-established business firm; and (b) medical student, unmarried, aged twenty-three, with three years of his medical undergraduate course to finish, with no assets except vacation, employment and the goodwill of his parents.

R. D. Edmonton, Alta.  
A long term endowment or pension at age 65 policy would be suitable for the married man you refer to, but the amount would have to depend upon the proportion of the \$125 a month salary which could properly be set aside for the purpose without undue skimping. For the unmarried medical student, a policy for \$1,000 on the 20-pay life plan would answer the purpose. It would cover expenses in case of anything happening to him before he starts making an income from his profession, and he could then increase his insurance as increase in earnings warranted. He would probably have the life insurance habit by that time, and without much pressure would likely take out more as his circumstances improved financially.

### Editor Concerning Insurance:

I have heard that the Empire Life Insurance Co. is offering 500 shares for \$225.00 at 67¢, which would mean an earning of over 13% on the amount invested, and I would like to know if you could tell me why they offer this and how they can. I know this is quite an item to ask of you, but it is a case of wanting to be sure before one invests.

H. M. New Westminster, B.C.  
You must have got the figures somewhat twisted, and no doubt a re-reading of the subscription form would set you right. The price at which the Empire Life Insurance Co. is offering its stock is \$135 per share of the par value of \$100, that is, at a premium of \$35 per share, with a payment down of \$45 per share, \$10 on stock and \$35 premium. Thus when you have paid the \$45, you have one share of the par value of \$100 paid up to the extent of \$10, leaving a liability to further call of \$90. The company commenced business in 1923 and has not yet paid a dividend. Nor are any in sight as yet. While it is making progress in building up business, and is safe to insure with, we do not advise the purchase of its stock at the price asked.

### Editor Concerning Insurance:

Will you please inform me if the National Protective Insurance Association, 1166 Scarritt Building, Kansas City, Mo., are licensed to do business in Canada. They advertise an accident policy to pay \$100 a month for twelve months and \$1200 to \$1800 at death for an actual premium of only \$3.65.

W. C. Amherst, N.S.  
Though the premium rate is apparently very low, \$3.65 a year, with women as well as men, and even children of ten years and over eligible for this policy, our advice is to leave it alone and buy what insurance you require from licensed companies. It is not licensed in Canada and has no Government deposit here for the protection of Canadian policyholders, so that you would be practically at its mercy when it came to enforcing payment of a claim. In insuring with a licensed company, valid claims can be readily collected and payment enforced through the local courts if necessary. Insurance that cannot be easily collected in case of a claim is dear at any price.

### INFORMATION COUPON

This Service is confined to yearly Subscribers whose names appear on our books

The subscriber can avail himself of the service given on this page under the heading "Insurance Inquiries," by cutting out the address label which appears on the front page of every copy of Saturday Night going to a regular subscriber, and sending it along with his inquiry.

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Head Office - 465 St. John St., Montreal

Capital Subscribed ..... \$ 500,000.00  
Capital Paid Up ..... \$ 250,000.00  
Total funds for security of policy holders \$1,223,118.94

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J. A. BLONDEAU, Vice-President and Manager.  
F. E. LEYLAND, Assistant Manager.

Toronto Branch Office, 312 Metropolitan Bldg. GROVER LEYLAND, Local Manager.

One of the few responsible Canadian controlled Companies that is really independent. Submit us a risk that warrants preferential consideration and we think our office will interest you.

## NEW YORK UNDERWRITERS INSURANCE COMPANY

CAPITAL—FULLY PAID \$2,000,000 ASSETS, \$5,000,000  
A. & J. H. STODDART, General Agents

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RISKS BOUND EVERYWHERE IN UNITED STATES AND CANADA  
H. A. JOSELYN, SUPERINTENDENT FOR CANADA—TORONTO

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ALFRED J. BELL & CO., Ltd., HALIFAX, N. S.

WHITE & CALKIN, ST. JOHN, N. B.

## THE General Accident Assurance Co. of Canada

Insurance that Really Insures

Automobile, Burglary, Plate Glass, Boiler, Electrical Machinery, Guarantee, Accident, Sickness, Liability, (all lines), Fire, Hail, Explosion and Sprinkler Leakage

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Head Office for Canada and Newfoundland MONTREAL Mgr. C. A. Richardson.  
BUSINESS TRANSACTED

ACCIDENT	LIABILITY	FIRE
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BAGGAGE	ELEVATOR	FIDELITY
	"ALL RISKS"	GUARANTEE
	DOCTORS	
	DENTISTS, etc.	

Applications for Agencies Invited.

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64 WELLINGTON ST. WEST  
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## The Protective Association of Canada

ACCIDENT AND SICKNESS INSURANCE CO.  
HEAD OFFICE: GRANBY, QUE.  
The Only Purely Canadian Company  
Issuing Sickness and Accident Insurance to Members of the Masonic Fraternity Exclusively.

Agents in all Principal Cities and Towns in Canada.  
E. E. GLEASON, Pres. & Gen. Mgr. J. G. FULLER, Secy., Asst. Mgr.

Guaranteed by Eagle, Star, and British Dominions Insurance Co., Limited of London, England



## THE BRITISH CROWN ASSURANCE CORPORATION LIMITED OF GLASGOW, SCOTLAND

FIRE AUTOMOBILE

Head Office for Canada, Toronto

J. H. RIDDEL, Manager. E. C. G. JOHNSON, Asst. Manager.  
LYON & HARVEY, 15 Wellington St. E., Toronto, General Agents  
Applications for Agencies in unrepresented districts invited.



## British Traders' Insurance Company Limited

FIRE MARINE  
AUTOMOBILE HAIL

Canadian Head Office: TORONTO, Colin E. Sword, Manager for Canada.

LYMAN ROOT President & Managing Director ROBERT LYNCH STALLING Vice-President & Asst. Managing Director F. E. HEYES Secretary

## IMPERIAL INSURANCE OFFICE

FORMERLY—IMPERIAL UNDERWRITERS CORPORATION OF CANADA

HEAD OFFICE - TORONTO

FIRE AND CASUALTY





### Fraser Companies Call 7% Preferred Stock at 105

FRASER Companies, Limited, has notified its preferred shareholders that the company's presently outstanding \$2,325,000 par value of the 7 per cent. cumulative redeemable convertible preferred stocks will be redeemed on January 30, 1928, at 105 and accrued dividends. In the redemption notice, attention of holders of the preferred is directed to the right which they have to convert their stock into common shares on the basis of three by no par value common shares for each preferred share held and holders have the right to exercise this privilege before January 30 next. Shareholders who wish to so convert their preferred stock are requested to so inform Montreal Trust Company, Montreal, to forward their preferred stock certificates, duly endorsed, to the trust company here the redemption date.

The recent pronounced upward movement in quotations for Fraser preferred on the Montreal Stock Exchange has served to indicate the very substantial value placed by the market on the conversion right attaching to the stock. Prior to the announcement of the call, the preferred shares moved up from 116 to as high as 140.

It is understood that the Fraser directors propose to establish the common on a dividend basis of \$1 per share per annum for 1928, and that the company's earnings are running substantially in excess of this figure.

### Mexico Tramways and Power Companies Annual Meetings

THE annual meetings of the Mexican Light & Power Company, Limited, and of the Mexico Tramways Company were held recently at the companies' offices, Toronto. The annual reports, to which extended references have already been made in these columns, were presented to the shareholders, and the letters from the President, G. R. C. Conway, and the Secretary, R. H. Merry, were read and approved. An interesting evidence of the growing importance in an international sense of these companies was afforded by the election as directors of the company of Sr. Don Francisco de A. Camboy Battle of Barcelona, Spain, and D. N. Heineman, well-known financier and capitalist of Brussels, Belgium.

Interesting remarks from the Chairman, Millar Lash, K.C., indicated that conditions have been improving steadily in Mexico City and the district, where the Mexican Light & Power Company, Limited, has its territory since August, when the letters referred to were compiled. He indicated that under the administration of the present President revolutionary activities have disappeared and that the prospects for peace and prosperity are better than they have been for years. Last year the revenues of the Light Company had been rather interfered with by daylight-saving and also by the revolution. However, the city was extending rapidly, new buildings were going up and the prospects for the company were improving along with these things. The Tramways Company naturally would share in the growth and prosperity of the city. The weekly pass system which had been inaugurated was believed to be turning out well, although it had not been long enough in existence for them to be absolutely sure of this as yet.

It was hoped that this and other measures taken would attract a larger proportion of the public to ride in the company's cars. Improved traffic regulations were also having a satisfactory effect. The weekly tickets sold for two and a half pesos allow unlimited riding throughout the whole city zone.

### Windsor Hotel, Limited, Stock Issue Oversubscribed

THE offering of \$2,250,000 6½ per cent. cumulative redeemable preferred stock of Windsor Hotel, Montreal, by a syndicate composed of Royal Securities Corporation, Nesbitt, Thompson & Company, Hanson Bros. and Rene T. LeClerc has been oversubscribed it is announced.

The price at which the shares were taken by the public was 99 and accrued dividend, to yield about 6.56

per cent., carrying a bonus of ½ share of no par value common stock.

Certified average annual earnings for the two years ended Oct. 31, 1927, after deducting operating expenses, interest requirements on all bonds now to be outstanding, repairs, renewals and depreciation, and provision for all taxes, were at the rate of \$239,633.13, as against annual dividend requirements on the preferred shares now to be outstanding amounting to \$146,250.

Net earnings on the same basis for the ten months ended Oct. 31, 1927, available for preferred dividends were \$245,922.12, which after allowance for ten months' preferred dividend requirements, leaves available for common dividends approximately \$248 per share.

### New President of Ogilvie Flour Mills

DIRECTORS of the Ogilvie Flour Mills Company, Limited, have elected W. A. Black to the Presidency in succession to the late Charles R. Hosmer. The meeting adopted a resolution of regret at the passing of one who had been so instrumental in the building-up of the company to its prosperous state.

Elwood B. Hosmer, son of the late President, was elected to the Board of Directors to fill the vacancy created.

Other appointments announced were: R. R. Dobell, who has been General Manager, becomes Vice-President; G. A. Morris was named Assistant to the President, and Secretary J. C. McLaughlin is Treasurer, and H. K. Hepburn becomes Assistant Secretary.

Mr. Black, the new Chief Executive joined the company in 1884 as a junior, and his career has been one of steady progress in his connection with the organization. After working both in the East and the West, Mr. Black became General Manager of the company at Winnipeg, and in 1912 he came to Montreal to become Vice-President and Managing Director.

### Adjustment Basis of Spanish River Preferred

A SITUATION of unusual interest has been created as a result of the discussion that has developed as regards the basis of adjustment for the preferred stock of the Spanish River Pulp & Paper Company in the new Spanish-Abitibi deal. One of the old holders of the stock in writing of the high grade investment position of Spanish River preferred expresses the hope that in the new deal particular attention will be given to this all important feature of the stock and that the new stock given in exchange for it will be equally attractive from an investment standpoint.

As regards the participating feature of Spanish preferred, it is of interest to note the value which the stock market has placed on it, as indicated by the price of the preferred stock in comparison with the common Stock Exchange show that over a period of the last five years the average difference in the prices of the preferred and common shares has been around ten points. In December, 1923, the high for the common was 102½, while the high for the preferred was 108, and the low for the common 97½, against a low for the preferred of 104. In December, 1924, the high for the common was 104 against the high for the preferred of 114 and the low for the preferred 111. In December, 1925, the high for the common was 108 and the high for the preferred 118; the low for the common was 109½ and the low for the preferred 113½. In December, 1926, the high for the common 105½, the high for the preferred 117, the low for the common 101½, and the low for the preferred 113. In June, 1927, the high for the common 100, par, the high for the preferred 114, low for the common 97, and the low for the preferred 112.

### Famous Players Profits Reach Million Mark

FOR the first time in its history, Famous Players Canadian Corporation, Limited last year had profits of over one million dollars according to a report presented by President J. P. Bickell at the annual meeting of the company. Ninety-five per cent. of the shareholders of Famous Players Canadian Corporation were Canadians. It was stated,

lative preferred stock to the amount of \$25,000,000 of \$100 par value, and \$1,000,000 shares of common stock of no par value, or \$26,000,000 in all.

### Old Canada Cement Bonds to be Redeemed at 110

WOOD, Gundy and Company, Limited, have announced that notwithstanding the arrangement that had been made for a discharge of the mortgage on the property of the old Canada Cement Company, Limited, they have been able to consummate an agreement whereby the outstanding bonds of the old company will be redeemed at 110 per cent. of par and accrued interest to March 3, 1928, the date fixed for redemption.

### Increase in Production of Automotive Accessories

ACCORDING to a statement issued by the Dominion Bureau of Statistics at Ottawa, production from the automobile parts and accessories industry in Canada during 1926 was valued at \$13,914,965, an increase of 24 per cent. over the \$11,234,828 reported for the previous year.

Of the 77 plants reporting in this industry, 47 were located in Ontario, 12 in British Columbia, 7 in Quebec, 6 in Alberta, 4 in Manitoba, and 1 in Saskatchewan. These concerns represented a capital investment in Canada of \$10,501,725, employed a monthly average of 2,770 people, who received \$3,680,021 in salaries and wages, and by manufacturing processes added \$6,184,829 to the value of purchased materials which cost \$7,730,136.

Articles made in this industry included automobile wheels, springs, bodies, tops, bumpers, radiators, tire rims, covers for tire seats and radiators, windshields, carriage parts, motometers, bearings, motor parts, shock absorbers, trailers and many other parts and accessories for the automobile trade.

Plants making tires, casings, bodies, hoods, upholstery, asbestos brake linings, etc., are not included in this review.

### Dominion and Provincial Government Bonds

### Municipal Bonds

### Public Utility and Industrial Financing

### Foreign Issues Quoted

## DOMINION SECURITIES CORPORATION LIMITED

MONTREAL OFFICE: 189 St. James Street  
Established 1901  
E. R. WOOD, President  
LONDON, ENG., OFFICE: No. 6 Austin Friars  
Head Office: 26 King Street East  
TORONTO 2



## The Casualty Company of Canada

HEAD OFFICE: TORONTO  
Automobile, Plate Glass, Burglary, Fire, Guarantee, Accident and Sickness Insurance  
We invite agency correspondence.  
COL. A. E. GOODERHAM, President.  
A. W. EASTMURE, Managing Director.

### Be sure your WILL is made, naming a strong TRUST COMPANY as your EXECUTOR

Ask for Booklet, "The Corporate Executor"  
CAPITAL ISSUED AND SUBSCRIBED ..... \$1,172,900.00  
PAID-UP CAPITAL AND RESERVE ..... \$1,259,430.36  
THE IMPERIAL CANADIAN TRUST CO.  
EXECUTOR, ADMINISTRATOR, ASSIGNEE, TRUSTEE, ETC.  
Head Office: Winnipeg, Canada. Branches: Saskatoon and Calgary.

Established 1899

## Real Estate Bonds

Write for Booklet

## W.N. McEachren & Sons Limited

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# NASH

Leads the World in Motor Car Value

Special PRE-CHRISTMAS showing Dec. 4 to 11 NEW NASH MODELS

Exceptionally easy Christmas terms



TODAY Nash inaugurates a special pre-Christmas exhibit at Nash showrooms throughout the country, and you are invited!

For this is "Give a Nash for Christmas" week, and we cordially urge you to come in either day or evening and see the special display of new Nash models in our showroom.

The perfect Christmas gift is a new Nash. And we have a SPECIAL CHRISTMAS PLAN whereby you



can present a new Nash car to your family at very small cost.

Come in and ask us about this plan. You'll be amazed to find how EASY it is to make a new Nash your Christmas gift this year.

Remember: There are 24 striking new models, offering a brilliant array of body types and color combinations, priced to meet every purse or preference.

Alberta Nash, Ltd. - Calgary, Alberta  
Stewart Nash Motors, Ltd. - St. John, N. B.  
Nash Motor Sales Co., Ltd. - Halifax, N. S.

Legare-Nash Motors, Ltd. - Montreal and Quebec, Que.  
Nash Ajax Motors, Ltd. - Vancouver and Victoria, B. C.  
Bray Nash Motors, Ltd. - Toronto, Ont.

Leonard & McLaughlin Motors, Ltd., Winnipeg, Manitoba and Regina, Sask.



### Employment Level Highest in Eight Years

WHILE Canadian employment figures have reflected the customary seasonal shrinkage, information compiled by the Dominion Bureau of Statistics substantiates the general spirit of optimism prevalent in this country. Employment activity has continued this year on a higher level than for any other of the past eight years, and the seasonal losses have been less than those of a year ago.

The Bureau tabulated statements from 6,221 employers, whose payrolls were reduced from 903,099 persons on Oct. 1 to 891,105 at the beginning of November. Reflecting this decrease of nearly 12,000 workers, the index number declined from 109.0 in the previous month to 107.5 on the date under review, as compared with 102.8, 97.1, 95.0, 98.8, 95.8 and 90.2 on Nov. 1, 1926, 1925, 1924, 1923, 1922, and 1921 respectively.

The most pronounced curtailment again took place in construction and manufactures also showed seasonal dullness while logging and trade reported considerable improvement also of a seasonal character.

In Ontario, the reductions were smaller than on Nov. 1, 1926, when employment as in the autumn of earlier years of the record, was not so active as on the date under review. The most extensive recessions were those of a seasonal nature in construction, canning and sawmilling plants and transportation, while logging textiles and trade was decidedly busier. A combined working force of 367,785 persons was registered by the 2,834 employers whose data were tabulated, and who had \$71,599 on payroll in the preceding month.

Additions to staffs were registered in Montreal, Quebec and Hamilton while in Toronto, Ottawa, Windsor and Vancouver, there were reductions.

There was a falling off in the number of workers on the payrolls of 865 firms in Toronto, who had 106,816 in their employ, of 663 less than in the preceding month. The bulk of the loss was in construction, while manufacturing was busier, particularly in textile factories. Additions to staffs had been noted at the beginning of November of a year ago, but the index then was lower.

Further and more pronounced shrinkage of a seasonal character was noted in manufactures chiefly in the lumber and food-canning industries, although there were also losses in pulp and paper and iron and steel works. On the other hand textile rubber, tobacco and some other factories registered considerable advances. The declines on the whole involved fewer workers than

those shown on Nov. 1 of the last three years, in all of which the index was lower. The 2,834 co-operating manufacturers reported 478,992 operatives, as against 480,515 at the beginning of October.

### Power Corporation Debentures Provide for Expansion

OFFERING has been made of an issue of \$1,000,000 Power Corporation of Canada Limited 4 per cent 20-year convertible debentures by Nesbitt, Thomson & Company priced at 98 1/2, and accrued interest to yield about 5.25 per cent. It is stated that the proceeds of the sale of these debentures will be used for the acquisition of the control of a subsidiary interest in hydro-electric and public utilities, but temporary may be invested in other high-grade bonds and dividend-paying stocks. The debentures are convertible at the option of the holder at any time before Dec. 1, 1931, into par value common stock of the company, on the basis of one share of stock for each \$100 per value of debentures.

The offering was largely oversubscribed as a result of which allotments to subscribers had to be put down quite substantially. It was stated that orders up to \$1,000 would be filled but that a reduction of 50 per cent would be made in larger orders, while in the case of the largest orders only about 25 per cent of the subscription would be allotted.

### Good Price Obtained for New Brunswick Bonds

THE Treasury Department of the Province of New Brunswick has sold an issue of \$1,800,000 twenty-year 4 1/2 per cent debentures to a syndicate composed of the Bank of Montreal, First National Bank of New York, Redmond & Company of New York and A. B. Ames & Company of Toronto. The syndicate bid was 101.50, the highest of ten. The interest rate which will be paid at the price is 4.35. The New Brunswick Treasury Department considers the bid very satisfactory and Hon. A. J. Leger, Provincial Secretary-Treasurer stated that the interest rate is the lowest paid on any Government loan in Canada since the war.

The last New Brunswick bond issue was in February last, when \$640,000 of 4 1/2 per cent bonds brought 99 1/2. Since then the Province's financial outlook is regarded as having substantially improved, two of the important factors being the additional \$600,000 Dominion subsidies and prospective augmentation of the revenue commencing in 1928 from the operation of the Government Liquor Control Act.

A statement prepared by Comptroller-General W. A. Landon and sent out to financial houses with the proposal for bids for the new bond issue, showed the bonded debt, including proposed issue of \$1,800,000 to be \$28,254,409, or less revenue-producing debt of \$7,487,822, just \$20,766,587. There are indirect liabilities, fully secured, of \$1,267,000. The estimated value of 2,000,000 acres of Crown timber lands is given at \$20,000,000. The annual subsidy receivable from Dominion Government is \$1,200,000. The estimated assessable property within the Province is \$200,000,000. The agricultural production in 1926 was \$4,382,653, and the expenditure for 1926 was \$4,348,826. The population is 287,876, and the area 27,983 square miles.

### Retiring Official of Royal Bank is Honored

ONE hundred and twenty managers, ex-managers and head office men of the Royal Bank from all parts of Ontario gathered in the King Edward Hotel, Toronto recently to honor Norman T. Hillary, retiring from the position of Superintendent for the Province of Ontario for the Royal Bank. Amid a general outburst of enthusiasm for one of the most popular men who ever served the institution, every one present expressed his affection and friendship for Mr. Hillary and paid tribute to his valuable services, dating from 1887, when he entered the service of the Traders Bank.

The toast to the guest of honor was proposed by D. Murr of St. Catharines, the oldest representative of the Traders Bank.

T. P. Grubb, formerly of the Union Bank, proposed the toast to the Royal Bank, to which E. S. Crocker, manager of Bloor and Davenport branch, Toronto, responded.

The toast to the retiring officers was proposed by George Rapley, Orillia, one of the oldest active members of the staff. John Pool, St. Mary's, an old officer of the Traders Bank, responded.

D. C. Rea, Superintendent-elect, and former local Manager, was Chairman of the gathering. Among others present were: Stewart Streetly, former

General Manager of the Traders Bank and former Superintendent of the Royal Bank; S. L. Dukes, Assistant Superintendent for the Province of Ontario; Perry Sherris, former Manager of Bloor and Bloor, Toronto; Vincent Eastwood, Manager, Peterborough; H. L. Roper, Manager, Port Hope; L. E. Hillary, Manager, Sudbury; Col. E. E. Green, Manager, Yonge and Bloor, Toronto; George Wilson, late Assistant General Manager, Union Bank.

### U. S. Oil Company Wary of Mexican Policy

UNITED STATES oil companies with interests in Mexico, as Wall Street sees it, will wait to be assured that the Calles administration has assumed a friendly attitude toward them before resuming large scale operations in the Southern Republic. The Mexican Supreme Court's decision upholding the Mexican Petroleum Company's contention that articles 14 and 15 are unconstitutional was admitted by oil company officials to be gratifying, but not completely assuring. Many of the foreign companies operating in Mexico have been gradually curtailing their activities, and will continue to do so, it was indicated recently, until the Mexican Government makes it plain that the companies will not be oppressed. A somewhat stronger hope is entertained, however, that through the good offices of the new U.S. Ambassador to Mexico the Calles administration will be persuaded to adopt a more tolerant attitude.

## Re-investment Suggestions for Holders of Maturing Victory Bonds

Many Canadians gained their first investment experience by subscribing for Dominion of Canada ten-year bonds during the Victory Loan Campaign of 1917. Notwithstanding varying world conditions, these investors have constantly enjoyed the knowledge that their principal was safe and that interest would be promptly paid.

These bonds matured on December 1st and holders who wish to continue to obtain attractive interest may do so by re-investing in high-grade bonds.

Our new offering list should be helpful in this respect. It contains a broad selection of government, municipal and corporation securities. Copy will be furnished upon request.

Victory Bonds due December 1st, 1927, will be accepted by us at par and interest.

30 King Street West,  
Toronto  
Telephone: Elgin 4321

**Wood, Gundy & Company**  
Limited

### What's Wrong With Shorthand?

Secretaries Say—

"Those awful waits while he chats over the phone."  
"Hours wasted while he's in conference."  
"No one else can read my notes."  
"These endless notes make me dizzy."  
"I'm sure he said that, but I can't find it."  
"Cold notes are maddening."  
"No time for real secretarial work."

That's enough. I'll show him this trial offer right away.



A. R. ALLOWAY

Editor and Business Manager of The Oshawa "Daily Times", Oshawa, Ontario, who calls The Dictaphone an indispensable help in handling the numerous duties of a publisher.

### What's Wrong With Shorthand?

Executives Say—

"I'm tired of not dictating short."  
"I can only take it as fast as I think."  
"She can't help me with other things."  
"If I could only dictate while it's fresh in my mind."  
"Gosh, she's gone. I'll have to wait till tomorrow."  
"I had all this clear in my mind last night."

That's enough. I'll send in the Dictaphone before the morning principles.

## "As necessary as the proverbial 'scissors and paste'"

"Serves me admirably in issuing instructions to reporters and drafting editorials as well as for general correspondence."

That's it! To minimize inconvenience and delays. The Dictaphone is the answer. Read A. R. Alloway's further comments and then take advantage of our trial coupon offer below.

"In managing and editing a newspaper I have found that The Dictaphone responds magnificently to every demand. It takes down instructions to reporters, records editorial matter and clears up general correspondence in record time. Its flexibility is truly remarkable."

—So writes A. R. Alloway, Editor and Business Manager of The Oshawa "Daily Times", Oshawa, Ontario, who must have plenty of opportunity to observe the facts first-hand. He continues:

"For us The Dictaphone does all that we did formerly by the shorthand method and much more. Early or late it's at hand to take immediate and accurate note of any thoughts that otherwise might be clouded by delay or lost forever."

"We regard The Dictaphone as a virtually indispensable aid in the work of a business institution which puts a premium on efficiency and convenience. In our own work The Dictaphone is almost as necessary as the proverbial 'scissors and paste', and it certainly saves us a great deal of time as compared to shorthand."

"In view of this experience it is hard to escape the conclusion that any business man who will give The Dictaphone a fair trial will thank the day that he put this time-saver to work in his office."

Satisfaction with The Dictaphone is far from being confined to the "men folks", as is evident from what Mr. Alloway's Secretary, Frances J. Lobb, has to say about it: "Although I have used The Dictaphone scarcely six months, I certainly would hate to return to shorthand. For if I did, it would bring back continual interruptions, tedious note-taking sessions and overtime work."

"As it is, if my employer is called out of town (a frequent occurrence), he gives his Dictaphone dictation and instructions which enable me to keep my work up to date during his absence. Thus I avoid the rush and worry which otherwise would be crowded into the days following his return."

"This is another reason why I prefer The Dictaphone to shorthand."



FRANCES J. LOBB

Secretary to Mr. Alloway, who gladly uses The Dictaphone in preference to shorthand because it lightens her work and cuts out the worry.

### Investment Consultation

NO matter how small your available funds may be, we invite you to make an appointment with a member of our firm to discuss the investment of it.

By so doing you incur no expense and place yourself under no obligation to us.

Telephone - Elgin 4441  
for an appointment

**R. A. DALY & CO.**  
BANK OF TORONTO BUILDING  
TORONTO  
Members Toronto Stock Exchange

### THE CITY OF TORONTO CANADA

is today issuing a prospectus inviting tenders on Tuesday, December 6th, 1927, for an offering of \$5,000,000 four per cent. two and one-half year treasury notes, issued under the authority of a special Act of the Legislature of the Province of Ontario and City of Toronto, by-law in accordance with said statute.

The purpose of the issue is to provide funds for the construction of a sewerage system in the northern section of the City, pending the completion of the work.

The notes mature June 1st, 1930, and are payable in Toronto or New York, at the option of the holder. Prospectus will be furnished on application to the undersigned.

GEO. H. ROSS,  
Commissioner of Finance,  
Toronto, Can., Nov. 28th, 1927.

### DICTATE TO

## THE DICTAPHONE

and double your ability to get things done

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35 Melinda Street, Toronto

T. R. CRAYSTON, General Manager  
☐ I want to read what leading executives or secretaries say about increasing their ability with The Dictaphone. Mail me FREE copy of your booklet, "What's Wrong With Shorthand?" and "Shorthand Plus."  
☐ I am a Secretary ☐ Executive

Please notify your nearest office to let me try a New Model 10 without obligation.

Work-War organization—U.S.A., London, Paris, Brussels, Geneva, Shanghai, etc.





**DID** you ever have that feed of macaroni that you promised yourself a while back?

--or those toasted cheese things that were so good after the show that time?

--or that favourite cheese dish that your wife makes better than anyone else?

Wifey welcomes real suggestions.

N.B.—Get a package of **KRAFT CHEESE** on the way home tonight.

#### FREE RECIPE BOOK

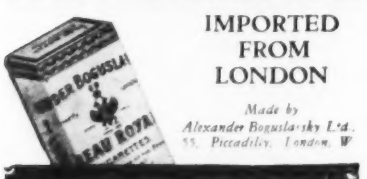
Send today for your copy of this booklet, illustrated in colour, containing the secrets of seventy delicious Kraft Cheese recipes.

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MONTREAL

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**"They're SO refreshingly different"**  
**BEAU ROYAL**  
**EGYPTIAN CIGARETTES**



**THE ROYAL TRUST & EXECUTORS AND TRUSTEES**

#### Optimism Features Imperial Bank Annual Meeting

A COMPREHENSIVE and business-like survey of Canadian business conditions, permeated by a spirit of optimism, given by the Vice-President, Sir James Woods, featured the annual meeting of the Imperial Bank of Canada. The bank's annual report was reviewed in Saturday Night last week. Sir James spoke in the absence of Peleg Howland, President of the Imperial Bank, who was unavoidably absent. He touched upon the more important phases of Canada's commercial life, his remarks being supported by conclusive proof of future advancement, based upon the achievements and vast potentialities of the country. The outstanding statement—indeed, the best statement in the bank's history—which the directors presented to the shareholders supported in a marked degree the assured optimism which was evident in the address of the vice-president.

Mr. A. E. Phipps, the general manager, in addressing the meeting, dealt particularly with the bank's figures for the year closed on October 31st last. The profits total \$1,383,281.58, over \$120,000 greater than in the previous year. The general manager also pointed out that the assets of the bank are now approximately \$139,000,000, being \$7,000,000 increase in the year, or at a rate of slightly over \$500,000 a month. Deposits, too, set a high record of over \$109,000,000, an improvement of \$8,500,000 during the twelve months.

Referring to the liquidity of the bank's position, it was noted that the total cash stands at \$28,000,000 or \$1,000,000 more than a year ago, and equals 22.92 per cent. of the bank's liabilities to the public.

Continuing, Mr. Phipps said: "Our second line of reserves, Dominion and Provincial Government securities, and other readily realizable assets, such as call loans in Canada and New York, loans to Provincial Governments and Municipalities, all of which can be readily classed as immediately liquid, amount to \$48,000,000, an increase of \$6,000,000 over the statement of a year ago. The total liquid assets amount to \$76,387,604, or 62.18 per cent. of liabilities to the public. Current loans remain at practically the same figures as in the previous year's statement."

In closing Mr. Phipps referred to the staff of the bank in the following words: "The staff, during the year, have, if anything, been more efficient than ever, and I have much pleasure in again testifying to their loyalty." The general manager concluded his address by offering a word of caution to the public respecting the considerable amounts of money at present going into stock speculations.

#### Trade Agreement Arranged With Cuba

CONCLUSION of a trade agreement with Cuba whereby Canadian imports into Cuba will be admitted under the general rate for a period of one year unless a permanent trade convention is concluded earlier, has been announced by Hon. James A. Robb, Minister of Finance, Canada, in exchange, grants to Cuba the benefits of the intermediate tariff on products originating in and coming from Cuba. The new arrangement comes into effect immediately.

The Cuban tariff is divided into three schedules—maximum, general and United States preferential—and when the new rates were announced recently Canadian exports to Cuba were subject to the maximum rate, which is double the general rate.

The principal items of export from Canada to Cuba are: Potatoes, of which \$2,800,000 worth were sent to the Republic in the fiscal year 1926-27; fish, which were exported to Cuba to the value of approximately \$975,000 in the same year; newsprint valued at \$572,000; automobiles, \$183,000, and wheat flour, \$773,000. Canada also exports calcium carbide to the Republic.

From Cuba, Canada imports a large quantity of sugar. In 1926-27 sugar imports from the Republic were valued at about \$6,000,000. Imports of Cuban tobacco and cigars were to the value of more than \$1,000,000 in the same year.

#### Edible Gelatine From Canadian Raw Material

THE recent publicity which has been given to the use of edible gelatine in the normal diet, and the increased domestic consumption of gelatine and jelly powders, which is estimated by some leading authorities to be at least 25 per cent. greater than it was at this time last year, and 50 per cent. greater than it was three years ago, directs attention to the question of increasing the domestic output of high-grade gelatines in order to combat the growing imports. In this connection the recently issued 55-page mimeographed report of the Natural Resources Intelligence Service, Department of the Interior, Ottawa, is timely.

This report, which is entitled "Edible Gelatine (with special refer-

ence to the development of Canadian raw materials)," deals in a comprehensive way with the uses of edible gelatine; the production, imports and exports; the domestic and foreign markets; primary and secondary raw materials; factory practice; costs, and prices.

Those who are directly interested in this subject can procure a copy of this publication by writing to the director of the above-mentioned Service.

#### Outlook For 1928 in U. S. Reported Favorable

A GENERALLY favorable outlook for business in the United States, at least for the first half of 1928, is seen by the Harvard Economic Service in a bulletin dealing with general conditions. The bulletin says:

"Because of the exceptional ease in money and also because of the conservatism of business during the past year, the outlook is definitely favorable to the maintenance of general business during the first half of 1928 in something like the present volume. 'No obstacles such as unwieldy inventories, inefficient transportation, or over-production of goods are in evidence; in fact, basic manufacture is operating at a substantially lower rate than last year, and weakness like that in the oil industry is being corrected. Moreover, the improved agricultural situation, together with general employment, promises abundant purchasing power to support continued activity.'

"While good stocks may well advance as the prospects of particular companies improve, poor stocks will continue to suffer just as in the past year. On the whole, therefore, it seems worth while to repeat our statement made early last January: 'Continued easy money will tend to maintain the demand for investment stocks, and may, if other conditions favor, even carry the industrial averages above the high levels previously attained; but it will not prevent intermediate declines, perhaps of very considerable magnitude, if speculation is overdone.'

#### Banker's Handbook to Lessen Language Difficulties

HARRASSED tellers and perplexed bank managers who more than once have seen business wander out the doors on the heels of a foreign visitor, will welcome the appearance of a new volume designed, at least to minimize these worries. "The Bankers' Interpreter," a brisk little book with a business-like exterior and an even more efficient interior, has been published with a view to eliminating the barriers of language which crop up between the banker and his client.

While "The Bankers' Interpreter" is a species of phrase book, it has been designed to go directly to the point. Instead of on a sentence reading "Where is the fountain pen of my grandmother's aunt?" the reader's eye rests immediately upon the crisp language of finance. By handing the book to his visitor the banker first of all is able to extend a happily-worded greeting. Next follow certain key-phrases dealing with the routine of simple banking procedure. Still later in the book, subdivisions deal with questions of exchange, remittances, collections, cheques, currency, drafts—in short, practically everything necessary for an individual to transact business with a bank. Four languages appear in the first edition—English, French, German and Italian—with the sentences ranged in parallel columns. It is the hope of the compiler, Cecil P. Liebich, eventually to broaden this choice.

As the preface points out, in this country the immigrant of to-day may be the millionaire of to-morrow, and with existing keen competition and a vast expenditure toward the creation of good-will, it would seem reasonable that banks should make a determined effort to cultivate the business of the foreign-born. While "The Bankers' Interpreter" may not live up to all that is hoped for it—after all, it suffers from the shortcomings of any phrase book—it seems to fill a definite need in Canada to-day. It will find its greatest usefulness in the foreign quarters of the larger cities, in the mining regions and in the West, and the aspiring teller, with visions of a manager'ship just around the corner, could do worse than keep a copy in his cage. "The Bankers' Interpreter" is published by the Monetary Times of Canada, Toronto.

#### Phenomenal Growth of Chain Stores Noted

NOTEWORTHY among the business developments in Canada during the past five years has been the rapid growth and expansion of chain stores. Not only has this had a perceptible influence on many other enterprises, but a decided reflection has been seen in the stock markets. Figures dealing with some of the major chain store businesses give an indication of the place which these organizations hold to-day.

Dominion Stores, Limited, selling groceries, has quadrupled its business

in a period of five years, though, of course, it has increased its capitalization considerably during the same time. This company, with 500 stores, had annual sales of about \$18,000,000, according to a table recently prepared by the Alexander Hamilton Institute; Loblaw Groceries, with 65 stores, had annual sales of \$13,000,000; Arnold Bros., groceries and meats, had \$9,000,000 sales in 67 stores; William Carroll, groceries, had \$2,500,000 sales in 66 stores; Pure Food Groceries had sales of \$2,500,000 in 50 stores. In the United States a similar growth is noted.

Sales of the fifteen leading chain store systems of the United States for ten months, according to a compilation by George H. Burr & Company, specialists in chain store securities, amounted to \$578,019,555, compared with \$498,442,896 for the first ten months of 1926, an increase of \$79,576,659, or 15.9 per cent.

#### Manitoba Bond Issue Awarded to Wood, Gundy

WOOD, GUNDY & COMPANY, LTD., were successful tenderers for the new issue of \$3,000,000 Province of Manitoba 4 per cent. 30-year bonds. Tenders were called alternately for bonds carrying 4 per cent. and 4½ per cent. coupons, and in line with the policy adopted by Saskatchewan last week the offer for 4 per cent. bonds was accepted in view of the more favorable basis, the cost to the Province being less than 4.45 per cent. Tenders were marked by close bidding on the part of a broad list of banking houses in United States and Canada.

The bonds are payable in Canada and United States and will be offered in both markets.

#### ASSOCIATED ALL-CANADIAN INSURANCE COMPANIES

##### The Toronto Casualty Fire & Marine Insurance Company

HEAD OFFICE: TORONTO

President: G. LARRATT SMITH.

General Manager: A. E. DAWSON.

##### Merchants' and Employers' Guarantee and Accident Company

HEAD OFFICE: MONTREAL

President: J. H. FORTIER.

Managing Director: A. E. DAWSON.

General Manager: J. H. PIGEON.

##### Canadian General Insurance Company

HEAD OFFICE: TORONTO

President: W. W. EVANS.

General Manager: A. E. DAWSON.

#### F. J. Crawford & Co.

MEMBERS STANDARD STOCK & MINING EXCHANGE

Mining Stock Specialists

11 Jordan Street

Adelaide 6705

Toronto

## THE SHERWIN-WILLIAMS CO. of Canada, Limited

### ANNUAL REPORT OF BOARD OF DIRECTORS

For the Year ending August 31st, 1927.

#### TO THE SHAREHOLDERS:

On behalf of your Directors, I have pleasure in submitting the Balance Sheet of your Company, showing Assets and Liabilities at the close of its fiscal year, August 31st, 1927.

The usual examination of the books and accounts of the Company has been made by your Auditors, Messrs. Price, Waterhouse & Company, and their certificate and report is submitted herewith.

In accordance with our custom, Repairs to, and Maintenance of Properties have been charged to Operating Expenses, and the sum of \$141,069.94 has been written off to Reserve for Depreciation. The total Reserve for Depreciation and Renewals of Plant now stands at \$1,738,856.13 as shown on the Balance Sheet.

The earnings for the year ending August 31st, 1927, were \$831,904.29, and have been dealt with as follows:

Reserve for Depreciation and Renewals of Plant	\$141,069.94
Interest on Bonds	27,919.72
Dividends on Preferred Stock	\$400.00 each
Dividends on Common Stock	240,000.00
Pensions Paid and Long Service Awards	31,576.89
Provision on account of Income Tax	37,300.00
Balance to Surplus Account	112,587.74
	<u>\$831,904.29</u>

In connection with the earnings, it may be pointed out that in accordance with the announcement of your Directors in the last Annual Report, the proceeds of the Company's investment in the Preferred Stock of Messrs. Lewis Berger & Sons, Limited, were applied in extinguishing the bonded indebtedness of the Company, which you will note is cleared from the Balance Sheet this year. The gross earnings of the Company were, therefore, decreased by an amount equivalent to the dividends on this investment.

Following the conservative policy of your Directors, certain other expenditures in connection with the development of the business have been charged against the year's operations instead of distributing them over a longer period. The Lacquer Department has been placed on a most efficient basis, and generous provision has been made so that our organization is adequately equipped to develop this new and important branch of our industry. In addition to expenditures in this direction, it has been found necessary, owing to the expansion of the business, to open warehouses during the course of the year in Regina, Sask., Ottawa, Ont., and Saint John, N.B. The preliminary expenses in connection with the development of all the above-mentioned facilities have been provided for out of profits for the current year.

All inventories of raw and manufactured goods have been taken with the utmost care and have been priced on the basis of cost or market, whichever proved to be the lower.

It is a pleasure to be able to refer again, as in previous reports, to the spirit of harmony and efficiency prevailing in all units of the organization and among its employees everywhere. Your Directors feel that in no small measure the continued prosperity of the Company is due to the loyal service of its staff. The demand for the Company's products on the part of the consuming public continues to increase, and with the evidences of prosperity which are apparent everywhere throughout the Dominion, your directors feel that they may anticipate a continuance of the advancement of the Company in all its branches throughout the coming year.

Respectfully submitted on behalf of the Board,

WM. SHEPHERD FALLIS,

President.

Montreal, November 15th, 1927.

#### THE SHERWIN-WILLIAMS COMPANY OF CANADA, LIMITED AND SUBSIDIARY COMPANIES

##### CONSOLIDATED BALANCE SHEET

AUGUST 31st, 1927

ASSETS		LIABILITIES	
Property Account		Capital Stock	
Land and Buildings, Leaseholds, Machinery and Equipment, Furniture, Trade Marks and Goodwill	\$8,960,461.72	Seven per cent. Cumulative Preferred Authorized—40,000 Shares of \$100.00 each	\$4,000,000.00
Investments in Capital Stocks of Other Companies	320,400.00	Issued—34,350 Shares of \$100.00 each	3,435,000.00
Current Assets		Common Authorized and Issued—40,000 Shares of \$100.00 each	4,000,000.00
Inventories	\$2,182,349.76	Trade Accounts Payable and Other Liabilities	575,730.89
Accounts and Bills Receivable, less Reserve	1,908,816.61	Balance Payable to the Carter White Lead Company of Canada Limited, on Current Account	665,048.96
Cash	1,041,100.77	Reserves	
Insurance and Taxes prepaid, etc.	\$5,131,767.14	For Depreciation and Renewals of Plant	\$1,738,856.13
	42,823.76	For Pension Fund	20,000.00
		Surplus as per Statement attached	4,029,819.63
	<u>\$14,465,455.61</u>		<u>\$14,465,455.61</u>

#### AUDITORS' REPORT TO THE SHAREHOLDERS

We have examined the Books and Accounts of the Sherwin-Williams Company of Canada, Limited, and its Subsidiary Companies for the year ending August 31st, 1927, and have obtained all the information and explanations which we have required; and we certify that, in our opinion, the above Balance Sheet at August 31st, 1927, is properly drawn up so as to exhibit a true and correct view of the state of the combined affairs of the Sherwin-Williams Company of Canada, Limited, and its Subsidiary Companies, according to the best of our information and the explanations given to us and as shown by the Books of the Companies.

PRICE, WATERHOUSE & CO., Auditors.

Montreal, November 2nd, 1927.

Approved on behalf of the Board,  
WM. SHEPHERD FALLIS,  
WILLIAM C. COTTINGHAM, Directors.

#### Consolidated Statement of Surplus and Profits, August 31st, 1927

Earnings for the year ending August 31st, 1927, before charging Bond Interest and other Expenditures shown below and before making provision for Depreciation and Income Tax	\$ 831,904.29
Deduct: Pensions Paid to Retired Employees and Long Service Awards	\$31,576.89
" Bond Interest	27,919.72
" Depreciation	141,069.94
" Provision on Account of Income Tax	37,300.00
	<u>\$ 594,037.74</u>
Surplus at August 31st, 1926	3,907,231.89
	<u>\$ 4,501,269.63</u>
Deduct: Dividends paid during the year—Preferred	\$ 240,450.00
" Common	240,000.00
Surplus as at August 31st, 1927	<u>\$14,020,819.63</u>





"From my experience I venture to assert, Sir, that six drops only of Lea and Perrins in soups, on steaks, chops, fish or game, will give more appetizing flavours than a flood of ordinary condiments."

When dining out—or for your table at home—use

**LEA & PERRINS SAUCE**

### Western Homes Ltd.

**Mortgage Investments**  
Capital Subscribed \$2,800,000.00  
Capital Paid Up 1,100,000.00  
The Company's invested capital of over \$1,150,000.00 is secured by carefully selected mortgages on moderately priced city homes and well improved farms conservatively appraised at over \$2,300,000.00.

### Free Manual

Covers over 1,000 listed New York Stocks, giving high and low prices from 1906 to date, dividends, etc. Also gives high and low prices New York Cotton, Chicago Grain, Send for your FREE copy today. Dept. A-27.  
H. C. SCHAUBLE & CO.  
79 Wall Street New York

### INVESTMENT SECURITIES

### T. M. Bell Company

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St. John, N.B.  
Fredericton, N.B.

Established 1889 Telephone Elgin 3205-9  
**J. P. LANGLEY & CO.**  
C. P. ROBERTS, C.A.  
Chartered Accountants  
O. S. HOLMESTED  
Trustee in Bankruptcy Proceedings  
Offices: McKinnon Bldg. TORONTO.

### Hamilton Dairies LIMITED

#### Preferred Stock Dividend No. 5

Notice is hereby given that a dividend for the current quarter at the rate of seven per cent. (7%) per annum will be paid by cheque on or after December 1st, 1927, to preferred shareholders of record at the close of business on the 21st day of November, 1927.  
HAMILTON DAIRIES, LTD.

### THE BELL TELEPHONE COMPANY OF CANADA

#### NOTICE OF DIVIDEND

A dividend of two per cent. (2%) has been declared payable on the 14th January, 1928, to shareholders of record at the close of business on the 23rd December, 1927.  
W. H. BLACK,  
Secretary-Treasurer.  
Montreal, 23rd Nov., 1927.

### G. A. STIMSON & CO. LIMITED.

Est. 1883

The Oldest Bond House in Canada

300 Bay Street — Toronto

### Trade Commissioner Sees Canadian Opportunity in Britain

OPTIMISTIC reports on the possibility of expanding Canadian export trade with Great Britain, have been brought to this country by Gordon B. Johnson, Canadian Trade Commissioner for Scotland and Northern Ireland. In Toronto for the first time in five years, Mr. Johnson who is conferring with Canadian exporters, summed up his opinions in a recent interview.

He stated that Canada's trade with Scotland and Northern Ireland had been growing in common with that of the whole of the United Kingdom. In spite of the depression which followed the post-war boom, the growth had been remarkable, he said. In 1913, Canada's greatest year's trade with the United Kingdom amounted to 17 millions. In 1926, it had reached the astounding total of 508 millions of dollars. During the past year, however, this trade had fallen off slightly, the chief reasons being the coal strike and its attendant diversion of grain-carrying vessels to the coal trade. A note of interest was the fact that in proportion to its population, Scotland was the best market for Canadian wheat, the Canadian Government's grain certificate being accepted there as the hall-mark of excellence.

Dairy products and timber form the bulk of the remainder of Scotland's trade with Canada, he said, but the canned goods of the Dominion, along with fresh fruit, form a total not to be despised. Speaking of the publicity campaign now being organized by the Minister of Trade and Commerce, Mr. Johnson stated that it would go a long way to promote still further the Dominion's export trade with the United Kingdom. The main attention of English, Scottish and Irish merchants, Mr. Johnson stated, was now being devoted to fostering inter-Empire trade and with her wealth of variety and the excellence of her goods, Canada should come in for a large part of this trade. The Commissioner suggested that a similar campaign in Canada would prove of great benefit to Canadian merchants. "It would be good business," said Mr. Johnson, "when imports are necessary, to buy from our best customer rather than from foreign countries."

Mr. Johnson who has been Trade Commissioner in Glasgow since the war, was, prior to 1914, Canadian Trade Commissioner in Japan. Before that time he was for a number of years resident in Canada. Educated at the Royal Military College, he joined the Royal Engineers. Later he resigned and was one of the engineers engaged in the building of the Shanghai-Nanking Railway, a British-owned and operated concern in China. He resigned, came to Canada and was appointed to Japan. This post he resigned in 1914, going to England, where he rejoined his old regiment, the Engineers, for the duration of the war. After demobilization he was appointed by the Canadian Government as their commercial representative in Glasgow.

### New Postal Terminal Planned for Montreal

COMPLETE remodelling of Montreal's postal terminal facilities in order to care for the city's expansion, has been planned by the Post Office Department, according to despatches from Ottawa. The ultimate cost of the project is understood to be in the neighborhood of \$2,000,000, and it is believed that about one half of this amount will be sought at the coming session of Parliament.

Final determination of the scope and details of the plan will depend upon settlement of the scheme of the Canadian National Railways for its new passenger terminal on the site of the present tunnel terminal on Lagachetiere Street. A general plan of the latter is now before the Dominion Railway Board, and will form the basis of discussion at a hearing to be called, probably early in the new year.

The Postoffice Department, it is understood, will insist upon the formulation and execution of its own project, so that it will not be subjected to the difficulties that marked the development of its terminal work in the new Union Station in Toronto. While its facilities in Montreal will be measured by the requirements, the local office and the general scheme of the new Canadian National station, as well as caring for the needs at the Canadian Pacific at Windsor Street and Place Viger, the Postal authorities will, it is believed, retain complete control in the planning and disposition of their various equipment.

An elaborate underground tube system is likely to be adopted for the rapid transit of mails between the railway stations, the steamship wharves and the sortation buildings. There will be the use of all conceivable labor and time saving devices, and the elimination of a vast amount of street or surface handling such as is now necessary.

### Bell Telephone Company Chairman Honored

OFFICERS of the Bell Telephone Company of Canada and veterans with a generation of service in the telephone industry gathered recently at the Windsor Hotel in Montreal to honor Lewis B. McFarlane, chairman of the board of directors, upon his completion of 50 years with the company. The dinner also was a tribute to the man who, while at Toronto in the eighties, paved the way for experiments which allowed Alexander Graham Bell to give the telephone to the world.

Five-cent contributions from the 15,000 employees of the Bell Company went toward a handsome grandfather clock presented to Mr. McFarlane. Old employees gave him a large inscribed salver, and there were flowers galore.

Eulogies were the theme of the evening. C. F. Sise, of Montreal, the Bell president, hailed him as one who had seen the telephone industry born and had done much to make it grow to its present huge size. K. J. Dunstan, of Toronto, the vice-president, stressed the point that, of 190 employees with more than 35 years' service, 160 had responded to the call to honor the greatest veteran of all. He attributed the spread of the industry throughout Canada largely to the executive ability and constant devotion of Mr. McFarlane.

The evening revealed the fact that Hon. James A. Robb, Minister of Finance, was once a telephone man. Hon. Mr. Robb was present, and told of serving for 25 years as manager at Huntingdon, Que. He eagerly seized the opportunity to offer to Mr. McFarlane his congratulations on the occasion, which, he said, was a fitting climax to such long and useful service.

The guest of honor's addition to hard work, his equal addition now to hard golf were all touched upon in other speeches made by Thomas Ahearn, of Ottawa, and J. E. MacPherson, a vice-president who spoke for the staff.

Mr. McFarlane was born on September 8, 1851, at Montreal. Lured by the telegraph he became a messenger for the Montreal Telegraph Company, then graduated into an operator's position. In 1872 he was named manager for the Dominion Telegraph Company at London, Ont., and two years later was transferred to Toronto. While there Mr. McFarlane received an application from Alexander Graham Bell for permission to use the telegraph wire between Toronto and Brantford for experimental purposes. The company received the application coldly, but Mr. McFarlane had intuition, saw a source of revenue, and persuaded his organization to let Bell use the wire. The historic one-way conversation between Brantford and Paris resulted and the commercial telephone followed. Mr. McFarlane became superintendent of telephones for the Dominion Telegraph Company.

In 1880 the Bell Telephone Company of Canada was formed. Mr. McFarlane was named manager of the eastern department. He has been general superintendent, general manager, manager, managing director and president.

### Victory Bonds Retired Without Public Security Issue

NO PUBLIC issue of securities is being made by the Dominion Government to finance the December 1 maturity of \$63,437,250, 5½ per cent. Victory Loan, according to an announcement by the Hon. James Robb, Minister of Finance. The maturing bonds are being cared for by an issue of \$45,000,000 4 per cent. three-year Treasury notes which have been sold to the chartered banks of Canada at par.

The sale of these Treasury notes marks the first financing since 1912 which the Dominion Government has effected at a net cost as low as 4 per cent. The Treasury notes will be dated Dec. 1, 1927. The balance of the maturing loan will be met from surplus revenues.

The Government's program for financing 1927 maturities is completed with this transaction, and may be summarized as follows:

Maturing loans: Nov. 1, renewal loan, 5½ per cent., \$29,068,400; Nov. 15, Treasury notes, 4 per cent., \$8,000,000; Dec. 1, Victory Loan, 5½ per cent., \$63,437,250. Total, \$100,505,650.

New issue: Four per cent. Treasury notes, 1927-30, \$45,000,000; redeemed in cash, \$55,505,650.

The saving in interest resulting from these transactions will be \$3,607,800 annually. An additional advantage will accrue from a further reduction in the amount of outstanding tax-free bonds, as the Dec. 1 maturity of \$63,437,250 has carried exemption from taxation.

The annual loss of timber at present suffered by Canada's forests through the agencies of fire, insects, and disease is greater than the amount annually used for all industrial purposes.

# IMPERIAL BANK

OF CANADA

## FIFTY-THIRD ANNUAL MEETING OF SHAREHOLDERS

The Annual General Meeting of the Imperial Bank of Canada was held at the Head Office in Toronto on Wednesday, 23rd of November, 1927.

The Directors' Report and Statement of Affairs of the Bank for the year ending 31st of October, 1927, were presented as follows:—

### THE REPORT

The Directors have pleasure in presenting to the Shareholders the Fifty-third Annual Report and Balance Sheet of the affairs of the Bank as on 31st of October, 1927, together with Statement of Profit and Loss Account showing the result of the operations for the year.

The balance at credit of Profit and Loss Account brought forward from last year was \$1,252,148.23. Profits for the year ended 31st of October, 1927, after deducting charges of management, Auditors' Fees and Interest due Depositors, and after making full provision for bad and doubtful debts and for rebate on bills under discount, were..... 1,383,281.58

Making a total at credit of Profit & Loss Account..... \$2,635,429.81

This amount has been appropriated as follows:—

Dividends at the rate of 12% per annum.....	\$840,000.00
Bonus of 1% for the year.....	70,000.00
Annual Contribution to Officers' and Employees' Pension and Guarantee Funds.....	42,500.00
Written off Bank Premises.....	250,000.00
Dominion Government Taxes paid and reserved.....	100,000.00
Balance of Account carried forward.....	1,272,929.81
	\$2,635,429.81

During the year Branches of the Bank were opened at Oakwood Avenue and Rogers Road, Silverthorn Avenue and Rogers Road, Bloor and Durie Streets, all in the City of Toronto; Gold Pines, Ontario; Tecumseh Road, Walkerville, Ontario, and also at Noranda and Dolbeau in the Province of Quebec. The Branch at Sparta, Ontario, has been closed.

The Head Office and Branches have as usual been carefully inspected during the year, and the Auditors appointed by you have also made their examinations as required by law. Their report and certificate is attached to the Balance Sheet. Under the Bank Act a change will require to be made this year in one of your Auditors.

During the year a scheme of Group Life Insurance for the benefit of the Staff, effective as from 1st of December, 1927, has been inaugurated, the premium upon which will be paid by the Bank.

The Directors have again much pleasure in bearing testimony to the satisfactory manner in which the various officers of the Bank have discharged their respective duties.

All of which is respectfully submitted.

J. W. WOODS,  
Vice-President.

Toronto, November 22nd, 1927.

### LIABILITIES

Notes of the Bank in circulation.....	\$ 10,481,400.00
Deposits not bearing interest.....	\$28,943,670.76
Deposits bearing interest, including interest accrued to date of Statement.....	85,071,240.17
	109,014,910.93
Balances due to other Banks in Canada.....	\$2,084,550.02
Due to Banks and Banking Correspondents in the United Kingdom.....	73,061.84
Due to Banks elsewhere than in Canada and the United Kingdom.....	357,138.51
Letters of Credit Outstanding.....	834,624.29
	2,449,774.66
Total Liabilities to the Public.....	\$112,845,684.59
Capital Stock paid in.....	\$7,000,000.00
Reserve Fund Account.....	7,500,000.00
Dividend No. 149 (payable 1st of November, 1927) for three months at the rate of 12% per annum.....	210,000.00
Bonus of 1% payable 1st of November, 1927.....	70,000.00
Unclaimed Dividends.....	882.75
Balance of Profit and Loss Account carried forward.....	1,272,929.81
	16,053,512.56
	\$128,899,197.15

### ASSETS

Current Coin held by the Bank.....	\$ 988,057.56
Dominion Government Notes.....	10,371,468.00
United States and other Foreign Currencies.....	216,006.40
	\$11,575,531.96
Deposit in the Central Gold Reserves.....	3,764,466.06
Deposit with the Minister for the purposes of the Circulation Fund.....	342,712.36
Notes of other Banks.....	860,944.00
Cheques on other Banks.....	8,700,232.88
Balances due by other Banks in Canada.....	605,570.76
Due from Banks and Banking Correspondents in the United Kingdom.....	411,120.76
Due from Banks and Banking Correspondents, elsewhere than in Canada and the United Kingdom.....	1,946,697.04
	\$28,207,276.12
Dominion and Provincial Government Securities not exceeding market value.....	\$14,034,771.10
Canadian Municipal Securities and British, Foreign and Colonial Public Securities other than Canadian, not exceeding market value.....	6,021,768.48
Railway and other Bonds, Debentures and Stocks, not exceeding market value.....	61,602.44
	20,118,142.02
Loans to Provincial Governments.....	\$ 3,373,700.61
Loans to Cities, Towns, Municipalities and School Districts.....	6,827,500.05
Call and Short (not exceeding thirty days) Loans in Canada on Stocks, Debentures and Bonds, and other Securities of a sufficient marketable value to cover.....	13,560,910.12
Call and Short (not exceeding thirty days) Loans elsewhere than in Canada on Stocks, Debentures and Bonds, and other Securities of a sufficient marketable value to cover.....	4,300,000.00
	28,062,116.58
Other Current Loans and Discounts in Canada (less rebate of interest), after making full provision for all bad and doubtful debts.....	\$76,387,604.82
Non-Current Loans estimated loss provided for.....	55,202,801.63
Real Estate other than Bank premises.....	162,694.04
Mortgages on Real Estate sold by the Bank.....	365,642.30
Bank Premises, at not more than cost, less amounts written off.....	679,515.87
Liabilities of Customers under Letters of Credit as per contra.....	4,800,342.82
Other Assets not included in the foregoing.....	834,624.29
	275,971.08
	\$138,899,197.15

J. W. WOODS,  
Vice-President.

A. E. PHIPPS,  
General Manager.

### AUDITORS' REPORT TO SHAREHOLDERS.

We report to the Shareholders of the Imperial Bank of Canada:— That we have audited the above Balance Sheet as at October 31st, 1927, and compared it with the books and vouchers at Head Office and with the certified returns from the Branches. We have obtained all the information and explanations that we have required, and in our opinion the transactions of the Bank which have come under our notice have been within the powers of the Bank.

In our opinion the Balance Sheet discloses the true condition of the Bank, and is as shown by the books of the Bank. The above Balance Sheet does not include money which has been set aside by the Shareholders from time to time for the purpose of a Pension Fund.

A. B. SHEPHERD, C.A.  
of Peat, Marwick, Mitchell & Co.  
D. McK. McCLELLAND, F.C.A.  
of Price, Waterhouse & Co.

Toronto, November 18th, 1927.

The Vice-President in his address reviewed general business conditions and the General Manager commented upon the different items in Balance Sheet.

Messrs. A. B. Shepherd, C.A., of Peat, Marwick, Mitchell and Company, and A. W. Cole, C.A., of Macintosh, Cole and Robertson, were appointed Auditors for the ensuing year and other customary motions were made and carried unanimously.

The following Shareholders were elected Directors:—Peleg Howland, Sir James Woods, Sir James Aikins, K.C. (Winnipeg); Lieut.-Col. J. F. Michie, Frank A. Rolph, R. S. Waldie, George C. Heintzman, J. W. Hobbs, Walter C. Laidlaw and John A. Northway.

At a subsequent meeting of the Directors, Mr. Peleg Howland was re-elected President, and Sir James Woods, Vice-President, for the ensuing year.

J. W. WOODS,  
Vice-President.

A. E. PHIPPS,  
General Manager.





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YOU can wear Pascoe Tuxedos with the assurance of irreproachable good taste . . . the values are incomparable.

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### Lessened Grain Traffic Decreases C. N. R. Earnings

EARNINGS from general freight traffic, apart from grain, carried by the Canadian National Railways during the month of October last, show a substantial increase, amounting approximately to one million dollars over October of the previous year. Against this there was a decrease in the amount of grain handled by the system from the Prairie Provinces, revenue from this particular source falling fully two million dollars below that of October, 1926, the effect being reflected in the revenues of the company as indicated in the financial statement. The reduction in grain traffic in October was due to the smaller total of car loadings following the unusually late harvest.

During the month of October, 1927, the gross earnings of the National System, excluding lines east of Levis and Diamond Junction, Que., reached a total of \$25,181,542, as against \$26,292,428.86 in October, 1926, a decrease of \$1,110,886.86, equivalent to 4.23 per cent. The working expenses totalled \$17,493,538.70 in comparison with \$17,706,757.27 in October, 1926, a decrease of \$213,218.57, or 1.20 per cent. The net earnings for October amounted to \$7,688,003.30, while in October, 1926, they were \$8,585,671.59, a decrease of \$897,668.29. The operating ratio for October, 1927, was 69.47, while in October, 1926, it was 67.34.

Gross earnings for ten months of the current year totalled \$219,708,431. In the corresponding ten months of 1926 they were \$216,711,581.70, an increase in 1927 of \$2,996,849.30, equal to 1.38 per cent.

In the same period this year the working expenses amounted to \$186,366,833.16 and in ten months of 1926 they were \$179,538,061.87, an increase in this period of 1927 of \$6,798,771.29, or 3.79 per cent.

For this ten-month period of 1927 the net earnings are \$33,341,597.84. In the similar ten months of 1926 they were \$37,143,519.83, a reduction of \$3,801,921.99 in 1927.

### Town of Riverside Bonds Offered by H. R. Bain & Co.

A PUBLIC offering of 5½ per cent and 5¼ per cent bonds of the Town of Riverside, Ont., is announced by H. R. Bain & Company, Limited, Toronto investment house. These bonds mature in various amounts annually from September, 1928, and July, 1929, respectively, to corresponding dates in 1942 and 1939, and are offered at a price to yield 5.10. Riverside is one of the "Border Cities" groups situated on the Detroit River near Windsor, and has a population of 4,400, with an assessed value of \$5,020,577 for 1928 taxes, which is said to be not more than 35 per cent. of its actual valuation. As many of its 3,800 actual property owners live outside the town and are not included in this population figure, its effective population is considered to be greatly underestimated by the census of residents. The town has modern improvements over two-thirds of its area of 2,600 acres, including a sewage disposal plant and a Hydro-electric plant which latter shows a substantial profit. Its building permits for 1927 totalled \$558,740. Its total debenture debt is \$1,660,944.94.

### City of Toronto to Issue Treasury Notes

AS IT is many years since the City of Toronto has done any temporary financing in the open market, the forthcoming issue of \$5,500,000 4½ 2½-year notes should prove of unusual interest. The purpose of the issue is to provide funds for the construction of a sewerage system in the northerly portion of the city, pending the completion of the work, when, upon the total cost of the work being ascertained, a proportion of the cost will be specially assessed against the properties benefitted.

The temporary financing and final funding of this work is authorized by special statute of the Ontario Legislature, and the City by-law covering this particular issue of treasury notes is in accordance with the said statute. It is estimated that the undertaking will be completed some time in 1929, and that the cost will be between \$10,000,000 and \$11,000,000. The permanent financing, which should take place early in 1930, will be in the form of a 15-year serial issue.

For some years past the City of Toronto has led the municipalities and minor governments in breaking into new ground in the matter of lower interest coupons and, as the present issue is a 4½ one, it would seem to indicate that the Commissioner of Finance expects to break into a new low level. The Commissioner of Finance in his prospectus points out that since the City adopted the policy of serial bonds in 1916 there have been issued, in the aggregate, \$145,894,003 of these bonds, of which \$28,062,486 have been retired at maturity.



## ARROW **OB** SHIRT

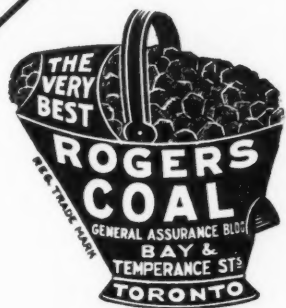
For DRESS

All set—  
Hair brushed  
Jewelry in shirt  
Slip into it, button the back button  
And there you are.  
And you need not even take the cigarette out of your mouth.  
And when you get home, you can hang the shirt up on a coat hanger  
For another wearing.  
The dealer in good shirts can show you

## ARROW Open Back SHIRTS

CLUETT, PEABODY & CO. of CANADA, LIMITED, KITCHENER, ONT.

Over 50  
Years of Service



The **Elias Rogers Co., Limited**  
Alfred Rogers, President

## Canadian Grown Tobacco Popular in Great Britain

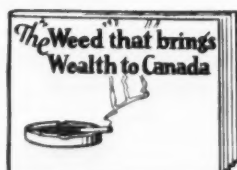
Ever since the Great War, when the discovery was made by British manufacturers that Canadian grown tobacco had special qualities, our exports have grown. Many British manufacturers of cigarette and pipe tobacco will pay a premium for Canadian raw leaf.

### Exports Increased by British Preference

In 1925, the British Preferential Tariff of 25% in favor of Empire Tobacco was established, the preference being for a minimum of ten years.

Canadian exports of raw leaf tobacco to the British Isles in 1923 were less than a million pounds. Last year they amounted to 4,892,386 pounds.

We are offering the unsold balance of \$500,000 7% cumulative preference shares (par value \$100) in Ontario Tobacco Plantations Limited.



Price (For this sum the purchaser receives  
One (1) share of Preference Stock, and  
\$100 (Four (4) shares of No Par Value Common Stock

**J. F. MacKAY & CO. BARRETT & WOOD**  
LIMITED LIMITED  
Investment Bankers Investment Bankers  
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Toronto Montreal

This Christmas give him a box of Tucketts Preferred Panetelas

## Tucketts Preferred Panetela Cigar

Put up in  
Christmas wrapped  
boxes of 10—25  
and 50

Ask your  
dealer for Box  
prices.

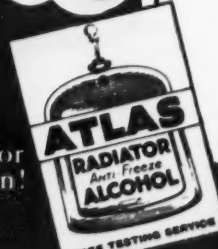
2 for 25¢



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Anti-freeze  
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Avoid any worry regarding your  
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habit of regularly visiting the  
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dealer will gladly test your  
solution **Free** and see that your  
radiator is always filled with the  
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and young men

in attractive  
Christmas cartons of  
10s, 25s and 50s



## Western Wheat Pools Report Record Year

Fifty Per Cent. of Total Crop Handled By Central Selling Agency—Proportion of Damp and Tough Wheat Greater Than Ever Before—Drying Facilities Found Inadequate—Direct Export Business in Rye to Be Established—Alberta Pool Signs Up Enough Members to Assure Continuance of Organization.

OUT of the total of 335,500,000 bushels of wheat handled in the Western inspection division during the crop year, 1926-1927, a total of 179,950,242 bushels, or approximately 53 per cent. of the total, passed through the central selling agency of the Canadian wheat pools, according to the annual report of the pool directors.

The report contains a complete summary of the year's operations, giving sales and receipts of all grades by months, gross amount realized on sales, a statement of all charges including outlay for rail, lake and ocean freight, storage interests, insurance, chartering, brokerage and a full statement of administrative and general expenses.

During the past year the pool shipped grain direct to twenty-four countries through 69 ports, exporting 107,802,000 bushels via Eastern Canada, and 16,333,308 through Western Canada.

The net proceeds for the 1926-1927 crop season available for distribution among pool members in the three Prairie Provinces, amounted to \$232,530,969. A net surplus of \$217,408 is available to provide any outstanding expenses for which no provision had been made.

"Never before has there been so large a proportion of tough and damp wheat," the report states. "Out of the pool deliveries 82,278,328 bushels were graded tough, and 768,235 bushels damp. The drying facilities were entirely inadequate to cope with the volume of 'no grade' grain and it was necessary to develop a market in Europe for wheat shipped as tough. It was an entirely new departure for the United Kingdom miller to purchase tough wheat."

"Your directors are of the opinion that in view of the unsatisfactory methods used in drying wheat in Canada, that the same should be regulated by the board of grain commissioners and that the proper machines for use in this service should be licensed."

The wheat deliveries to the central selling agency from the three provincial pools were as follows:—

Alberta, via the eastern route, 18,415,310 bushels; western route, 25,866,829 bushels.

Saskatchewan — East, 119,031,250; west, 428,228.

Manitoba—16,208,625, all shipped east.

The carry-over from the 1925-1926 crop was 10,319,764, and the carry-over of the 1926-1927 crop, 7,418,478.

The total coarse grain deliveries for the season are shown as follows:—Oats, 6,995,719; barley, 12,834,309; flax, 1,057,820; rye, 2,735,093.

"Canadian rye," states the report, "has hitherto been sold for mixing purposes, the Canadian standard being unknown in Europe. We are taking steps to establish our standard in Europe and expect in the coming year to be able to start a direct export business in rye."

"We are also endeavoring to develop a trade with the United Kingdom in barley of a special type, which if it is practicable, should result in increased returns to the areas in Western Canada which find barley a profitable crop."

The recent reorganization of the pool staff is reviewed in the report of the president, A. J. McPhail. One of the most important developments during the year, he says, so far as the board is concerned, was the appointment of a resident director in the head office.

"The board of directors are of the opinion that every officer in an important position should have an assistant who could step up in an emergency, and the work of training these assistants has already started," Mr. McPhail said.

The Alberta wheat pool handled a total of close to 45,000,000 bushels of wheat from the 1926 crop. It was revealed in the report of R. D. Purdy, the manager, presented at the annual meeting. The total amount of payments to growers, it was stated, was \$52,364,909.64.

The directors' report, which was also presented, covered a wide range of wheat pool activities. It was stated in the report there were now 160 line elevators owned by the pool as compared with but 42 last year. In 1926 the pool had but one terminal in operation, that at Prince Rupert. This year the pool had a Vancouver terminal under lease which had a capacity of 1,600,000 bushels. Construction had been started on a new pool terminal which would have accommodation for 2,400,000 bushels.

"Any curtailment of our activities as far as the movement of grain is concerned," the report stated, "is bound to have but one result, and that is the stimulation of acquisition of pool elevators and pool terminals to take complete charge of the handling of members' grain directly from the farmer's wagon to the ship."

Referring to the sign-up of the second series' contract the report stated that the campaign was started on June 20, with the idea in mind of getting a sufficient number of contracts to guarantee the continuance of the organization. "This has been accomplished," the report went on. "While not all the old members have signed, a large number of contracts have been received from men who have not previously belonged to the pool."

The report disclosed the receipt of a cheque for \$45,158 from the United Grain Growers. It was pointed out that the amount represented a proportion of the profits accruing from the handling of pool grain through the United Grain Growers' country houses.

The report stated that breaches of contract cases were becoming fewer as the farmers became more accustomed to the pool activities and methods of payment of the amounts realized for their grain. It was anticipated that this difficulty would grow less each year.

The following paragraph referred to the proposed coarse grains pool:

"While the coarse grains pool has not met with the same reception by the growers as the wheat pool, there are a large number of growers who believe that we would be well advised to give serious consideration to a coarse grains branch to our organization."

E. G. Chornal, secretary of the Alberta Wheat Pool, in his report stated that the total number of members enrolled under the first series contract was 42,374, with an average acreage of 3,877.33. The increase during the past fifteen and one-half months was 6,101.

## C. P. R. Monthly Net Earnings Show Sixth Decline

FOR the month of October the net profits of the Canadian Pacific Railway amounted to \$6,971,365, as compared with \$7,947,199 in the corresponding month of last year, being a decrease of \$975,834. Gross earnings are shown at \$21,201,713, as against \$21,377,710 in October of last year, a decrease of \$175,996. Working expenses for the month under review amounted to \$14,230,348, which were \$799,838 higher than in the same month of last year, when they totaled \$13,430,510. This was the sixth consecutive decline in monthly net earnings, and the seventh of the year to date.

A decrease of \$5,112,610 is shown in the net profits for the ten months of the year ended with Oct. 31, which are shown at \$31,466,611, as compared with \$36,579,221 in the corresponding period of last year. For the ten-month period gross earnings show an increase of \$1,675,254, while working expenses are higher by \$6,787,865.

## Associated Gas and Electric Reports Record Earnings

RECORD gross and net earnings for 1926, total assets of \$264,362,637, and more than 30,000 customer-owners of securities are announced in the annual report of Associated Gas and Electric Company. The report outlines the marked accomplishment in the simplification of the corporate structure of the company and its subsidiaries, together with a review of the growth of the system in all its departments and territories and promise of still greater development in the electric and gas industries.

The balance sheet as of Dec. 31, 1926, for the system, shows total current assets of \$21,554,481, compared with total current liabilities of \$11,947,968. Reserves, including renewal, replacement and retirement of property, stood at \$16,855,805. Funded debt appears as \$121,950,800, and capital stocks and surplus at \$94,211,425.

The system had at the close of the year 49,629 security holders in the United States, of whom 292 were in foreign countries and United States possessions.

Gross earnings in 1926 were \$28,068,026, compared with \$18,676,885 in 1925, while balance available for Class A priority dividends, after all other charges, was \$2,205,072, against \$1,503,494 in 1925.

A priority and other dividends, after dividends on preferred stock of Associated Gas and Electric Company, balance was \$1,597,512, against \$1,046,968 in 1925.

## Income-building Securities yielding 5% to 7%

We offer and recommend for sound and profitable investment:

PUBLIC UTILITY BONDS		Price	Approx. Yield
Ottawa Light, Heat and Power Ref. 5's, due 1957	100		5.00
Montreal Tramways Gen. 5's, due 1955	*Mkt.		5.05
Jamaica Pub. Service 1st 6½'s, due 1943	105		6.00
INDUSTRIAL BONDS			
Port Alfred Pulp and Paper 1st 5½'s, due 1957	97		5.70
Metropolitan Corp. 1st 6's, due 1947	99		6.05
Canada Biscuit 1st 6½'s, due 1946	103¼		6.20
FOREIGN GOVERNMENT BONDS			
Government of Argentine 6's, due 1960	99¼		6.00
Republic of Colombia 6's, due 1961	93		6.55
PREFERRED STOCKS			
Howard Smith Cum. Part. 8%	*Mkt.		6.95
International Paper 7%	*Mkt.		6.55

\* Listed Montreal Stock Exchange.

Particulars on request

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Investment Securities

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OTTAWA MONTREAL QUEBEC

245

## Made In Canada for Canadian Work!



ABOVE: Two International Speed Trucks — short wheelbase, 2-ton trucks with dump bodies — hauling gravel for the South Vancouver Municipality, British Columbia.



THE International Speed Truck factory of Chatham, Ontario, is an object-lesson in modern workmanship. Skilled men and efficient management work side by side, with infinite care, in producing a growing volume of International Harvester Trucks.

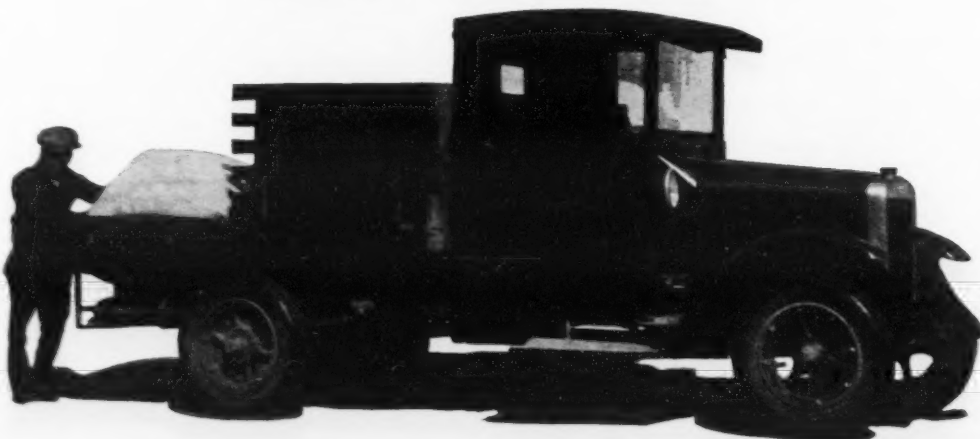
Each day the good trucks are delivered from the Canadian-manned factory to the far corners of the Dominion. Through 18 Company-owned service branches they find their way quickly into the hands of Canadian industry.

International Speed Trucks are workers—every one. Their special ability to haul loads of from ¾ ton to 2 tons quickly and at low cost—through all the year and many years—has won them a position of leadership in their field. Practically every branch of Canadian industry has many of these economical Speed Trucks at work.

If you value unusual economy, great ability, long life, and driver comfort and convenience, we urge you to see the International Speed Truck in the size that fits your business. Ask us to send you specific truck data and the address of the nearest branch or dealer.

## INTERNATIONAL HARVESTER COMPANY

HAMILTON of Canada, Ltd. CANADA



## International Heavy-Duty Trucks

Your drivers will appreciate the way International Heavy-Duties dig into their work. The way they pull out of excavations, up hills and through heavy going. It goes without saying they will like the exclusive International design of the steering—the pitch of the steering wheel, as in an automobile.

For your part—you will appreciate the way the International qualities are demonstrated on the job and on the cost sheets. And your satisfaction will increase with mileage and years of hauling. Plenty of experience everywhere proves that they regularly deliver heavy-duty service at low cost.

International Heavy-Duty Trucks range from 2½ to 5 tons; chain or double-reduction drive; and they come with wheelbase and body best suited for the jobs they are to do.

AT LEFT: A familiar sight on the streets of Toronto, Ontario: an International Speed Truck that helps the Toronto Butchers' Supply Company cut delivery costs.





## Bank Offices Abroad

The Bank of Montreal has old-established banking connections throughout the world. Its own offices in financial centres abroad are situated as follows:

GREAT BRITAIN: London  
FRANCE: Paris  
UNITED STATES: New York  
Chicago  
San Francisco  
MEXICO: City of Mexico  
Guadalajara  
Monterrey  
Puebla  
Tampico  
Veracruz

West Indies: Barclays Bank, Ltd., (Dominion, Colonial and Overseas) in which an interest is owned by the Bank of Montreal.



**BANK OF MONTREAL**  
Established 1817

## When In Doubt About a Business Deal—

First talk it over with your Bank.

This Bank Solicits Business Accounts.

**THE BANK OF NOVA SCOTIA**

Established 1832  
Capital, \$10,000,000 Reserve, \$19,500,000  
Total Assets, \$245,000,000

## ROYAL BANK OF SCOTLAND

(Incorporated by Royal Charter 1727)

CAPITAL (FULLY PAID) £ 2,500,000  
RESERVE (OR RESERVE FUND) (Oct. 1926) £ 2,571,249  
DEPOSITS (Oct. 1926) £ 40,457,710

Head Office: St. Andrew Square, Edinburgh.  
General Manager: Sir Alexander Kemp Wright, K.B.E., D.L.  
Secretary: J. B. Adshead.  
London City Office: 3 Bishopsgate, E.C. 2.  
London: Drummonds Branch—4 Charing Cross, S.W.1.  
Glasgow Principal Office: Royal Exchange Square, and Buchanan Street.  
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## Safety and Profit for Savings

### 4% on Current Accounts

Interest at 4% added every three months. Subject to Cheque. Entire Amount may be withdrawn at any time.

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Money deposited for term of one to five years. Interest paid by cheque on June 1st, and December 1st, in each year on any sum of \$100 or more.

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ARE you familiar with the countless uses to which insurance can be put—the ways and means whereby policies can be changed and adapted to meet financial problems? Insurance is a vital matter affecting your immediate needs—as well as the future protection of those dear to you.

Dominion Life men are qualified insurance experts. Once you have placed your insurance with The Dominion Life you are a client of a qualified Insurance counsel. Dominion Life men, like family doctors, are engaged in building up a clientele whose insurance needs they study and to whom they give their attention and professional advice.

**The DOMINION LIFE ASSURANCE COMPANY**  
Head Office: WATERLOO, ONTARIO

Over One Hundred Millions of Insurance in Force 7720A

## Goodyear Net Profits Up by Half Million

ONCE more reporting the most successful year in its history, the Goodyear Tire and Rubber Company of Canada, Limited, presented striking figures to its shareholders at the annual meeting. For the year ended September 30, 1927, net profits increased by over half a million dollars, while working capital increased by over a million. Sales volume also established a new record, the inventory having been turned over 19.1 times and the financial product 13 times.

During the year practically all of the plants had been working to capacity and enlargements had been found necessary to some of the factories. While tariff changes might affect the export situation next year, President C. H. Carlisle, in a generally optimistic review of trade conditions, believed that next year's business would also prove excellent.

The profits for the year, after providing for taxes, but before allowance for depreciation, were \$2,870,610.15, as compared with \$2,216,610.89 the previous year. Net profits showed a substantial increase at \$2,171,390.70, against \$1,657,365.31 in 1926, and \$1,049,440.37 in 1925. After providing for dividends on the preferred shares, the earnings on the common amounted to \$12.24 per share. The sum allowed for depreciation was \$699,219.45, against \$589,275.58. The total reserve for depreciation was \$2,916,569.23. The value of the plant had been well written down, said Mr. Carlisle, and there was no part of the equipment or machinery which was obsolete.

Working capital was increased by \$1,244,263, bringing the total to \$7,363,100, as compared with a capital investment of slightly over \$8,000,000. The company had no indebtedness at the end of the period, excepting bills not due for discount. The surplus as shown by the balance sheet was \$4,491,805.56, against \$3,105,025.61 a year before and \$2,127,148.30 two years before.

The common stock is valued in the balance sheet at \$133,299, which is exactly \$1 a share, whereas last year it was shown at \$533,200. Under the heading of common stock this year, however, there is shown an item called "capital surplus \$479,880," which brings the total opposite the common stock item to \$613,179. During the year there had been a distribution of common stock. Instead of 150,000 shares of \$10 par value it was decided to issue 150,000 shares of no par value. In last year's balance sheet the outstanding common stock was shown at 53,320 shares. In exchanging these shares for the new no-par-value stock share for share an extra 1½ shares were given to shareholders as a bonus on each share held and the old prior preference shares and preferred shares were merged into one 7 per cent. cumulative preferred stock, which is now shown at \$7,949,800 for the 79,498 shares of \$100 par value.

During the year, said Mr. Carlisle, the two rubber plants worked to their maximum capacity twenty-four hours a day, and it had been necessary to enlarge the factories. Two buildings had been erected at the Bowmanville plant, and there still was not sufficient accommodation. At New Toronto one new building had been completed and another would be finished about the first of the year. The cotton plant at St. Hyacinthe had operated twenty-two hours a day, and the report, which would be published about the end of this month, would show that the year had been a satisfactory one.

An interesting sidelight was that 93 per cent. of the Goodyear shareholders resided in Canada, and that their investment in the company's stock amounted to over \$7,000,000.

The substantial profits of the company were not realized at the expense of the customers, he continued, as the profit on sales, before allowing for dividends, was only 6.16 per cent., a very small margin. The earnings were, on the other hand, largely as a result of the turnover which, as stated above, amounted to thirteen times on the manufactured product, thus allowing for a small unit charge on sales. The company also had the advantage of being self-financing, and so had no interest charges to pay.

It had been the policy of the directors to conserve the resources as far as possible, and a large part of the surplus had been put back into the business. As a result the common shareholders had received only two payments of six per cent. each prior to October 1st.

Referring to the export situation, Mr. Carlisle stated that business was being done in eighty-seven countries, and that more than one-half of the total output was sent out of Canada. This feature furnished employment at periods of the year when the domestic demand was light, and went far towards providing for the needed overhead of the plant.

No apprehension was felt over the possible effect of the imposition of a tariff of twenty per cent. on tires entering the British Isles. It was

realized that the company would no longer be able to compete in that country, and that much the same situation would prevail in Australia, but the plant had not been able to take care of nearly all of the business offered to the company last year, and it was confidently expected that it would continue to operate to capacity in the future. The markets of Continental Europe, South America and New Zealand were expanding rapidly, and would more than offset the loss of business in the other two countries.

Mr. Carlisle believed that England was doing a wise thing in imposing a tariff on foreign tires. Already new companies were being formed, with British capital, and giving employment to British workmen. Their action might well be a lesson to other countries throughout the world. When a fair amount of protection was provided, as in this country, the industry was prosperous, and assurance was given that there would not be the same situation as had existed in England when Goodyear and other companies could compete with domestic products. A recent survey of prices in Canada and the United States had shown that not one single size of tire cost in excess of ten per cent. more in this country, and that the standard sizes were very close to the prices prevailing on the other side of the border. When consideration was given to the tariff being paid on raw materials, and the extra cost of selling because of the more scattered population in the larger territory, it was doubtful if the Canadian product was not being sold on a smaller margin than prevailed in the United States.

Mr. Carlisle did not make an extended reference to general business conditions, but believed that the next year's business would be an excellent one. He expected to see increased volume and although it might be accompanied by intensive competition and close prices, the company's huge turnover should leave a very satisfactory margin of profit.

The directors had endeavored to prevent speculation in the shares of the company, and believed that the stock should be bought and sold at its actual value. The shareholders were invited to communicate with the officials whenever they wished to know what that value was. The president believed that their investment was absolutely safe. He knew of no company in the rubber business which was in a stronger position, either in volume or in size of turnover, in financial strength, in diversity of production, or in diversity of distribution of the products.

The directors as elected were: C. B. McNaught, P. A. Thomson and J. E. McAllister, representing the preference shares, together with C. H. Carlisle, P. W. Litchfield, C. F. Stone and F. K. Espenhain, for the common shareholders. Mr. Stone was the only new appointee, E. G. Wilmer, who is now president of Dodge Brothers, having retired.

## Quebec Subsidizes Lake St. John Railway Project

FINAL sanction has been given by the Provincial Cabinet of Quebec to the grants in aid of the construction of a railway in the Lake St. John region which were voted by the Legislature last session. It is understood that the sum to be given toward the project amounts to more than half a million dollars, and it is expected that extensive development will follow the construction of the line. The delay in giving final approval to the grants, it is said, has been responsible for the hold up of the developments in the Lake St. John region planned by a group of British capitalists, headed by Lord Gainford, which visited Quebec last Spring.

According to the bill passed last session, provision is made for the Government to pay \$6,000 per mile for the 32 miles of the road between St. Felicien and Mistashini, and \$5,000 per mile for the 75 miles between the latter place and Chute a Caron or Herberville.

By making the grant, Premier Taschereau said, a great enterprise would serve at the same time industry and agriculture. The country around Lake St. John possessed some of the best land of the province for development of farming. A railroad was absolutely necessary. If it the farmers would have splendid markets within reach for the line would touch all towns where industries have been established.

"It gives me great pleasure to see Canadians of the Province of Quebec allying themselves with English capitalists in this enterprise," declared the Premier. "The success appears to be assured because the Canadian National Railways will have control of the construction of the line, and this company has taken an option also for the purchase of the line with a view of linking it up with their own system."

## The Charges for Trust Company Service

—are very moderate. Indeed, when considered relative to the expert services rendered as Executor of your Will and the efficient administration of your estate, the Trust Company's charges are surprisingly small. Moreover, these charges are not set by us except in cases of special work or by arrangement—but they are fixed by the Courts when auditing our accounts—and are based on the amount of funds handled—the nature of the assets,—and the duties performed.

The fact that the assets now under administration by this Corporation exceed \$159,000,000 is a recognition of the value of its services to Clients, as well as a tribute to the confidence they repose in its administration.

Write for Folder

**The TORONTO GENERAL TRUSTS CORPORATION**

"Canada's Oldest Trust Company"—Established 1882

Toronto Montreal Ottawa Winnipeg Saskatoon Vancouver 26

## International Match Corporation

### 5% Sinking Fund Gold Debentures

Due November 1, 1947

Principal and semi-annual interest May 1 and November 1 payable in United States gold coin in New York, Boston and Chicago. Coupon debentures in denominations of \$500 and \$1000, registrable as to principal only.

Consolidated net assets of International Match Corporation and constituent companies as of December 31, 1926, including results of this financing, were \$162,934,900, or over 325% of this issue, which constitutes the Corporation's only funded debt. Current Assets, including, at par, the \$50,000,000 French Government Bonds, to be acquired with proceeds of this financing were \$70,170,306, or more than 8 times current liabilities of \$8,227,701. Consolidated Net Earnings of the Corporation and constituent companies for the year ended December 31, 1926, after depreciation but before Federal Income Taxes, were \$15,396,272, or more than 6 times interest requirements on this issue. For the first nine months of 1927, such net earnings were at the annual rate of \$16,600,000. A circular giving further particulars will be furnished upon request.

Price 98.50 and interest, yielding about 5 1/8% (Subject to prior sale and change in price)

## The National City Company

Limited  
Head Office—St. James and St. Peter Streets—Montreal  
10 King Street East—TORONTO 20 Blackburn Building—OTTAWA 71 St. Peter Street—QUEBEC

## "Canada Permanent" Bonds as Christmas Gifts

There is no more satisfactory gift than a safe Bond. The recipient is reminded of the giver each six months as the interest coupons become due. Given to children, they are an object lesson in how money makes money.

These Bonds are issued in sums of

### One Hundred Dollars

and upwards for periods of from one to five years. They bear the attractive rate of Five Per Cent. per annum, payable half-yearly.

You will make no mistake if you give your boy or girl a "Canada Permanent" Bond this Christmas.

Any further information desired will be gladly furnished on request.

## CANADA PERMANENT Mortgage Corporation

14-18 TORONTO STREET, - - - TORONTO 2  
INVESTMENTS EXCEED \$60,000,000.00

## The Willison Neely Corporation Limited

DEALERS IN

Canadian Government, Municipal and "Dollar for Dollar" Bonds

CANADIAN PACIFIC BUILDING - - - TORONTO  
MONTREAL LONDON HAMILTON OTTAWA





# SATURDAY NIGHT

## WOMEN'S SECTION



TORONTO, CANADA, DECEMBER 3, 1927

### On the Burning of Books

By Grace H. Hunter

HALLAM is credited with the observation that "the ordeal of fire was the great purifier of books and men". But this method of dealing with offenders, never efficacious, has gone out of fashion in the civilized world. It has remained for Chicago to resurrect a procedure long since discarded by the common sense of humanity. The difficulty is that one arises occasionally, clad in a little brief authority, who imagines himself a discoverer, whereas he is only a disturber.

Of course there is a dramatic quality in this mode of quashing authors. Probably that is what commended it to the various rulers, great and small, who have committed the wisdom of others, not to memory, but to the flames. The absurdity of this proceeding is that it spreads what it seeks to destroy. No neglected author could hope for more fruitful publicity. He need not swim or fly; to multiply his royalties all he has to do is to give, not his body, but his book to be burned. Thereby he lights a bonfire that is reflected in the eyes of all the earth. Many folk read him eagerly who before had not even heard his name.

The Mayor of Chicago is deficient in humor or in history—probably both. When a boy did he never read about Che-Hwang-ti the Chinese Empire builder, who built the Great Wall in 214 B.C.? Like other famous leaders, Hoang-ti, as he is sometimes called, determined to govern, not only a nation's acts but its thoughts. Get rid of the literati and their works, and the people could be easily led. The literati as always, quoted precedents and traditions when he suggested changes. Away with them and their works! His chief minister enunciated these views in a speech which the Mayor of Chicago no doubt would endorse. "Men of letters are, as a rule, very little acquainted with what concerns the government of a country, the practical government which consists in keeping men within the sphere of their practical duties. They can tell you what has happened in the past, but they are ignorant of what is passing under their very eyes." This is the perennial indictment against the learned—they persist in viewing the present by the light of the past.

Like his modern imitator, Che-Hwang-ti fancied that history could be obliterated by destroying the record of it. His orders were that all books except those concerned with useful sciences were to be burned. Even the works of Confucius were included in those to be destroyed. Four hundred authors who refused to obey this command were buried alive. This certainly prevented production—we recommend this method to the Mayor of Chicago.

But hardly was Che-Hwang-ti dead when the hidden books began to emerge. There has always been a feeling among the educated that the works of genius are sacrosanct and must be preserved. The book lover is sure to put his treasure away where perhaps moth and dust may corrupt but where thieves cannot break through or steal. The writings of Confucius were discovered in the walls of his house a century after all copies were thought to have been burned. Trust an author to protect his magnum opus. The Mayor of Chicago thinks of books in terms of bricks—pull them down, pound them into dust and they are no more. But it is not so with books that contain the mind of man. They will not rot. An idea set afloat in the world travels fast and far without benefit of radio.

The burning of the vast library at Alexandria in 391 A.D. was another attempt to control opinion. This library functioned as a University. It attracted scholars from other countries and became the literary centre of the Mediterranean. Theophilus the Archbishop, sought to oust the pagan philosophies by destroying the temple of Jupiter Serapis, which contained a large part of the library. To a scholar like Gibbon this was an act of vandalism; "near twenty years afterwards the appearance of the empty shelves excited the regret and indignation of every spectator whose mind was not totally darkened by religious prejudice."

Fanatics in all ages have sought to obliterate books opposed to their particular doctrine. In England during the Tudor and Stuart periods whichever religious party was in power attempted thus to silence the other. In



A TORONTO BRIDE WHOSE MARRIAGE WAS THE FIRST EVENT OF THE KIND IN THE NEW GREAT CATHEDRAL AT LIVERPOOL.  
Mrs. Rudolph Muspratt, who before her marriage on September 22 was Miss Constance Lloyd Davies, second daughter of Mr. and Mrs. Lloyd Davies, of South Drive, Rosedale, Toronto. Mr. Rudolph Muspratt is the only son and heir of Sir Max Muspratt, Bart., and Lady Muspratt. The Lord Bishop of Liverpool, Dr. A. A. David, performed the ceremony, assisted by Bishop Gresford-Jones, Canon Armour, Canon Head, and Canon Dwelly. The special license was granted by the Archbishop of Canterbury.

Henry VIII's reign Tostal, Bishop of London, a fine scholar himself, objected to Tindal's translation of the New Testament. Hume relates that Tindal himself was sensible of verbal errors in his version and longed for an opportunity to bring out a second edition. This opportunity Tostal unwittingly afforded him by buying up all the copies to be found in Antwerp and then burning them publicly at Cheapside. "By this measure he supplied Tindal with money, enabled him to print a new and correct edition of his work, and gave great scandal to the people in thus committing to the flames the word of God."

Queen Elizabeth improved on her royal father's method of dealing with obnoxious authors. To convince Stubbe of his presumption in opposing her intended alliance with the Duke of Anjou, she ordered his right hand cut off with a butcher's knife and mallet. The printer of the pamphlet, held equally guilty, suffered a like mutilation.

Prynne, a voluminous and learned barrister in the time of Charles I, fell under the royal displeasure for his "Histrio-Mastix", a thousand-page attack on Play-Acting. Though he had obtained the usual author's license, he was indicted in the Star Chamber for libelling the Queen. Twice were his ears cropped to convince him of the perils of publishing.

In addition, he was placed in the pillory at Cheapside and then at Westminster to view bonfires of his works. Most men would have laid down the pen after such suffering, but Prynne kept on, turning out about two hundred volumes, the most valued being his "Parliamentary Writs" and "Chronological Records".

Contemporary with Prynne, Milton, whose essay on Divorce had been in danger of the censor, wrote his Areopagitica in 1644:

A speech for the Liberty of Unlicensed Printing. Milton has said all there is to be said on this subject, in the most eloquent prose in our language: "I deny not, that it is of greatest concernment in the Church and Commonwealth, to have a vigilant eye how books demean themselves as well as men; and thereafter to confine, imprison and do sharpest Justice on them as malefactors; for books are not absolutely dead things, but do contain a progeny of life in them to be as active as that soul was whose progeny they are; nay, they do preserve as in a vial the purest efficacy and extraction of that living intellect that bred them. I know they are as lively, and as vigorously productive as those fabulous dragon's teeth; and being sown up and down, may chance to spring up armed men."

And yet on the other hand, unless wariness be used, as good almost kill a man as kill a good book: Who kills a man kills a reasonable creature, God's image; but he who destroys a good book kills reason itself, kills the image of God, as it were in the eye. Many a man lives a burden to the earth; but a good book is the precious life blood of a master spirit, embalmed and treasured up on purpose to a life beyond life." He goes on to show that this project of licensing, which crept out of the inquisition, "was caught up by our prelates and hath caught some of our presbyters." "What a fine conformity would it starch us all into!" "And though all the winds of doctrine were let loose to play upon the earth, so truth be in the field, we do injuriously by licensing and prohibiting to misdoubt her strength. Let her and falsehood grapple; who ever knew truth put to the worse in a free and open encounter?"

Cromwell also was opposed to punishing free expression of opinion. In a letter quoted by Carlyle, Cromwell says: "Liberty of conscience is a natural right, and he that would have it ought to give it." The case of Biddle, who in his writings attacked the doctrine of the Trinity, is thus reported by Whitlock in his "Memorials of English Affairs":

"Order to call in Biddle's pamphlet blasphemous against the deity of Christ and that it be burnt by the hangman and the examination of Biddle referred to the Committee of plundered Ministers." Evidently the plundered ministers reported unfavorably because the next reference to the matter reads:

"The parliament voted two books printed under the name of John Biddle to contain many impious and blasphemous opinions against the deity of the Holy Ghost, and that the books shall be burnt by the hand of the hangman; and named a Committee to examine and find out the authors, printers and publishers of these books."

The sequel is told in a sentence: "Mr. Biddle brought to the bar of the house, owned his books and was committed to the Gatehouse."

The resolution passed by Parliament declared, "That the House being acquainted with a blasphemous Pamphlet in print, by John Biddle, Master of Arts, all printed copies should be seized and burned by the common hangman in Cheapside and at Westminster." Biddle was sentenced to death, but was imprisoned instead. As Carlyle says, "Oliver objected, now and always, to any very harsh punishment of Biddle and Company".

What Milton pleaded for came to pass in England in 1695, when the Commons refused to re-enact the statute which subjected the press to a censorship. Thus English literature was emancipated, and emancipated forever from the control of the government. Macaulay further notes this surprising result: "From the day on which the emancipation of our literature began, the purification of our literature was accomplished, the purification of our literature began." Those who would dispute the statement need only compare, as he does, the works of courtiers with those of free men. "That purification was effected, not by the intervention of senates or magistrates, but by the opinion of the great body of educated Englishmen, before whom good and evil were set, and who were free to make their choice." But perhaps the Mayor of Chicago would prefer a quotation from "The Encyclopedia Americana": "It is only since men's views of the just limits of government have become clearer that the liberty of the press has been recognized as a right; and to England we are particularly indebted for the establishment of this principle."

### To the Hin' Most Man

The mist creeps up round the hillside sheilins,  
The snaw lies deep on the distant Bens,  
November skies in the wintry Hielans  
Hang dull an' grey o'er the lanely glens.  
But still I trow fae the clachans yonder  
The peat reek curls to the lift the same;  
An' far an' wide tho' our footsteps wander,  
Our hearts still turn to the auld Scots Hame.  
North or South as our Fate may find us,  
East or West as our Luck may lan',  
Send but the cry, an' abreist ye bind us—  
Scotland yet!—to the hin'most man.

—Charles Murray.



MRS. THOMAS AKIN AND DAUGHTER JOAN  
Who were the guests of Mrs. Akin's parents, Mr. and Mrs. William Herriot, Armstrong's Point, for the summer months.  
—Photo by Campbell Studio.



MISS ELINOR WILLIAMS  
Daughter of Mrs. A. R. Williams, of Toronto, and one of the season's debutantes.  
—Photo by Ashley & Crippen.




MISS NAOMI ANGLIN  
Daughter of Mr. Arthur Anglin, K.C., and Mrs. Anglin, of Toronto, and one of the season's debutantes.  
—Photo by Ashley & Crippen.



The fall mode decrees—severe tailors for morning. With the tailored costume the Oxford is correct—CANTILEVER Oxfords with perfect flexibility of sole insure foot comfort and are the only shoes built on scientifically correct lines which combine smartness of design.

**CANTILEVER SHOES**  
For smart women and women who would be correctly smart this Fall.

ATLANTA



In Black Kid Also, Tan Kid

**Cantilever Shoes**

**CANTILEVER SHOE SHOPS**

TORONTO—7 Queen St. E., at Yonge.  
HAMILTON—4 John St. W., at King.  
OTTAWA—Jackson Bldg., cor. Bank & Slater.  
PORT ARTHUR—McNulty's, Ltd.  
SUDBURY—Canadian Dept. Stores, Ltd.  
GALT—Mundy's Shoe Store.  
BROOKVILLE—H. W. Gilbey.  
MONTREAL—Castle Bldg., St. Catherine & Stanley Sts.  
WINNIPEG—Hudson's Bay Co.

REGINA—The Yale Shoe Ltd.  
SASKATOON—Royal Shoe Store.  
EDMONTON—Hudson's Bay Co.  
CALGARY—Hudson's Bay Company.  
VANCOUVER—Hudson's Bay Co.  
VICTORIA—Hudson's Bay Company.  
BRANTFORD—Ludlow Bros.  
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LS 11

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**CUNARD-ANCHOR  
WEST INDIES CRUISES**

## LONDON LETTER

THE pre-Christmas business is in full swing, although the mild open weather (I beg its pardon for mentioning fog last week as there has been no more) makes it hard to realize that Christmas is not many weeks off. Today is balmy and inclined to be sunny, although not ostentatiously so, yet the shops are becoming more and more inclined towards exhibitions of Christmas presents, and before long the Christmas

Christmas  
Already

I OFTEN wonder that anyone can find London dull, or can be at a loss for entertainment or amusement, with such a vast fund upon which to draw. "The Times" today has a half a column of Arrangements for the Day, beginning with the time and place of a ball which the Queen of Spain is to attend, and working down through public meetings for all sorts of causes, receptions by important people, a lunch to a distinguished French visit-

Varied  
London



MRS. LOUIE BURRELL PAINTS A PORTRAIT OF PRINCESS MARY  
Mrs. Burrell says that Princess Mary's complexion is that delicate pink and white which defies description by the pen. "It is the loveliest complexion I have ever seen."

shopping will be the great activity of the time.

Before Christmas there are always sales of work for various charities, dances, matinees, and other entertainments to raise money for good causes, and we are engaged in taking in each other's washing so to speak. That is buying your tickets if you will buy mine for my pet good cause. The really clever people are those who induce you to take their tickets, and then plead poverty or a multitude of good causes to get out of returning the compliment. But these are people of strength of character and possessed of finer chins than most of us own.

ONE exhibition in which Canada is interested is the annual display by the Queen Mary's Needlework Guild which yearly collects huge quantities of clothing for poor people, and not only those who are technically known by the title but poor clergy and other gentlepeople in distress. This year it must have pleased the Queen to know that the number of articles given amounted to about 2,000 more than the year before, the total being 50,692. The Queen's own group contributed over 12,000 garments, and Princess Mary's gave over 3,000.

As Canada is a generous contributor each year may I venture to say that clothes for boys and girls between 14 and 17 are much needed. Most people like to make clothes for old people and tiny ones, but the young persons starting life after leaving school are often much in want of good outfits, so if you should feel inclined to make clothes for them they will be much appreciated.

THE Canada Club dinner, at which the Prime Minister is to be the chief guest, has proved so popular that the list is closed, and the foolish ones who waited to take seats find that there are none left. A great many distinguished men interested in Canada, and associated with Canada are to be present and the dinner promises to be one of the most important in the annals of the Canada Club.

Other Canadian events of importance are the launching of two new Canadian Pacific ships, next week. The first is the new "Duchess of Atholl", and the Duchess of Atholl, M.P., is to perform the naming ceremony, while on the following day Lady McLaren Brown is to christen another ship at Newcastle, but of these more anon, as the books say.

A talented Canadian, who has been mentioned before in this letter, Mr. Leslie Holmes, the singer, sang at the League of Remembrance on Armistice Day, when the Princess Beatrice and her granddaughters, the Princess Beatrice and the Princess Christina Maria, daughters of the King and Queen of Spain were in the audience. The accompanist, by the way, that day was Reginald Goodall, also from Toronto, who will be remembered as organist of St. Alban's Cathedral.

KEEN interest is taken in the South-end by-election which takes place this week. Lady Iveagh, the Conservative Candidate, formerly Lady Elveden, whose husband is one of the powerful Guinness family, has a large backing.

If she is elected she will be the fourth woman M.P. to be elected to her husband's seat. Lady Elveden has included in her recent speeches reference to the fact that she has a wide knowledge of the Outer Empire. Her father, Lord Onslow, was Governor-General of New Zealand some years ago; she has visited Canada three times and has also been in India. Incidentally Mr. H. G. Wells may or may not feel a little snubbed in connection with his intervention on behalf of the Liberal candidate—this is a four-cornered contest as there is an Independent Conservative, as well as the party candidates. He tried to support the Liberal by asserting among other things that "the Baldwin Government is heading straight for war", and the National agent of the Labor Party referring to his remarks said: "This is a case of praying for deliverance from the alleged intelligentsia". Distinctly nasty for poor helpful Mr. Wells.

MOST of the members of the Royal Family are back in London and very busy with their numerous good works and other engagements. The Prince of Wales is appearing at various affairs, and took a prominent part in the beautiful Armistice Day ceremonies including a huge gathering in

(Continued on Page 35)

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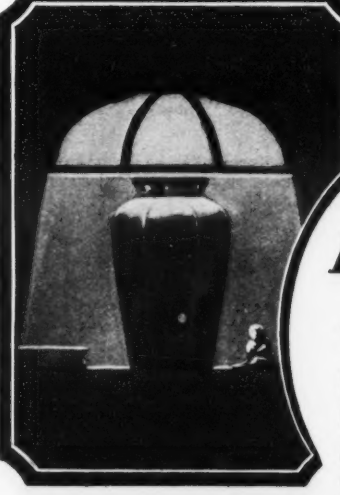
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The outside of the new lamp has no rough surface for dust to cling to. The soft, diffused light from the inside frosted lamp is actually as strong as that of the old clear-glass lamp, and very much stronger than the outside frosted style.

Ask your dealer to let you see it.

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### Mrs. Laura Knight First A. R. A. Since 1769

WIDESPREAD interest will be aroused by the recent announcement that Mrs. Laura Knight has been elected an Associate of the Royal Academy says the Daily Mail.

Although Angelica Kauffman and Mrs. Moser were original members of the Royal Academy in 1769, there have been no women members or associates since those days.

Mrs. Knight is one of the most

Heath, in the street—wherever there is life and movement and gaiety.

In order to paint "Carnaval" her picture of the Russian ballet at work and now in the Manchester Art Gallery Mrs. Knight spent many hours at the theatre during performances and rehearsals.

The result was a masterpiece of tingling energy and animation. But in a theatre or on the Church cliff her splendid vigour is equally at home.

Her etchings and aquatints show an almost Chinese knack of catching



THE ONLY WOMAN A.R.A., OF LONDON, ENGLAND  
Mrs. Laura Knight, the brilliant artist, whose masculine strength and magnificent vitality have created for her a reputation which has just received the official accolade. She thus takes her place with Angelica Kauffman and Mary Moser, who were elected to the first Academy in 1769, and—more recently—with Mrs. Anna Swinnerton (who resigned on the score of advanced age subsequent to her appointment), as one of the only four women ever honored by the inner ring of the art world. Her husband, Mr. Harold Knight, is, perhaps one of our greatest exponents of the school of interior painters whose works recall the charm of the great Flemings.

vital and interesting of contemporary English artists. All her work is robust and forceful, and essentially modern; she succeeds, as few painters of today succeed, in expressing what she sees with a directness and energy which compel the spectator to be interested.

Mr. P. G. Konody, the Daily Mail Art Critic, in a recent criticism of one of Mrs. Knight's exhibitions, said:

It is the zest with which she enters into the spirit of the scenes which stir her creative impulse, more even than the technical excellence of her work, that captivates the spectator, because she makes him see through her own eyes and share her sympathetic interest in the pageant of life.

She has all the qualifications that would serve her for the interpretation of dramatic incident by means of line and tone. But as it happens, she prefers to find her subjects in the theatre dressing-room, in the circus, on the ballet stage, among the holiday-makers on Hampstead

a simple gesture and translating it into poetry. In none of her work is there the slightest trace of feminine weakness or hesitation.

She married Mr. Harold Knight, the portrait painter, in 1903. She was Miss Laura Johnson and at one time was a leading spirit in the art circles of Nottingham. She studied at the art school there and afterwards won several medals at South Kensington.

She first exhibited at the Royal Academy in 1903 and she is represented by her work in the British and Victoria and Albert Museums, in Manchester and Birmingham, as well as in galleries in South Africa and Australia.

She was the first Englishwoman to serve on the jury of the International Art Exhibition, a distinction which she enjoyed at Pittsburgh, United States, in 1922.

She lives in a little studio over some stables in St. John's Wood, N. W., but in summer she usually migrates to the little colony of artists which has established itself in recent years in Cornwall.

### A Modern

SOME of the modern young men are engagingly frank about themselves, says an English writer. One, who has a Chelsea flat treated according to the latest craze, was hurrying off to buy flowers when I met him the other day. I discovered, though, that they weren't to send to his best girl, but for his own flat as a rather special girl was coming to his party that night. "Is she terribly nice?" I asked. He answered that she was very sweet and delightful but unfortunately had no money. Knowing him to be the heir to a respectable fortune as well as a title, I suggested that that need not matter. To my amazement, he said that he wouldn't dream of marrying any girl who hadn't got at least £1,000 a year, for he saw no reason why he should keep his wife, and anyhow it was far better to be independent, for if they disagreed they could each go their own way. When I asked him if he would let money stand in the way if he really adored any girl, he said, "I could never adore any girl. One can only adore one person, and I adore myself." I think there are possibly a few others like him.

### Monsieur Poiret

MONSIEUR POIRET, the French dressmaker, who has more or less fallen into obscurity since his great pre-War vogue, has found an ingenious way of bringing himself once more into the limelight. But whether his criticisms on the knees, backs, and arms of American women will help him to sell clothes to them remains to be seen. Were they not the best customers of all Parisian modistes and milliners, one might suspect his rude remarks to be a kind of decoy in the shape of flattery for the women of

other nations. However, he possibly knows his own business, and that, one imagines, is to make women look their best by covering up their worst features and leaving uncovered as much as possible of their best ones. He has been wise enough not to criticize the legs and feet of American women. It is surprising, however, that he did not try and make amends by admiring them, for no one will deny that, on the whole, they are very good. I'm told that the climate is partly responsible for that, and that Europeans visiting America develop slimmer feet and ankles during their stay in the States.

### The Safest House

Lapped in a fold of earth I lie,  
Safe as a nut within its shell,  
Hearing no more the passing cry  
Of cuckoo, clock or funeral bell.

The hills of beech call down the mist,  
The mist creeps down and wraps the trees.

The mercury below is kissed  
By falling drops. I feel not these.

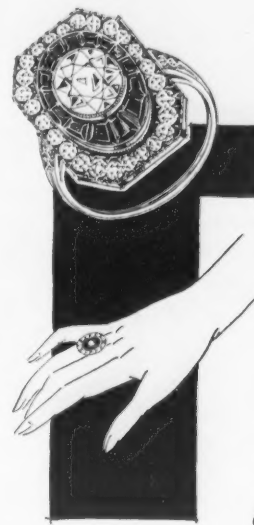
The deep white dust no longer blows,  
Laid by the rains of late July;  
The dripping hedge with elder, rose,  
And bramble's sweet. These smell not.

About the fields the tired men go  
In heat and blizzard, spring and fall,  
To labors that no more I know.  
A grave's the safest house of all.

—Gay Taylor.

Whose neglects learning in his  
youth loses the past and is dead for  
the future.—Euripides.

Never anything can be amiss  
When simpleness and duty tender it.  
—Shakespeare.



Second in importance only to the engagement stone, the jeweled ring which is worn upon the right hand is more and more desired by smart women.

Among our Christmas stock of distinguished designs at widely ranging prices, is this platinum ring of sapphires and diamonds at \$300.00.

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**LILLIAN GARFIELD** **GIUSEPPE VENTRELLA**  
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FOR FACE . . . HANDS . . . BATH AND SHAMPOO . . . YOU DO FEEL MORE EXQUISITE

Yesterday - 50¢ for an imported toilet soap  
Today the same luxury for just  
**10¢**

IMPORTED SOAPS were such a wicked price and yet the glory of woman's chief attraction—a velvet smooth, softly glowing skin must be preserved . . . It was a real problem . . .

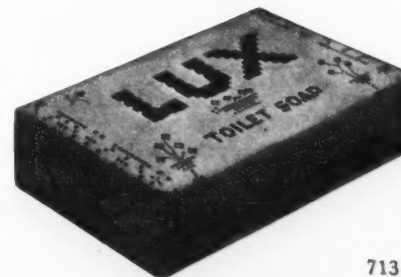
Then came Lux Toilet Soap—developed in the laboratory of a Canadian manufacturer, made by Canadians and offering unheard of value in the toilet soap market.

Within a brief period millions of women had made the test . . . like

wildfire the news swept across Canada — "An exquisite velvety, skin-beautifying soap to be had for only ten cents" . . . the search was finished.

Almost a confection, brightly white, firm of texture, delicately fragrant and Oh, so grateful to the skin . . . Already Lux Toilet Soap has become the permanent vogue.

Wherever you live you will find Lux Toilet Soap at the nearest retail shop. Lever Brothers Limited . . . Toronto.



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## New Beauty in Smiles

You Remove the "Off-Color" FILM that Clouds Your Teeth

New Way Dentists Widely Advise  
SEND COUPON FOR 10 DAY FREE TUBE

RUN your tongue across your teeth. Note whether you feel a film, a slippery coating, covering them.

If you do, you have found the reason why your teeth may look "off color" in your mirror. Have found also, perhaps, why you feel yourself prone to tooth and gum disorders.

According to present-day dental opinion, film is a chief enemy of teeth and gums. An ever-forming enemy that ordinary brushing has failed to combat successfully. Thus a special film-removing dentifrice is advised by dentists.



Above: AS NEW TEETH COME it's all important to keep them white and free of film, the dentist says. Use Pepsodent.

Film forms on teeth and clings. It establishes a natural breeding place for the germs, resulting in decay. It spreads over the teeth and lays them open to bacterial attack.

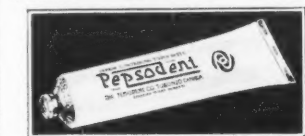
Film is the basis of tartar. And tartar, with germs, are a PROVED CAUSE of pyorrhea.

Now, on dental advice, thousands are turning to the special Film-Re-

moving Dentifrice called Pepsodent. A tooth paste DIFFERENT in formula, theory and effect from any other known. Not simply a medicated dentifrice, but a scientific film-removing agent.

Pepsodent, based on the dominant dental opinion of today removes film scientifically from the teeth. It acts to firm the gums. It acts to multiply the alkalinity of the saliva. It whitens and cleans teeth as no old-time brushing has ever done. Use twice daily on teeth as dentists urge. It will prove its results beyond all question. Send coupon.

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The Quality Dentifrice—Removes Film from Teeth.



IT IS rather risky to give a girl a flower name. The baby who is named Violet may grow up to be an enthusiastic player of badminton and a lover of horses, with nothing flowerlike in her nature. Daisy may develop into a sturdy young woman who is interested in votes and higher mathematics, while Rose may become a pallid invalid who reads Christina Rossetti and is in love with the curate.

However, I know a Pansy who quite lives up to her name which means "thoughts". She has eyes of

may begin to feel suddenly rather strung up and seedy, says an English writer. Nothing particular, but just that work becomes labor and you are far more conscious of your body than usual.

If you feel like this, my advice is to take yourself in hand before you catch a bad cold. Go slowly for a day or so, and take things easily.

Go slowly in every way. Take a morning in bed, if you can get it, or a whole day slacking about in your bedroom doing little odd jobs. You will be surprised how many little jobs



A Decoll Afternoon Coat of Brown Velvet. The fox fur matches and the stitchings are of brown silk.

dark blue—almost purple—and a voice which matches the velvet of a pansy. Consequently, when Pansy came into my "boudoir" the other day to discuss men, women and events, I prepared to listen carefully.

"Do you know," said Pansy, "I believe that our complexions are affected by what we read."

"It's an interesting theory," I replied. "Tell me more about it."

"Well, you see," resumed Pansy, knitting her young brow in an unbecoming fashion, "I've been reading a lot of new fiction and poetry in an attempt to keep up with the times—and the stuff is simply fierce."

"Positively dirty," I remarked in a superior middle-aged way.

"It's not only dirty but it's dull. It's very bad for the liver. Everyone is in love with the other man's wife, there isn't a decent person in the book and then an ever-so-modern poet comes along and wails that life isn't worth while. Even a young thing like me begins to wonder if it isn't the duty of a perfect lady to take a little unobtrusive poison and go to an eternal sleep."

"You certainly have been taking a blue course in fiction. But what about your complexion? It hasn't turned your skin a navy blue."

"It made me very sad inside and after a while I noticed my face was sallow. So I bought a cleansing cream, a skin tonic and some deep-colored rouge. I'm not going to read any more new fiction. I'm for Vanity Fair and The Newcomes. By the way, that was a dandy article your editor wrote on free love."

SOME time about the middle of the winter, when a good many before-Christmas festivities are going on, you

there are that will interest and amuse you.

Lie down in the dark for an hour after luncheon. Cream your face before you lie down.

Eat much less than usual and drink a good deal more—clear, cool water or with perhaps a little lemon-juice in it. Take the juice of an orange or two if fruit suits you.

If you are thin and tired, hot milk will do instead, sipped very, very slowly and not too much at a time.

If it is not too cold, have your windows wide open while you are lying down. You can easily cover yourself with an eiderdown and have a hot-water bottle, but do not have it too hot, for that will be enervating.

Do everything leisurely. Manicure your nails, give a little extra time to your hair, rest and lounge in between your jobs and see how rested you will feel at the end of the day.

If possible, have a hot bath with some mustard or ammonia in it. This will often prevent a cold coming, and a teaspoonful of sal volatile, or rather less, taken in hot water, will often send you to sleep.

It suits some people to take a cup of very weak tea and an aspirin, but best of all is the really hot milk.

Go to bed ever so early, and have everything ready for the morning if you know you will have to go out. This alone will give you a nice, rested feeling.

Try and rest your mind as much as you can. Forget all about your plans and aims and grievances and worries—just for one day. Be perfectly even-tempered, and try to be fearless.

Try to feel serene, sweet, happy and harmonious—just for one day—and see how fresh and jolly you will feel in the morning.

## Dressing Table Coupon

Readers who wish to avail themselves of the advice of this department should enclose this coupon with their letters—also a stamped and addressed envelope. Write on one side of the paper and limit enquiries to two in number.



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ELIZABETH ARDEN's famous Venetian Toilet Preparations—creams and powders and tonics which make a woman lovely—will make her happy, too, on Christmas Day! There is an Elizabeth Arden gift for every woman on your Christmas list. *Beauty Boxes* in leather or lacquered metal, fitted with every accessory of the toilette. *Poudre d'Illusion*, *O-Boy Compacts*, *Venetian Flower Powder*, *Treasurette* (a tiny vanity), *Venetian Bath Salts* in handsome jars—these are gifts which will prove your discernment and express the subtlest flattery.

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an air of refinement to your home.

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Sample each free by mail. Address Canadian Depot: "Blackhead, Ltd., Montreal." Price, Soap 25c, Ointment 25c and 50c. Talcum 25c. Cuticura Shaving Stick 25c.

## Woman's Loveliest Feature

And a beautiful skin is so easy to acquire if ladies will consult us and take our advice. Sometimes a bad skin results from health conditions, sometimes local conditions in the skin. We diagnose the trouble and give treatments to overcome it. Our thirty years' successful practice is a GUARANTEE that you can have confidence in us. Call or write—no charge for consultation.

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DARKENS and BEAUTIFIES EYELASHES and BROWS INSTANTLY, makes them appear naturally dark, long and luxuriant. Adds wonderful charm, beauty and expression to face. Perfectly harmless. Used by millions of women. BLACK or BROWN. See at your dealer's. Distributed in Canada by Palmers Ltd., Montreal.

But on your Go-Slow Day do not forget one thing. Go to sleep feeling as rested and as calm as you can, for quiet, restful sleep is a sure way to beauty, and no cream, however lovely, fragrant or soothing, will do your skin more good than your own thoughts can do for you.

Remember, perfection itself is gain.

low his advice. I do not wish to alarm you, but you cannot be too careful about the treatment of these small growths. I hope you will send me good news.

Valerie



RETURN OF THE BLOUSE FORECASTED BY WORTH  
Three tone banana and rust georgette stitched with gold thread, and grey crepe romaine, trimmed in rickrack braid, among new types.

ed when there is beauty both within and without—beauty of body, attained with long hours of rest, careful massage, lotions, powders, creams, beauty of mind, which comes through pleasant and contented thoughts.

Show me your garden, provided it be your own, and I will tell you what you are like. It is in middle life that the finishing touches should be put to it; and then, after that, it should remain more or less in the same condition, like oneself, growing more deep of shade, and more protected from the winds.

—Alfred Austin.

### Correspondence

D. C.—I am very glad to send you the information you desire. This preparation has been of benefit to others and I hope you will be another to realize its good qualities. However, the other method is better and I trust that you may yet be able to try it. Thank you for the interest expressed in this department. Do you know I have received hundreds of letters, but never a disagreeable one? Yes, I am touching wood at this moment, for fear an unpleasant communication should suddenly arrive. Be sure to follow the directions that come with the preparation I mentioned. This is very important, or there will not be the desired results. I hope I have not given too much advice, for I am really anxious to help you—and yours is a trying affliction.

Suzette-Bernice—What a nice name you have chosen. Yours is a curious case of reduction in spots. The best exercise is raising the arms above the head and then bringing them to the floor in front of your feet—while the knees are kept quite stiff. I shall send you the name of a book which may help—and of course the best book about diet is "Watch Your Weight" by Lulu Peters. It costs two dollars and may be ordered from any bookseller. There is a great fashion for reduction—and it is all for the benefit of womankind. A girl looks better and is better when she watches and wards off the extra pounds. To be fat is fatal to a young girl's charm. To be eighteen—as you are—is to be living in a fairy tale—and may all good gifts be yours!

Olga—It is rather curious that I have just been reading a Russian story with an Olga for a heroine. She was a most untidy character, a princess who possessed an opal pendant which brought all manner of catastrophes. Let us hope that yours will be a different lot and that you will avoid an opal—unless you are an October child. Don't go to a so-called beauty parlor for the treatment of the blemish which you describe. You should show it to your Family Physician at once and fol-



THE LONG SKIRT AGAIN  
A charming French Evening gown by Poiret, with long skirt and train, of chiffon velvet and with black lace sleeves.

# Gaitees

As appropriate for the festive occasion as for the daily wear. For evenings, their trim grace and easy adjustment is replacing the carriage boot; for street wear, they afford smart protection and a pleasing accent of colour to outdoor footwear.

Designed in the new autumn greys, browns and beiges, and also in rich fast black, in sizes and lasts to fit all heels, and in a variety of styles for all tastes. Some have the smooth, easy and inconspicuous "Jiffy" fastener, that instantaneously adjusts the Gaitee to a trim neat fit.

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GAYTEE  
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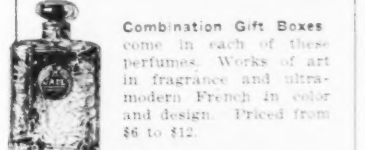
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**Pavots d'Argent**  
(SILVER POPPIES)  
"The fragrance of your sweetest dream"

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(FLOWERS OF LOVE)  
Le Jade  
The Precious Perfume.



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Eases quickly when you apply a little Musterole. It penetrates to the sore spot with a gentle tingle, loosens the congestion and draws out the soreness and pain, and won't blister like the old-fashioned mustard plaster. Musterole is a clean, white ointment made with oil of mustard. Brings quick relief from sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frosted feet, cold on the chest. The Musterole Co. of Canada, Ltd., Montreal.



BETTER THAN A MUSTARD PLASTER



STANFIELD'S

**Novasilk**  
REGD  
LINGERIE

YOUR needs for dainty undergarments can be filled completely and economically from the extensive range of Stanfield's NOVASILK.

In style, these garments are the latest authentic creations. They are exquisitely beautiful in design and dainty finish, tailored by a firm that has been making fine underwear for nearly fifty years.

The range of colors is complete. A dozen bewitching new

shades are offered for your selection.

Inquire about NOVASILK now. The prices are surprisingly low. Vests are priced from \$1.50 up. Bloomers and Chemises from \$2.50. Steppings from \$2.00. Costume Slips from \$3.25. Nightgowns from \$3.75. Pajamas and Kimonos from \$4.50.

Made by Stanfield's Limited, Truro, Nova Scotia — makers of Stanfield's Unshrinkable Underwear for all the family.



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it is well to remember how conveniently we are situated to the shopping centres, the theatres and the colleges.

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**BELMONT MANOR**  
BERMUDA

Distinguished guests are those persons accomplished in the art of genteel living—who know at what hour to stop—then register at the Belmont Manor and Golf Club, Bermuda.

Your home club atmosphere, surrounded by 18 beautiful holes of golf—Nicol Thompson, professional—two ladies' and three men's tournaments, January to April—new clay tennis courts. For tariff and folder "B" write

Allan G. Thompson, Manager  
"Belmont, Bermuda"

**Announcements**  
BIRTHS - ENGAGEMENTS - MARRIAGES - DEATHS  
\$1.00 PER INSERTION  
All Notices must bear the name and address of the sender

**ENGAGEMENTS**  
Mr. and Mrs. Alexander L. Smith announce the engagement of their daughter, Anne Gladys, to Mr. George T. Berthon, son of Mr. and Mrs. Augustus M. Berthon. The marriage is to take place on Wednesday, the 28th of December.

**MARRIAGES**  
**LEWIS-COMSTOCK.** At Brookville, in the First Presbyterian Church, by Rev. N. McLeod B.D., Ph.D., on November 19th, 1927, Gladys Irene Comstock, youngest daughter of the late William Henry and Mrs. Comstock to Donald Edswell, only son of the late George T. and Mrs. Lewis.

**BIRTHS**  
**AMYS.** At Private Patients' Pavilion, Toronto General Hospital, on Monday, November 21, 1927, to Mr. and Mrs. Lefrus C. Amys, of Winnipeg, a daughter.

**DEATHS**  
**HOBSON.** At her residence, 58 Charlton Avenue West, Hamilton, Ontario, on Thursday, Nov. 17th, 1927, Mary Andrewina, widow of the late Robert Hobson.

The marriage recently took place quietly at Christ Church Cathedral, Victoria, B.C., in the presence of a few intimate friends and immediate relatives, of Miss Ellen Frances Mara, and Capt. Alan Brooks Morkill, M.C., younger son of Mr. and Mrs. R. Dalby Morkill, of Vancouver. The bride, who has taken an important and active part in Girl Guide work in the province, is the daughter of the late Hon. John A. Mara, who represented Kootenay in the First Provincial Parliament after Confederation, and was Speaker of the local House until his election for the Yale district in the Federal Parliament in 1926. The bridegroom has recently been appointed manager of the Douglas Street Branch of the Bank of Commerce. The Cathedral had been beautifully decorated for the occasion by Mrs. C. W. Rhodes. Miss Pitts and Mrs. L. A. Genes, assisted by members of the local Girl Guide companies, ferns and Autumn foliage together with pink and white chrysanthemums which formed the arch under which the bride and groom stood, making an effective decoration. The guest pews were marked with white ribbon. The Bishop of Columbia officiated. The bride, who was given away by her uncle, Hon. Sir Frank Bernard, wore a lovely gown of russet georgette, made on simple, soft lines, a scarf of the georgette falling from a smart nutria collar. Her hat was of black lace and pleated tulle with a diamante ornament. She carried a bouquet of Ophelia roses. There were no bridal attendants. Mr. Dalby Morkill acted as his brother's best man. As the bridal party left the church, guide commissioners, guides, rangers and patrol leaders formed a smart guard of honor. A reception followed at "Duvals," the home of Senator and Mrs. G. B. Bernard, Rockland Avenue, where the guests, who included members of both families and intimate friends, were welcomed by Mrs. Bernard, and extended their good wishes to the bride and groom.



The marriage of the Hon. Janet Aitken, daughter of Lord and Lady Beaverbrook, to Mr. Ian Douglas Campbell, heir presumptive to the Duke of Argyll, is to take place on December 12, in London.

Mrs. Mulock Boulton of Toronto is the guest of Mrs. G. W. Monk.

Mr. and Mrs. Oliver Macklem of Toronto motored to Kingston last week to attend the marriage of their son to Miss Katharine Birmingham. While in Kingston they were the guests of General and Mrs. Elmley.

Colonel and Mrs. H. J. Lamb and Mrs. J. K. Kerr of Toronto were in

Mrs. William D. Ross, Lady Flavell, Lady Falconer, the Misses Michie, Lady Mann, Mrs. G. Kilmer, Mrs. E. J. Lennox, Miss Jamie Wallbridge, Mrs. Melville P. White, Mrs. John Lewis, Mrs. Charles Sheard, Mrs. Joseph Sheard, Mrs. R. C. Matthews, Mrs. Arthur Meighen, Mrs. J. H. Gundy, Mrs. J. B. Maclean, Mrs. Knox, Miss Thornhill, Mrs. William Kemp, Mrs. Howard Ferguson, Mrs. W. E. Rundle, Mrs. Walker Hall, Mrs. Burton Harris.

On Saturday afternoon, November 26, the marriage took place at Otterburn, Kingston, the residence of Mr. and Mrs. William Birmingham, of their daughter, Katharine Derby, to Mr. Oliver Tiffany Macklem, son of Mr.

with diamond pins. They carried bouquets of bronze chrysanthemums. The best man was Mr. Douglas Macklem of Toronto, a cousin of the bridegroom, and the ushers were Major Henry Sherwood, R.C.E., and Mr. Lothiniere Panet, R.C.H.A.Y. Mrs. Birmingham, mother of the bride, was handsomely gowned in beige lace and georgette, and wore a rose hat. Mr. and Mrs. Macklem left for their honeymoon. Mrs. Macklem wearing a green needlepoint coat with cuffs and collar of putty colored caracul and a green hat. On their return they will reside in Kingston.

Mrs. W. L. Christie is again in Toronto from England.

Dr. Helen MacMurchy, who came hurriedly to Toronto on receipt of the news of the illness of her sister, Lady Willison, last week, has returned to Ottawa. Lady Willison is progressing very favorably towards recovery.

Judge and Mrs. O'Reilly, of Cornwall, were in Kingston last Saturday, guests at the Macklem-Birmingham wedding.

General and Mrs. H. A. Panet, of Ottawa, attended the Macklem-Birmingham wedding in Kingston on Saturday of last week.

Miss Isobel Ross is again at Government House, Toronto, from Rideau Hall, Ottawa, where she was the guest for a few days of the Governor-General and Lady Willington.

Mr. Alfred Beardmore is entertaining at a dance at his residence on St. George Street, Toronto, on the night of December 9 in honor of Miss Isobel Ross.

Mr. and Mrs. A. W. Anglin, of Toronto, will entertain at a house dance for their daughter, Miss Naomi Anglin, on Wednesday night, December 21.

Mrs. Ogden Jones, of Toronto, was hostess at a very delightful tea on Saturday afternoon of last week and received in the drawing-room, which was attractively done with roses and chrysanthemums, in a becoming gown of crepe in *bois de rose*. Mrs. Jones was assisted by her daughters, Mrs. Paul Fleming and Mrs. Mills. Mrs. Fleming in green with smart hat in the same tone, and Mrs. Mills wearing a beige gown and hat. The tea table, prettily done with amber candles in silver holders and amber chrysanthemums, was presided over by Mrs. Arthur Grasett and Mrs. Denton. The guests included Lady Pellatt, Mrs. J. B. MacLean, Mrs. Ralph King, Mrs. F. Plumb, Mrs. Clarkson-Jones, Mrs. Arthur Scripture, Mrs. Clinch, Mrs. White, Mrs. S. E. Gundy, Mrs. J. Watson.

On Sunday afternoon of last week the christening took place of the infant daughter of Mr. and Mrs. John Adair Gibson, who was called Nadine. The Rev. Cecil Stuart christened the baby, who was in a very fine robe delicately embroidered and trimmed with Irish lace. The godmothers were Mrs. George Dean and Mrs. Stanton Wishart, and the child's grandfather, Mr. Eustace Smith, stood proxy for Sir Campbell Stuart, the godfather. The rooms and also the tea-table were done with red roses. Mrs. Wellington Jeffers, the baby's aunt, and Mrs. Brooks Gossage presided at tea, when the top section of Mr. and Mrs. Gibson's wedding cake was used as the christening cake on this very happy occasion.

Miss Marjorie Candee is in Toronto from New York and is with her parents, Mr. and Mrs. C. N. Candee, of South Drive, Rosedale.



THE HON. JANET AITKIN, A CANADIAN, WHO MAY IN THE FUTURE BE THE DUCHESS OF ARGYLE

The engagement of the Hon. Janet Aitkin, only daughter of Lord and Lady Beaverbrook, to Mr. Ian Douglas Campbell, heir presumptive to the Duke of Argyll, is to take place on December 12, in London. Mr. Campbell is the son of the late Mr. Douglas Walter Campbell, and grandson of the late Lord Walter Campbell, third son of the eighth Duke of Argyll. He is the heir-presumptive to the Dukedom of Argyll, as the present holder of the title is unmarried. Mr. Campbell was born in 1903, while the Hon. Janet Aitkin, his fiancée, is a recent debutante, and celebrated her nineteenth birthday last June.

Kingston on Saturday of last week for the Macklem-Birmingham wedding and were the week-end guests of Mr. and Mrs. William Harty at Roselawn. Miss Marjorie Lamb was also in Kingston for her cousin's (Miss Birmingham) wedding.

Colonel and Mrs. Hugh Osler are again in Winnipeg after a visit to Toronto.

Miss Bertha Fleming of Windsor is visiting in Toronto, guest of Miss Isobel Williams.

The enchanting concert given at Massey Hall by the English Singers, under the auspices of the Women's Musical Club of Toronto, on Wednesday night of last week, attracted an immense and delighted audience, among whom were, Mrs. W. Herbert Cawthra, Mrs. Wallace Nesbitt, Sir Joseph and Lady Flavell, Lady Parkin, Mrs. W. Grant, Brig.-General and Mrs. C. H. Mitchell, Mrs. George Dickson, Dr. and Mrs. F. N. G. Starr, Mrs. Stewart Houston, Miss Houston, Lady Moss, Mrs. Frank MacKelcan, Mr. Fred MacKelcan, Dr. and Mrs. Ernest MacMillan, Mr. and Mrs. Philip Gilbert, Mrs. Hamilton Burns, the Misses Alice and Katharine Hazerty, Lady Mann, Mrs. A. H. C. Proctor, Miss Maesten, Mrs. Wilfred Hargrington, Mr. and Mrs. Fane Sewell, Mr. and Mrs. Wallace Barrett, Mr. and Mrs. R. H. Merry, the Misses Delamere, Mrs. Brefney O'Reilly, Mrs. John Firstbrook, Mrs. Strachan Johnston, Colonel and Mrs. Blackstock, Mr. and Mrs. Boris Hambourg, Mr. and Mrs. Frank McCarthy, Hon. Newton Rowell, Miss Rowell, Miss Marjorie Baldwin, Mr. and Mrs. G. B. Shaw, Mr. and Mrs. Capred, Mrs. G. McEann, Mrs. T. D. Delamere, Mr. and Mrs. J. Faird Laidlaw, Mr. and Mrs. George Burton, Miss Burton, Mrs. Frederick Mercer, Mr. and Mrs. Farley Clark, Tattersall, Mr. and Mrs. Richard Hunter, Mr. and Mrs. Ernest Rolph, Miss Mona Bates, Mr. and Mrs. A. L. Ellsworth, Mrs. J. B. O'Brien, Mrs. R. R. Bongard, Miss Hicks-Lynn, Miss Esther Cassels, Mr. Gordon Kennedy.

Lady Hearst entertained at a delightful tea on Wednesday afternoon of last week at her residence, Glen Road, Toronto. Lady Hearst was very smart in beige lace and carried a bouquet of pink roses. The tea table, done with American Beauty roses, rose candles and exquisite lace cloth, was presided over by Mrs. Victor Sinclair and Mrs. T. W. McGarry, assisted by Mrs. Watson Evans, Mrs. Clarence McKee, Mrs. Harry Manning, Mrs. R. J. Gilley, Mrs. Vernon Hearst and Mrs. Irving Hearst. The guests included



MISS ETHEL KIRKPATRICK  
Daughter of Colonel Arthur Kirkpatrick and Mrs. Kirkpatrick, of Toronto, and granddaughter of Sir William Mulock, whose engagement to Dr. Alfred Burnham, son of Dr. and Mrs. G. H. Burnham, of Toronto, was recently announced.

—Photo by Mr. Lyonde and Sons.

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Only twenty-five shopping days till Christmas!

If you've not yet ordered your personal greeting cards, you should see the wide range of beautiful designs we have to select from.

Distinctive cards, designed by well-known Canadian artists, as well as an incomparable showing of imported English cards that are exclusive with us.

Drop in and see them now. We must soon cease accepting orders for Christmas delivery.

**KENTS LIMITED**  
Diamonds - Jewelry  
Est. 1868  
144 Yonge Street

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There has been arranged, on our main floor, for the greater convenience of the busy but discriminating shopper, the season's exclusive selections from our various departments.

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|---|---|
| French Novelties in cigarette cases, combs, compacts, dressing table accessories from \$1.25. | \$12.50. Quilted satin and flannel \$16.50.   |
| Bags—embroidered or beaded evening or leather bags, \$5 to \$32.50.                           | Black satin travel robes, \$26.50.  |
| Umbrellas—for men and women, \$5.50 to \$32.50.   | Imported sweaters, jerseys, silk and wool—season's shades and styles from \$8.00.       |
| French flowers and boutonnières for coat or dress, fancily boxed, 45c to \$3.50.              | Shawls & Scarves, lovely importations, from \$6.75.                                     |
| Hosiery, specially boxed, 2 and 3 pairs, from \$3.75.   | Swansdown powder puffs with perfume bottle top, \$3.00.                                 |
| Gloves, suede pullovers, fabric, kid, season's shades, boxed 2 and 3 pairs, from \$5.75.      | Powder puff dolls from \$8.50.  |
| Lingerie—French nightgowns, pyjamas, step-ins, vests, bloomers, dance knickers, from \$2.75.  | French feathered-down envelope cases for lingerie, square and round, \$3.75 to \$10.50. |
| Negligees—crepe de chene and satin from   | French brocade pearls—ivory, white, flesh, 65 inches—also 3 strand, from \$3.00.        |

Fur Coats—the gift "de luxe", for sports and dress wear, in all the new furs and combinations.

For men—an exclusive collection in Neckwear, Handkerchiefs, Neck Scarves, Opera Hats, Smoking Jackets, Dressing Gowns, Gloves, Canes, Umbrellas, etc.

Come Early **Fairweather's** No obligation to buy  
88-90 Yonge St. Toronto  
Charge account privileges.

The games at the Armouries, Toronto, by the Garrison Officers' Indoor Baseball League, on Saturday night of last week were very largely attended. The tea hostesses were Mrs. K. R. Marshall, Mrs. P. Marani, Mrs. J. A. Gilpin, and Mrs. Thomas. Those present included Mr. and Mrs. William Southam, Mr. Allan MacLean Howard, Colonel and Mrs. Rhoades, Colonel and Mrs. A. Poupore, Major Herbert Alley, Captain and Mrs. Kingsmill, Colonel F. B. Robins, Captain and Mrs. Sidney Webb, Mr. and Mrs. Ronald Macpherson, Captain and Mrs. Hume Crawford, Captain and Mrs. Allen Lewis, Captain and Mrs. Frank Smith, Colonel and Mrs. Seth Pepler.



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Old English China      Irish Glass

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CHOCOLATES

*Taste as Good as They Look*

ALL SIZES AND PRICES  
**\$1.00 to \$5.00 Boxes**

**CHRISTMAS BRASS GIFT BOX**

Filled with delicious chocolates

An attractive brass box with design etched in black—7½ inches long, 5 inches wide, 1¾ inches deep, hinged cover. A beautiful keepsake—a treasure chest—a jewel or cigarette box.

**Specially Priced at \$3.50.**  
MAILED AT ABOVE PRICES

**A. B. PETRIE**  
19½ Bloor St. West  
Toronto, Ontario.



Mrs. H. Symons, of Toronto, entertained very enjoyably at supper on Saturday night of last week, following the last performance of the *Revue* by the Junior League of Toronto.

Mrs. L. E. Jones of Logan Avenue, Guelph, sailed in the *S. S. Montcalm* on Friday of last week to spend the winter in England.

Mrs. R. R. Bongard of Toronto is visiting her daughter, Mrs. Emerson Low, in New York.

Mrs. D'Eyncourt Strickland of Toronto gave a small tea on Wednesday of this week for Mrs. Phil of Hamilton.

Mr. Percy Wilson, of Sault Ste. Marie, gave a most successful dance at Casa Loma, Toronto, on Friday night of last week for his debutante daughter, Kathleen, and for Miss Amea Brewin. Mrs. F. H. Brewin, in richly beaded black georgette, pearl necklace, and corsage of mauve orchids, received with Mr. Wilson. The charming debutante was in an attractive picture frock of white crepe satin, the skirt long and scalloped at the hem. Her bouquet was of Sunburst roses, lily-of-the-valley, and Butterfly roses in posy form, and edged with mauve ostrich. Miss Brewin wore a modish gown of yellow crepe roman with gold and periwinkle blue, gold slippers with brilliant buckles. Her bouquet of yellow



MISS MARGARET BEATON  
One of the debutantes of the season in Toronto.  
—Photo by Ashley & Crippen.

Mr. and Mrs. Walter Champ of Hamilton, were in Toronto last Friday, guests of Mrs. Champ's sister, Mrs. George Blaikie of Elm Avenue, Rosedale.

Mr. Raymond Patterson is a visitor in Toronto from the West, and is the guest of Mrs. George Blaikie of Elm Avenue, Rosedale. He will leave on the 4th for England.

Mrs. J. J. Vaughan of Toronto recently entertained at luncheon for Miss Charlotte Bosworth of London, England, who has been visiting her sister, Mrs. Fulton Rison.

Mr. William Stone is again at "Wedgwood," Lake Shore, Oakville, Ontario, having returned from a trip to the Antipodes where he has been spending the last few months.

Mrs. Herbert Jarvis of Forest Hill Road, Toronto, entertained at a small bridge on Monday of this week.

Mrs. H. S. Griffin of Hamilton was recently in Toronto, guest of Mrs. C. E. Hadden.

Mr. and Mrs. Earl Birks of Toronto, are spending a few days in New York.

Mr. F. Barry Hayes of Donnybrook, Toronto, will as usual entertain at dinner and a house dance for his daughters on Monday night, December 26.

Mrs. Denton Massey gave a very delightful dance on Thursday night of last week at her residence, Denton Park, Toronto. Mrs. Walter Massey receiving with her. The various rooms were delightfully decorated with autumn flowers and red and gold balloons. Mrs. Walter Massey was in black satin with lace and wore diamonds for ornament. Mrs. Denton Massey wore a modish French frock of black georgette with rhinestones. Dancing took place in the halls and drawing-room. The guests included Miss Isabel Cockburn, Miss Isobel Williams, Mr. and Mrs. Geoffrey Beatty, Mr. and Mrs. Murray Fleming, Mr. and Mrs. John Catto, Mr. and Mrs. John Boyd, Mr. and Mrs. Murray Capon, Miss Georgina Pearson, Mr. and Mrs. Reginald Watkins, Mr. and Mrs. Hugh Allward, Dr. and Mrs. Harold Tovell, Dr. and Mrs. Arthur Goulding, Mr. and Mrs. Terence Sheard, Mr. Donald Jennings of Grand Rapids, Mr. and Mrs. Ross Wilson, Mrs. Madeline Massey-Knox.

Mrs. K. R. Marshall, Mrs. H. C. Cox, Mrs. Seth Pepler, and Mrs. Allan Thomas were hostesses at the Armouries, Toronto, on Saturday night of last week on the occasion of the Garrison Officers' Indoor Baseball Games.

Mrs. W. A. Kemp, of Toronto, will give a house dance for her daughter, Miss Florence Kemp, on Thursday night, January 5.

Mr. and Mrs. Christopher E. Webb, of Vancouver, are visiting Mrs. James Scott, of St. George Street, Toronto.

roses and lily-of-the-valley was edged with white ostrich. The guests included, Dr. and Mrs. Frederick Winnett, Miss Anna-Mae Hees, Mrs. Edward Cayley, Mrs. R. P. Vivian of Windsor, Mr. and Mrs. A. A. Harcourt Vernon, Mr. and Mrs. Burruss, Mr. and Mrs. Boulbee, Miss Lucy Ashworth, Miss Frances DuMoulin, Miss Constance Wilson, Miss Grace Despard, Miss Mary Kerr, Miss Aimee Gundy, Miss Betty Broughall, Miss Elinor Fleury, Miss Stephanie Wadsworth, Miss Kitty Morlen, Miss Wadsworth, Miss Naomi Anglin, Miss Eleanor Williams, Miss Dolly MacIntosh, the Misses Margot and Joan Mudge, Miss Ruth Hitchins, Hamilton, Miss Betty Baldwin, Miss Maureen Wilson, Miss Cynthia Allen, Miss Eileen Clarkson, Miss Isobel Lockhart, Miss Sheila Lee, Miss Betty Smith, Miss Helen Staunton, Miss Betty Ewart, Miss Hilda Woodcock, Miss Elinor Snelgrove.

Mr. W. Gaunt and Mr. Alfred Gaunt, of London, England, are the guests of Mr. and Mrs. Percy Hayes, of Toronto. Mr. and Mrs. Hayes entertained at dinner on Saturday night of last week.

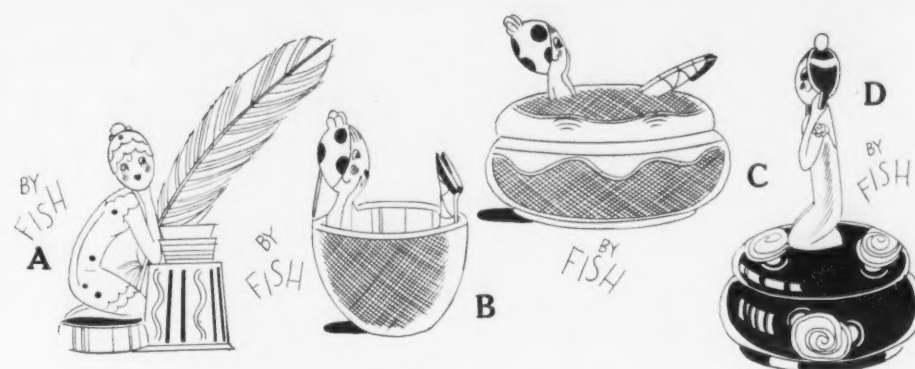
Mrs. Philip Kiely, of Toronto, leaves on Saturday of this week, with her mother, Mrs. A. W. McDougall, of Montreal, for Jamaica, where they will spend the winter.

Mr. and Mrs. Boris Hambourg, of Toronto, were at home to the Faculty of the Hambourg Conservatory on Wednesday night of this week, when a hundred guests were present. Mrs. Hambourg was charming in a gown of sage green chiffon velvet, and received at the entrance to the concert room with Mr. Hambourg. A delightful musical programme was given in the Concert Room by Miss Muriel Lomax, soprano, with Miss Jenny Taggart at the piano, Arthur Singer, pianist, and Boris and Clement Hambourg, the two latter playing Debussy's Sonata for cello and piano. Refreshments were served in the spacious reception rooms, which were beautifully decorated for the occasion.

The following dined with His Honour the Lieutenant-Governor at Government House on Thursday evening of last week, and the party later went on to the Royal Winter Fair: Mr. D. O. Bull, Mr. Alfred Rogers, Major-General J. H. MacBrien, Brig-General A. H. Bell, Hon. F. H. Phippen, Mr. Alfred Beaudry, Dr. Carlton Ford, Montreal; Mr. J. MacY Willels, New York; Mr. T. A. Russell, Mr. E. M. Carroll, Mr. D. L. McCarthy, Mr. W. R. P. Parker, Mr. Claude Bryan, London, Eng.; Col. J. E. L. Streight, Mr. George Wright, Mr. H. H. Salmon, Garden City, N.Y.; Mr. A. W. Gilmore, St. Albans, Vt.; Mr. Bartle Bull, Colonel Fraser.

Mr. and Mrs. E. R. Peacock of London, England, who were recently in Canada, and visited in Toronto, are again in England.

Mrs. Sidney Cragg of Toronto entertained at dinner on Thursday night of last week for her guest, Mrs. W. C. Gaunt of London, England.



## Decorative Gifts That Lure One to the Nic-Nac Shop

WHAT'S in a name? The very soul of modern art is in the name of Fish. Readers of *Vanity Fair* associate it with those clever, whimsical drawings that make that unusual magazine so imitable. This ingenious artist has now taken to modelling china. You'll find her signature on the most curious, witty pieces in the Nic-Nac Shop.

A.—The saucy Ink-well in decorative pottery is \$3.75

B.—The Lady in the Bath in a Chesterfield Ash Tray, at \$2.95.

C.—This fascinating Powder Box, \$3.75.

D.—The Chinese Buddha Powder Box, \$3.75.

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The symmetry and grace of many pieces in the Nic-Nac Shop is arrestingly lovely. They are reproductions of originals sculptured from living models. They are made entirely of metal and beautifully lacquered in a wondrous green or striking black. There are Flower Vases, Candlesticks, Book Ends and other much welcomed Christmas remembrances.

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An exquisite watch, first 17-jewel movement, 15 K white gold case, a perfect gift—\$65.

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LUCILLE  
Handsomely engraved 18K and 14K case set with 4 genuine diamonds and 5 sapphires or emeralds, 15-jewel movement—\$100.

CHARLOTTE  
Handsomely engraved white gold, filled case, 15-jewel movement—\$35.

**LORIE WATCHES**


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## West Indies 2 CRUISES

AGAIN, Canadian Pacific is your host and guide to the Caribbean, West Indies and Spanish Main. The S. S. MONTROYAL will sail from New York—on January 26 and February 29. Each cruise—29 days—with 14 delightful visits, including Bermuda, Porto Rico, Martinique, Barbados, Trinidad, La Guayra, Curacao, Cartagena, Panama, Jamaica, Cuba, the Bahamas.

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General Agent, Ocean Traffic  
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The "Vancouver Express" is by no means a joke, but you cannot help smiling when its porters hand your baggage down because the smile has become a habit. It may be that the smile is infectious and you caught it from the porter when he showed you to your berth, but one thing certain is that having travelled on the "Vancouver Express" nothing has happened to take the smile away. The service, the cuisine, the equipment, the road-bed, the gentle handling of this million-dollar train have all contributed to your happiness—that is if you have acquired the habit of travelling Canadian Pacific between Toronto and Vancouver.

The "Vancouver Express", the continent's standard of railway efficiency, leaves Union Station at 9:00 p.m. tonight and every night of the week.

For rates, reservations, tickets, etc., consult City Ticket Agent, Cor. King and Yonge Streets, Toronto. Phone, Elgin 1261, Union Depot Ticket Office, Phone Elgin 8231, or any Canadian Pacific ticket agent.

## CITY AND COUNTRY HOMES

### Rejuvenating the Small House by Color

"MAN wants but little here below," but one of his real needs is a dwelling place that can soothe, refresh and cheer him. The skilful use of the three color forces—blue, yellow and red—in his home decoration can enfold daily living in the mantle of harmony.

The drab house is usually a humble house. Inside, sit the chairs, tables, desks, beds, and what not—the spoils of generations—things that follow

need stifle beauty. Color is the soul of beauty.

The first steps to beauty lie in every man's path and are common property. Any man standing on any door-step where he can face old mother nature, or even catch glimpses of her trailing garments, can take his first color lesson. Imagine a world where earth, hills, mountains, water and trees are all of one color, and then open one's eyes and look at color. Peel color. Concentrate on each of the three primary colors that control the whole color world. Who

that holds no thought of summer. When winter lies outside the windows, green must dwell inside the house to help its occupants visualize coming joys. The springtime resurrection of green means more to the mind of man than any event known to the color sense.

When the drab house is to be rejuvenated its owner who has procured a paint brush cannot apply his three primary colors in haphazard fashion. First his pigments must be carefully diluted with white. The primary colors are strong forces and



IN A VANCOUVER GARDEN

Mrs. E. W. Hamber in a landscape setting that might have been transplanted from an old world garden to beautiful "Greencroft", the city home of Mr. and Mrs. E. W. Hamber, on Shaughnessy Heights, Vancouver. Mr. Hamber is president of the Vancouver Polo Club and a clever player.

people about. Some of them may have charm, but many of them haven't. Some of them have furniture friendliness and others emanate an ugly wooden curse. No one has ever tried to arrange them with thought for form or unity. Each looks as if it would never fraternize with the one beside it. Here rooms have just happened. Those who are responsible for them have lived with the idea that the approaches to art are the foes of comfort. Behind this dreary inanimate world stretch colorless walls, vague, but sinister in their vagueness. Sunlight, or the beneficent glow of night light, can do nothing for them. The house is half dead. Only color can restore its voice!

This article does not attempt to deal with the problem of unfurnishing, or furnishing a habitation. Its object is simply to aid in the application of color of places that have become colorless. When fresh and revivifying color enters sordid, careless rooms, much is bound to happen. In this wonderful period of esthetics in home decoration, when good taste comes knocking at nine doors out of ten, an invasion of color is sure to work miracles. Discords arise that have to be ended. Some glimmering of a sense of beauty awakens and cries out to be satisfied. Color kills stagnation. The owner of a drab house, who buys three pots of paint of the three primary colors, blue, yellow and red, has the equipment to start a new universe of his own.

The little house forms about nine tenths of the population of most cities and towns. The first floor of the average house usually contains an entrance hall, a sitting room, dining room and kitchen. In from three to five rooms millions of families spend most of their days. Above the living quarters are the rooms where one-third of a man's allotted years are passed in rest. A man's house is his kingdom. Here he grows, withers and dies. The kingdom can be a place of beauty, however humble. Nothing

can look into the blue of a cloudless sky without being soothed by its engulfing hue? Who can bask in the bright sunshine of noon without feeling the hope in yellow? Who can gaze at a field of poppies without getting some of the stimulation of red?

For the small house that has no room to spare, and no spaces to take secondary colors, the owner possessing the three pigments, blue, yellow and red, can evolve simple harmonies. One secondary color, green, is needed in every cheerful dwelling place. Green made by the admixture of blue, the hand-maiden of serenity, and yellow, the current of sustaining life, makes earth's most festive covering. An earth where all green were banished would be a scene of desolation. A home where green has no part in its complementation would be a place

he must be content to deal with them gently. It must be kept in mind that blue is a cold color and appears to recede from the eye. Yellow appears to advance. Red is a warm color and remains stationary as to distance. At night-fall blue appears lighter than it is, yellow slightly darker, and red much darker. By artificial light, blue becomes darker, yellow lighter, and red more glowing.

Striving for a harmony of primary color hues, one can make many charming color arrangements. The two color schemes that follow, one for a little house in a warm climate, and the other for a little house in a cold climate, have each been tried out successfully. Two drab and humble houses have been turned into delightful abodes that are the wonder of their neighborhood. Should any reader of this color message decide to



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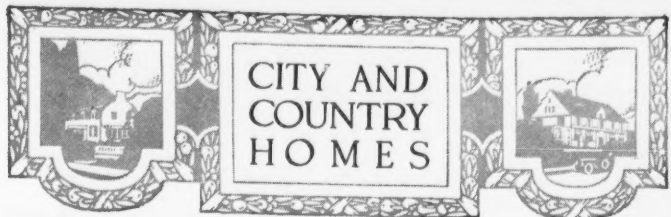
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**WATSON REED FURNITURE**

THE J. B. WATSON FURNITURE CO., LTD., KINCARDINE—ONTARIO





follow it and do away with dreary living quarters, he must remember that not only backgrounds are to be changed. Superfluous furniture must be sold or given away, and unnecessary appurtenances in the way of pictures and gewgaws are to be discarded, and useless objects, retained out of sentiment, or, for this or that reason, receive banishment. The reign of simplicity must begin with the arrival of fresh paint. All necessary furniture must be re-painted as suggested. Chairs are to be re-covered in

insect pests quickly injure the plants which are not growing vigorously. Exercise care in watering your house plants. See that the soil is fairly dry before applying water. To all pot bound plants which appear to be suffering through lack of plant food, apply nitrate of soda in solution in the proportion of 1/4 oz. to the gallon of water, once every two weeks. Dissolved plant tablets applied according to directions may with equally good results be used. Remove for flowering purposes



MAHOGANY STRAIGHT LEG CHAIR  
The Chinese fret character of the back is unusual for an oval. Width 22 ins.; height, 36 ins. Circa 1760.

goodly inexpensive materials of the colors stated. The little house in primary colors is damaged by the retention of mahogany, walnut or any natural or varnished wood. Picture frames in gilt are not to be thought of. Outside the realms of utility only growing plants and vases of cut flowers can be used with impunity.

### Winter Operations in the Indoor and Outdoor Garden

By Henry J. Moore

EXAMINE all bulbs in storage and remove all diseased ones. If the soil is fairly dry afford water. Keep the subjects in a darkened position until necessary to remove them for forcing purposes.

Indoors may now be made a sowing of mustard and cress for salad. Sow thickly upon a finely screened and light soil in a flat or on a prepared bed. The seed may be sown mixed or both subjects be sown separately. Do not cover it with soil but shade with paper after watering. A temperature of 60° will suffice. Remove paper after germination. The salad will be ready in three or four days.

In spring you will require stakes and labels. December will afford ample opportunity to paint and so preserve the old stakes, also to make new ones and the necessary labels to correctly label your plants.

What better time could be found to wash and thoroughly cleanse all flower pots and pans and to repair all garden flats, frames and boxes. Do this during the slack month of the year.

Early in spring it will be necessary to plant many new crops on your greenhouse benches. Why not thoroughly scrub the interior surfaces of the greenhouse now and so rid it of insect pests, also by washing the glass afford more light to the plants. Use soapy water which contains a little disinfectant.

Prepare the indoor bed now to receive the tomato plants next month. Good fibrous loam enriched with rotted stable manure and a little bone meal will produce a good crop. This crop should be ready during March and April.

Garden frames and sashes may now be painted. See that the glass is re-puttied where necessary. Especially is it desirable to have tight fitting glass in sashes which are used on hot beds.

Watch the soft wooded plants such as Cinerarias and Calceolarias, for attacks of the Green Fly. Fumigate with a tobacco fumigant at once if attacked. During the dull winter days when growth is retarded indoors

from their storage in the cellar Roman Hyacinths and Paper White Narcissi about the 10th or 12th of the month. They should be placed in a temperature of about 55° and in a few days removed to one of 65° be ready for Christmas.

### House Plants in December

GIVE all the light possible this month to flowering plants, for December is the darkest month. Begonia and fuchsia can stand less than most.

Try the Dryden geranium for a prolific bloomer. It has a cherry and white blossom and is a cheerful occupant for a south or east window.

Pomegranate seeds sown now will make trees in pots for next Christmas, or they may be purchased ready-grown this year.

For cold vestibules use box, evergreen euonymus, laurel, and such conifers as spruce, and juniper. These will do better if you use pot-grown plants.

Remember that echeveria must be kept quite dry, that Jerusalem-cherry likes moist soil, and that Christmas-blooming azaleas have been forced in a high temperature and will wither if chilled or exposed to draughts.

If you find leaf spot on your rubber plant, spray the leaves with ammoniacal copper carbonate and destroy the infected leaves. The spots increase

in size and the foliage eventually drops. Do not use oil to polish rubber plant leaves, as it clogs the stomata.

### December Gardening

FINISH covering the garden. Lay evergreen branches at intervals to keep down the leaves or other mulch and to keep the garden tidy. This is worth while if the garden is directly connected with the house.

Plant bulbs if the ground is still open. Mulch late-set bulbs with several inches of covering.

For Christmas decoration use branches of cedar, hemlock, pine, yew, and fir with the fruit on when possible. Broad-leaved evergreens, such as inkberry, Chamaedaphne, leucothoe, Andromeda, Oregon hollygrape, box, euonymus, are all good. If laurel and holly are indispensable and you are a public-spirited garden lover, you will buy it from a dealer who grows it for the purpose, not from stock collected in the woods.

California privet branches are excellent if still unfrozen.

For fruits use red-berried alder, Japanese barberry, *Euonymus japonicus*, firethorn, hawthorn, snowberry, Japanese rose, and partridgeberry.

*Juniperus excelsa stricta* is a good small upright cedar for outside window boxes. Use four plants to an average window.

Cover strawberry beds with mulch of straw or manure.

Prune grapes, leaving 2 to 4 buds on each leader. Leave 6 leaders to each vine.

Clear up the orchard. Use wire guards to keep rabbits from gnawing the bark of trees. Clean off black knots on cherry and plum trees.

Any tree surgery may be done if the concrete will set.

Spray outside trees and shrubs for scale if the weather is not freezing. Use a wash of 1 lb. quicklime stirred well in water for diseased fruit trees. Protect the hands while using this.

Move big trees already dug around, when the ball is frozen.

Start the long-delayed garden file. It is worth while to choose a hobby among the plants and to become a specialist on that subject. Now is the time to read up on the various possibilities. Broad-leaved evergreens are good winter subjects.

In the greenhouse watch out for red spider. A commercial product called Volek has been found to be as effective for this pest as anything.

The red spider feeds on the under side of the leaves and sucks the juices. Dead areas have whitish specks on the upper sides of the leaves. Syringe often with a strong force of clear water to break up the webs. Red spider cannot thrive in a moist place.

Mites are closely related and can be grown in moist conditions. Use Black Leaf 40 and water, or try Volek.

### The Legend of the Christmas Rose

ON THE night that Christ was born a little girl followed her brothers who were shepherds of flocks who were guided by the star.

When she saw the gifts the wise men brought she was sad because she had nothing to give. She went back to the hills and when she had reached her flocks near the desert a light suddenly shone about her and an angel appeared and asked why she sorrowed. When she answered that she could carry no joy to the Child he smiled and waved a lily, and behold the ground was white with Christmas roses!

The little girl with a cry of joy knelt and gathered armfuls of the flowers and hastened back to the inn. The infant Jesus reached forth His hands for the flowers and smiled when

she heaped them at His feet.  
*Myths and Legends of Flowers, by C. M. Skinner.*

### The Greenhouse in December

SOW cyclamen seed.  
Feed callas when the buds show color. Feed roses nitrate of soda or dried blood.

Keep primroses well watered, but do not let water get in the crowns.



MRS. ARTHUR GORDON SMITH  
Formerly Miss Frances Uren, daughter of the late Dr. J. F. Uren, whose marriage took place at the Metropolitan Church, Toronto, in October.  
—Photo by Charles Ayllett.

The fairy primrose is very good for cutting.

Try *Begonia gracilis* and *Begonia verus*.

Stake freesias with thin bamboo stakes and tie with raffia.

If forced tulips shows signs of blooming when very short, use paper collars around each plant 6 in. to 8 in. high to force them up.

Sow beans, cauliflower, beets, and carrots for succession.

Sow annuals such as marigold, mignonette, calendula, sweet pea, sweet alyssum, Shirley poppy, Schizanthus, ageratum, browallia, balsam, swan-river-daisy, and nemesia.

moisture standing immediately around them.

One way to avoid this risk is to use deep bowls and place a layer of pebbles and charcoal in the bottom to accommodate any excess water that may be applied. The fiber itself will hardly remain too waterlogged if the surplus is given this opportunity to sink down to a lower stratum of porous material.

When doing the actual planting, be sure and firm the fiber down around the pips or bulbs, as the case may be. To leave it loose is to admit too much air and fail to bring the fiber into sufficiently close contact with the roots.

### Plants in Bowls and Fiber

WHEN growing Lily-of-the-valley pips or any of the forcing bulbs in prepared fiber it is well to remember that over-watering may perfectly well lead to trouble. It is quite possible to rot the plants by too much

And there were gardens bright with sinuous rills  
Where blossomed many an incense-bearing tree;  
And here were forests ancient as the hills,  
Enfolding sunny spots of greenery.

## Brookfield Butter

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## The Christmas the family will never forget

The supreme expression of love and goodwill is in a gift—and the time of overflowing love and goodwill is Christmas. The spirit of the giving makes it worthy—but the jewelled gift has a way of its own in reaching the sublime.

Such gifts as you select at your jeweller's will be personal and will be treasured for years to come.



for GIFTS THAT LAST  
Consult your Jeweller



A FINE MAHOGANY CABINET. CIRCA 1745.





The First Presbyterian Church of Brockville was the scene of a brilliant gathering recently when the marriage was solemnized by Rev. Norman A. MacLeod, B.D., Ph.D., of Griswoldene Chaffey, youngest daughter of the late Mr. William Henry Comstock, and of Mrs. Comstock, to Donald Elwood, only son of the late Mr. George T. and of Mrs. Lewis. The church was most artistically decorated with palms, ferns, anthurus and chrysanthemums of bronze and yellow shades. The bride entered the church to the strains of the Lohengrin Wedding March, played by Mr. C. E. B. Price, with her brother, Mr. William Henry Comstock, who gave his sister in marriage. She wore a lovely gown of white lace with an overskirt of rose point lace and a court train of a rose point lace scarf banded with velvet and lined with pale yellow georgette. Her veil of white tulle edged with rose point lace was becomingly arranged with a bandeau of orange blossoms. She wore a necklace of pearls and carried a shower bouquet of lily-of-the-valley and pale yellow roses. The train-bearers were Miss Janet Ayer, Montreal, dressed in pale yellow with white shoes and socks, and wreath of yellow flowers in her hair; and Master Jack Langmuir, of Toronto, in white satin suit with white shoes and socks. Mrs. John W. Langmuir, of Toronto, a sister of the bride, was matron of honor and wore a smart gown of Chartreuse chiffon velvet combined with tulle of the same tone embroidered in gold. A large soft bow of the velvet finished the waist line on one side, while from the other side hung a long graceful drape of the velvet lined with the tissue giving the new uneven hem-length. Her hat was of cream yellow soft felt, veiled in lace. Satin shoes and stockings of the same tone were worn. She carried a bouquet of mauve sweet peas, which added an exquisite touch of color to this attractive ensemble. The bridesmaids, Mrs. T. H. Wickett, of Toronto; Miss Wilhelmina Comstock, sister of the bride, and Miss Marjorie Lewis, sister of the bridegroom, followed. Their gowns of similar style and material to that of the matron of honor were in tones of aqua, salmon and tangerine. Each carried a large bouquet of mauve sweet peas, their hats were of buff soft felt veiled in lace of darker shade. Satin shoes and stockings to match were worn. His cousin, Mr. J. J. Burns, of Ontario, acted as best man to the bridegroom, and Messrs. John W. Langmuir, Ian Strachan, both of Toronto, Edwin C. Cossett, Adol Steacy, Dr. W. J. Gibson and H. J. F. Stewart, of Brockville, acted as ushers.

Mrs. Comstock, mother of the bride, wore a handsome gown of brocade of rose de Chine, veiled with ashes of roses georgette. With it she wore a matching wrap of ashes of roses velvet, lined and banded with veiled brocade and trimmed with exquisite hand-beaded pearl ornaments. The cape was lined and the dress relieved with touches of blue. She wore a black satin

hat trimmed with a bird of paradise, and rhinestone ornament. Mrs. Lewis, mother of the bridegroom, wore a beautiful gown of black transparent velvet combined with lace, and carried a bouquet of butterfly roses, and with it a smart black satin hat. After the ceremony a reception was held at "Rockliffe," where the guests were received by Mrs. Comstock, Mrs. Lewis, and the bridal party. The house was beautifully decorated with a profusion of palms, ferns, roses and chrysanthemums, and the table decorations were in mauve and yellow. The bride's going-away costume was an ensemble suit of grey-blue, the coat handsomely trimmed with Alaska sable fur. Small chic hat of blue and shoes to match. The bride and bridegroom left by motor to spend their honeymoon in Bermuda. Many out-of-town guests were present for the happy event.

Lady Eaton of Toronto, accompanied by Madame Combemale, left on Tuesday night of last week for New York. They sailed in the *S. S. Paris*.

Miss Margaret Cockshutt of Brantford and Miss Hodgson of Montreal recently sailed for Canada from England.

Mrs. John Garvin of Toronto held a very enjoyable reception on Wednesday afternoon of last week at the Heliconian Club. Mrs. James Warnock received, with her daughter, Mrs. Warnock, were a becoming gown of black satin with fichu of rose-point lace and amethyst ornaments. Mrs. Garvin wore a French tunic frock of larkspur blue velvet embroidered in silver, silver slippers and a small hat of silver. An interesting program was given by the hostess, who gave a reading, accompanied by Miss Kathrine Irwin at the piano. The club room was attractively decorated with golden and bronze chrysanthemums. The table was done with a silver basket of bronze and yellow chrysanthemums and tall candles. The assistants were, Mrs. F. N. G. Starr, Mrs. E. S. Dimock, Mrs. J. Byard Warnock, Mrs. F. Loring, Mrs. Austin Campbell, Miss Carolyn Clement, Miss Aileen Wedd, Miss Louise Mason. The guests included Mrs. George Dickson, Mrs. R. Y. Eaton, Mrs. Frank Macleod, Mrs. Neshitt, Mrs. Marshall, Mrs. Leonard Woonkey, Miss Agnes Dunlop, Mrs. William D. Ross, Mrs. Howard Ferguson, Lady Mann, Mrs. Walter Massey, Mrs. Harold Towell, Mrs. F. G. Banting, Mrs. Arthur Goulding, Mrs. J. Cooper, Mrs. J. B. Lash, Mrs. Enoch Thompson, Mrs. Van der Linde, Miss J. Wallbridge, Mrs. A. W. Austin, Mrs. J. Baird Laidlaw, Mr. Joseph McDougall, Mrs. George Reid, Mrs. Russell Starr, Miss Laura Brodigan, Mrs. Erichsen Brown, Mrs. G. F. Sylvester, Mrs. H. Ellis, Mrs. Robert De-fries, Mrs. W. Weiler, Miss Jean Graham, Mrs. George Cook, Mrs. James P. MacGregor, Miss Janie Wallbridge, Mrs. Lee Smith, Mrs. Adam Ballantyne, Mrs. James MacCallum, Mrs. Harold Firstbrook, Mrs. Sheard.

Mrs. George K. McLeod of Saint John, who has been visiting her sister, Mrs. Hazen Hansard, and Mr. Hansard at The Linton, Montreal, is at present the guest of her niece, Mrs. Constantine, at the Royal Military College in Kingston, Ontario.

Mrs. J. F. Leed entertained at bridge on Monday afternoon at her residence in Summer Street in honor of Mrs. R. Y. Eaton of Toronto, who is in Saint John visiting her sister, Mrs. Carter. Those who won prizes were Mrs. C. R. Mersereau, Mrs. A. C. Larter, and Mrs. J. D. Pollard Leiven. A lovely old-fashioned nosegay was presented to Mrs. Eaton, the guest of honor.

At the family residence on Queen Square, Saint John, on Tuesday evening, Miss Elizabeth Armstrong and her brother, Mr. Fenwick Armstrong entertained members of the Junior League Bridge Club. The drawing room was charmingly pretty with its decorations of pine and orange lantern blossoms. Cards were played at five tables and prizes were won by Miss Viola McAvity and Mr. George Ramsey. After the prizes were awarded a delicious supper was served with Mrs. Armstrong presiding over the coffee cups.

Many friends in Saint John and elsewhere were interested in the announcement of the engagement of Miss Patricia Alison Louise Gratton-Esmonde, daughter of Sir Thomas Henry Gratton-Esmonde, baronet, and Lieut. John B. Hefferman of the United States Navy, only son of Mr. and Mrs. William Hefferman of Washington, Ind., United States of America. (The marriage was solemnized in Dublin on November eighteenth.)

Miss Helen Fitz Randolph of London, England, is the guest this week of Hon. and Mrs. Leonard Tilley at their residence, Carleton House, Saint John. On Wednesday afternoon Mrs. Tilley entertained at a very enjoyable tea for Miss Fitz Randolph.

Miss Edith Bauld of Halifax is the guest in Saint John of Colonel and Mrs. W. B. Anderson. Miss Bauld was the honor guest at Rothsay on Tuesday at a delightful small bridge, the hostesses being the Misses Robertson.

Miss Edith White, daughter of His Worship Mayor White, and Mrs. White, Saint John, is visiting her sister, Mrs. Donald F. Angus and Mr. Angus in Montreal.

Lady Kirkpatrick recently arrived in Quebec from England and is with her brother, Colonel W. MacPherson. They leave shortly to spend the winter in California.



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Whether your evening gown is of black satin or one of the colorful frocks of the season, there are Blachford evening slippers to perfectly accord.

Patent \$11.00  
Black satin 12.00  
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Silk Hosiery in the smart new tones to match your shoes. \$1.50, \$2.00, \$2.50.

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May we call for your bundle this week?

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Laundrymen"  
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Note how this Lord and Burnham Glass Garden harmonizes with the garage and residence, and improves the architectural balance.

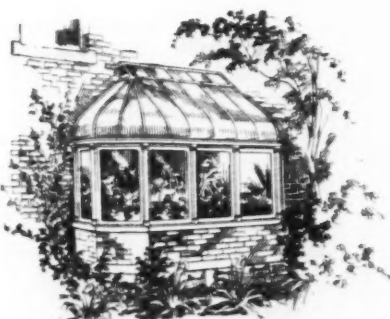


## Here winter halts!

Winter, the robber and despoiler, stops on the threshold of a Lord and Burnham Glass Garden. Outside, his blighting touch may rob your bushes of their blooms. His whistling winds may strip your trees of their foliage. But within your Glass Garden summer in all her glory abides. For a Lord and Burnham Glass Garden holds winter at bay. It guards the glory of summer.

The Lord and Burnham Glass Garden pictured above is one of our elaborate installations. We make them in all styles and sizes. Whatever your ideas are, we can design and construct a Glass Garden that will please you—of just the right size and shape to harmonize with your residence.

Drop us a card today and we will send you, without obligation, of course, some beautiful booklets showing many Glass Gardens which are a delight to their owners.



Lord and Burnham Glass Gardens are made in all sizes and all styles. This little "Dream Garden" designed to look well with almost any type of residence is very moderate in price.

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## Canadian Women in the Public Eye

Elizabeth Dickson

HOME Portraiture as a profession for women is not widely known or practised in Canada. A Canadian woman, Miss Elizabeth Dickson, however, has made a pronounced success of this fascinating art. Her work as a photographer of distinction is recognized in both London and in New York. In Toronto, in association with the well-known photographers, Ashley and Crippen, she is carrying on that special branch of her art that made her work in such demand in the States that she was frequently called upon to desert in

partnership with Helen McCaul, she conducted a studio and made of Home Portraiture a profession that earned for her an international reputation. This reputation she has carried with her to Canada. In her native land she is continuing to make those lovely pictures that have delighted so many Americans. One of her special lines is the portraiture of brides, and in this particular work, at least, she thinks that women photographers enjoy an advantage over men.

"When I am about to make a por-



MISS ELIZABETH DICKSON

New York studio and travel to Washington, to Boston and to Philadelphia. On these delightful and interesting journeys she found herself a welcome guest in the homes of many prominent Americans. Now she portrayed Governor Fuller of the State House, Boston, and the beautiful little face of his son, and then such exquisite children as those of Mrs. Logan M. Bullitt of Philadelphia. Now the piquant figures of Grace George the actress, of Peggy Partridge and Mrs. Le Breton, formed subjects for her portrayal, and then the sombre but forceful countenance of Father Sill, Headmaster of Kent School in Connecticut. A variety of subjects,—of children, young women, of scholars and artists—made her work at that time of peculiar interest. And to each subject she gave that study that served to render it—in her own words—"a pleasing picture,"—a picture in which expression line, pose and background were in exquisite accord. Her photograph of the children in the wood, with all its charm, has the note of rustic simplicity that is in harmony with the background. Her little boy with the apple, in an appropriate setting, with his ingenious face has something of the naive charm of Sir Joshua Reynolds' "The Infant's Samuel." And so one might take picture after picture and discover in them these finely-balanced qualities. Some of the photographs that she has coloured, with their delicate tints and perfection of line and finish, have the effect of Old English engravings.

Although a Canadian by birth, Miss Dickson lived for many years in London, England, where she studied first, painting and then took a very thorough training in photography. From London she went to New York. Here for twenty years, in

trait of a bride," she explained, "I frequently go to her room, watch her dress and help her to adjust her veil. I notice and suggest the touches that improve and do justice to her particular type. As a woman I am admitted to the intimacy of her room, and in this way I can make a close study of her, and in my portrayal of her I can present her at her best."

"In the taking of other photographs, also, a woman frequently has an advantage over a man. She does not have to stay where she is put, as a man does, but may go upstairs, and if the light is better in a bedroom than downstairs, she may select that room—or any corner that impresses her as favorable."

"All that I ask for is a good light—daylight of course. I am not at all dependent upon the home setting, for I always take with me my own backgrounds, so that the effect of a picture is the same as if taken in a studio."

Home Portraiture, Miss Dickson admits, is not an easy profession; it is more difficult than ordinary studio work. The going from place to place or home to home is arduous. The training involved is rigorous. But it is a profession into which one with artistic tastes can put her best. The contacts made are frequently most interesting, and the variety of the work makes a strong appeal.

In looking over some of her photographs, one discovers among other treasures some copies of Mr. Wily Grier's portraits, and one learns the interesting fact that Miss Dickson is a sister of the wife of the well-known Toronto artist. Canadians have reason to congratulate themselves that one so gifted has returned to their midst. The loss of New York is Toronto's gain.

### The Vulgar Sunflower

Flower Fables

By Aileen Barr Brown

WITHIN the sacred precincts of the Garden, somehow a vulgar Sunflower had found her way.

None knew whence she had strayed, but all with one accord held themselves aloof.

The stately Lily drew her white garments more closely about her chaste form—

The proud Rose blushed a deeper red, and shook her sumptuous petals in disdain—

Whilst all nodded and communed together.

"How comes she here, and why tarries she when so unwelcome?" Only the naughty breeze laughed derisively, and shook the Canterbury Bells so heartily that their soft chimes could be heard far and near; and the flowers all bowed their sweet heads and murmured their morning prayer.

But the hardy Sunflower flourished like a veritable green bay tree,

and spread herself over the Garden, unmindful quite of the unkind whispers. She loved the bright sunshine, and laughed gaily at the mad pranks of the playful breezes. She loved the soft air, and joyed in living. But ever and anon, a sadness stole into her heart, and she longed for the companionship that was denied her.

When came summer with her wailing heat, and sudden storms, and the fraillest flowers drooped their weary heads, as if to fade away. Approaching shyly, the forgiving Sunflower, with her broad leaves, shielded the tender plants from the hot noonday sun; and when the wind and rain blew in heavy gales, she bent her large form to and fro, to shelter those frail ones beneath her.

Then followed Autumn, leaving in her wake a pathway of crimson and purple and gold, and all too soon the bitter winds blew cruelly, and the frost nipped the tender flowers, so that they were glad to nestle close to the Big Sister; glad to gather themselves beneath the broad leaves and

the sturdy form. And there, within the shelter of her breast they learned to love the kind and hearty ways of the common old flower, and she knew happiness at last, and was content.

If children can be taught to appreciate the anglicized classics, they will as men and women find it easier to exist four or five miles from the nearest cinema.—*Time and Tide*.

## TRULY, THE GIFT OF GIFTS



### PIECES OF CHARM CHEST

A symphony of blue lacquer and satin, embellished with bands and filigree of silver, a plate mirror inside the top and the gorgeous Watteau scene outside, \$59.50

## PIECES OF CHARM

Ice Cream Forks  
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2.25

Coffee Spoons  
Eights 5.65  
Sixes 4.25

Jelly Server  
2.00

Tomato Server  
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Cold Meat Fork  
2.25

Bewitching silverware is PIECES OF CHARM... a personal possession or a gracious gift to be admired and treasured and used, proudly, for a lifetime.

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the cultural pieces so needful in setting a correctly appointed table.

It may be had in the beautiful PIECES OF CHARM Cabinet of twenty-eight pieces... eight salad forks, eight butter spreaders, eight iced tea spoons, a cold meat fork, a gravy ladle, a berry spoon and a dessert server... or purchased as separate items in individual Watteau gift boxes.

And most modestly priced, as well, are PIECES OF CHARM. The chest, complete, sells for \$59.50; eight after-dinner coffee spoons, \$5.65; a pickle fork, \$1.75.

All 1847 ROGERS BROS. Silverplate merchants, throughout the Dominion, are now featuring PIECES OF CHARM, and cordially invite you to inspect this finest of all tableware... International Silver Company of Canada, Limited, Hamilton, Ontario.

# 1847 ROGERS BROS.

SILVERPLATE

INTERNATIONAL SILVER CO.

### London Letter

(Continued from page 26)

the Albert Hall followed by a march to the Cenotaph. Princess Mary was in an alarming fire in a country house where she was staying, but seems none the worse for it, and the Duke and Duchess of York have been distributing school prizes and responding as cheerfully as usual to the many demands upon their time. I never pass

their house in Piccadilly without seeing people waiting about on the chance of catching a glimpse of the Duchess or the popular baby, Princess Elizabeth, but I fancy they are not often rewarded by more than a view of a servant pulling down a blind or drawing a curtain to look into Piccadilly. Prince Henry, too, takes time from his military studies to preside at "dinners and perform other public

offices for charity, but the services of Princess Helena and Princess Marie Louise, the King's cousins, will soon be lost for a time as they are both going for visits to Africa, one to South Africa and the other to East Africa and Rhodesia.

Mary, Frederick, Anne





## Friendship,

"Friendship, like love  
is destroyed by  
long absence."

JOHNSON.

MOST of us have  
a friend or  
loved one to  
whom a word of  
remembrance would  
mean so much —  
bridge the gap occa-  
sionally with a per-  
sonal letter — your  
message is conveyed  
in privacy — read  
only by the recipient  
when the envelope  
seal is broken.

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you get full value  
for your money.  
Theseworld-famous  
time pieces are not  
only exceptionally  
accurate but also  
wonderfully beauti-  
ful. Prices from \$25.

## TAVANNES

WATCHES — right with the Sun

### CALIFORNIA'S GOLD

Mammy Songs and the Mason-Dixie Line have all melted it seems, before the Sun in the orange groves of California. And there's a reason. The praise is going to the worthy. If there are cloudy days in California one never hears of them, and it is reasonable to suppose that one should if there were. A million people each winter follow the steps of the conquistador of whom, perhaps, they have never heard. They search for gold—the gold of the beach, of the groves, of the sunset over warm Pacific waters. And there is a mine there for you; a real mine of health and a wealth of sport and recreation activities for you to exploit at will.

Any Canadian Pacific agent will gladly supply information regarding fares, routes, etc., upon request.



His Honour the Lieut.-Governor of the Province of Quebec, the Hon. Narcisse Perdeau, and Mrs. Frank McKenna have issued invitations for a large reception which will take place at the parliament buildings on Tuesday, December 27 at ten o'clock. All those invited to this reception will wear historic costumes representing the different eras in our Canadian history since 1535 until 1860. This reception will probably surpass in beauty and splendour any affair hitherto held in Quebec.

Mrs. Percy Borden of Ottawa, entertained at dinner on Wednesday night of last week, and later with her guests went to the ball at Government House.

Mrs. Donald White of Montreal spent a recent week-end in Ottawa, guest of Mr. and Mrs. Allan Snowden.

The dance given to about a thousand guests by the Governor-General and Viscountess Willingdon at Government House, Ottawa, on Wednesday night of last week, was a most successful and delightful affair. The Viscountess was handsomely gowned in crepe of mid-night blue shade with diamonds for ornaments. Mrs. Frank McKenna of Spencer Wood, Quebec, was in a bead-embroidered gown over delicate pink; her daughter, Miss Yvette McKenna, was also in pale pink. Miss Isobel Ross, daughter of the Lieutenant-Governor of Ontario, who with her brother,



AN AUTUMN BRIDE

Mrs. Eric Prime, formerly Miss Edith Troop, daughter of Arthur G. Troop, K.C., and Mrs. Troop, of Ottawa, Ont.

Miss Audrey Cook, daughter of Mr. and Mrs. George W. Cook of Montreal, who has been studying in France for some time, will give a violin concert at the new Salle Chopin, Paris, on Jan. 12.

Mrs. Clarence McKenna of Montreal, entertained at luncheon on Tuesday of last week at the Ritz-Carlton, for Miss Yvette McKenna, who has been visiting in Montreal.

Miss May Shirres is again in Montreal from Toronto where she attended the Horse Show.

Mrs. H. W. Pillow of Montreal is visiting in Boston, guest of her mother, Mrs. Fairbank.

Hon. Sir Charles and Lady Fitzpatrick of Quebec, and Mr. and Mrs. Alex. C. Hill of Ottawa, were recently the guests of the Governor-General and Viscountess Willingdon, at luncheon at Rideau Hall, Ottawa.

The Minister of the United States to Canada and Mrs. Phillips, resident in Ottawa, entertained at dinner on Tuesday of last week when the Governor-General of Canada and Viscountess Willingdon were their guests. Other guests were: the Minister of Justice and Madame Lapointe, the Minister of Finance and Mrs. Robb, the Hon. Sir Robert Borden and Lady Borden, the Under-Secretary of State for External Affairs and Mrs. Skelton, Senator Simon White of Montreal, Admiral Sir Charles and Lady Kingmill, Mrs. W. H. Rowley, Mrs. Osborne, and Viscount Hardinge, A.D.C. After dinner a film was shown and the following additional guests were present: General and Mrs. C. H. MacLaren, Mr. and Mrs. G. E. Fauquier, Colonel and Mrs. Austin Gilles, Colonel and Mrs. L. P. Sherwood, Mr. and Mrs. Hugh Fleming, Mr. and Mrs. P. D. Ross, Major W. D. Herridge, the United States Consul-General and Mrs. Linnell, Mr. Dolbeare and Mr. Newson.

Mrs. K. S. Burns of Montreal, entertained at dinner on Friday night of last week, for her daughter, Mrs. Anne Churchill Hyde and later went on with her guests to Mrs. N. McLeod Yule's dance.

Mrs. C. Waagen, who recently arrived in Ottawa from Calgary, will be the guest of her mother, Lady Hickson, in Montreal, for the holiday season.

Mrs. E. C. Ashton of Ottawa recently entertained at a delightful tea in honor of her daughter, Miss Amy Ashton.

Miss Dorothy Adams of St. Lambert, Que., is visiting in New York, guest of her sister, Mrs. T. Stewart Blair.

Mrs. Ernest Fairman of Montreal entertained at dinner on Friday night of last week for her daughter, Miss Peggy Fairman, and later with her guests attended Mrs. N. McLeod Yule's dance.

Miss Paul G. Rodier of Montreal entertained at tea on Saturday afternoon of last week for Miss Yvette McKenna, daughter of Mrs. Frank McKenna of Spencer Wood, Quebec.

Mr. Donald Ross, and Mrs. Ross, were guests at Government House, was attractively gowned in Nile green georgette and lace, and Mrs. Donald Ross of Toronto, was in pale pink georgette. The Governor-General and Lady Willingdon, with their suite, entered the ball room at ten o'clock and directly afterwards the presentations were made dancing began.

Sir Montagu and Lady Allan of Ravenscrag, Montreal, left on Wednesday of last week to spend the winter at Pasadena, California.

Mrs. Arthur B. Colville of Montreal, recently left for New York to sail in the S.S. Paris for Europe, where she will spend the winter. Mrs. Colville will join her daughter in Paris and later Mr. Colville will join them in Europe.

The Hon. J. A. Robb and Mrs. Robb recently returned to their residence in Valleyfield from Ottawa.

Colonel J. L. Ralston, C.M.G., D.S.O., and Mrs. Ralston, of Laurier Avenue, West, Ottawa, left on Sunday night to spend a few weeks in Nova Scotia.

The Hon. Herbert and Mrs. Marler, Redpath Crescent, Montreal, have announced the engagement of their daughter, Adelaide Edythe to Mr. Cecil Jackson North, Jr., son of Mr. and Mrs. Cecil North of New York City.

Brigadier-General and Mrs. J. B. White are again in Montreal from Ottawa, whither they went to attend the MacLaren-Avery wedding.

Major and Mrs. G. L. Ogilvie of Montreal, entertained at a dinner on Wednesday evening of this week at the Mount Royal Club, and later with their guests attended the St. Andrew's Ball.

Mrs. F. Le Snook of Truro, Nova Scotia, has been the guest of Dr. and Mrs. A. E. Whitehead of Pine Avenue, west, Montreal.

Mr. and Mrs. J. M. Taylor of Ottawa, and their daughter, Miss Joyce Taylor, recently sailed in the S. S. Ansonia for France.

The Hon. Marguerite Shaughnessy of Montreal, was in Ottawa for the ball given recently by the Governor-General and Viscountess Willingdon at Rideau Hall and was the guest of Her Excellencies during her stay.

Mrs. Huntley Ward Davis is again in Montreal from Toronto whither she went to attend the Horse Show.

Mrs. N. M. Yule of Montreal, entertained at a very delightful dance at the Ritz-Carlton in honor of her debutante daughter, Miss Peggy Yule, on Friday night of last week.

Miss Therese Gailpeault, of Quebec, has been spending a week in Montreal, the guest of Miss Marie Emma Tarte.

Miss Simone Parent is again in Ottawa from Montreal where she was the guest of Miss Paule Brodeur.

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Hostess Fruit Cake makes an ideal gift, either for friends at home or abroad. It is packed in gift tins lithographed in eleven colours reproducing an old Italian embroidery now in the Metropolitan Museum.

We will be glad to pack and ship Hostess Fruit Cake to any addresses you furnish with your order. Telephone the bakery and one of our salesmen will call at your home or office. Any of our salesmen will be glad to show you a sample of Hostess Fruit Cake.

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